



by George Black and Howard Karten A MILESTONE decision made last week in a US court that com-puter programs can be copyrighted is being heralded as the beginning of the end for pirates.

Three judges of the Philadelphia

Three judges of the Philadelphia appeals court ruled in favour of Apple and against a maker of Apple-II lookalikes, Franklin Computer of New Jersey. They laid down that protection was not confined to literature, flatly disagreeing with a British appeal court decision in 1981 that only trails appeal court appears to bring in the law that we're promised."

Both the CSA and its US equivalent ADAPSO are contributing to a World Intellectual Property Organisation inquiry into convigint greeing with a British appeal court decision in 1981 that only truly literary works were covered.

Paper over two years ago.

"The Apple result is excellent news," said Doug Eyeions, director-general of the Computing Scrvices Association. "The software business is international and each

ganisation inquiry into copyright law.

Apple scored a victory over the Formula lookalike Pineapple in a district court earlier this year, but this is the first time it has reached appeal.

Now UK industry leaders hupe the outcome will spur the government into framing its new law.

There are many program-protectors on the market and a £100,000 project is under discussion between the British Technology Group and the National Physical Laboratory, to develop a new physical lock. But most experts agree that there is an equal

The main obstacle to resolving the question in court has been reluctance of firms to face high costs; several wrangles have been settled privately.

Franklin admitted that its Ace 100 machine copied programs for the eight-bit bestseller, but argued that they were software and therefore not copyrightable. But the judges unanimously held that the Apple's DOS 3.3 operating system, Applesoft and Autostart-ROM were protected by copyright even though they were on a clup.

They reversed last year's verdict by the lower, federal district court which had supported Franklin's view that the only dispute was over a device for which Apple had no patent. American copyright lasts for 75 years; patent can only cover

1,000 jobs are set for **Scotland**

A SCOTTISH Development Agency investment in Californian chip company International Microelectronics Products looks like paying off with a £60 million factory and 1,000 jobs. The SDA put £620,000 into IMP in return for a commitment that IMP would come to Scotland when it expanded overseas, or the SDA would get its money back. Now the two-year-old custom circuit the two-year-old custom circuit maker wants a factory in operation by 1986.

Rair drops out

RAIR has dropped out of the ter-minal distribution market in a deal which sets up a new independent company, RTS Technology. Fol-lowing a £1 million cash injection from Prudential earlier this year, Rair now wants to concentrate on marketing its multi-user business marketing its multi-user business microcomputer. RTS Technology has taken over all orders, agency contracts and staff from Rair Terminals business.

Sinclair's £14m

SINCLAIR Research, suffering little from the cut-throat micro price war, turned in profits up 61% to £14 million on a turnover of £54.5 million last year. Buoyant UK Spectrum sales made up for disappointments in the US mar-ket. This year should be "pretty good" too, says Sinclair, with an up-market business computer giv-ing a new market niche.

Grundy debts

GRUNDY Business Systems which is expected to go into liqui-dation today, has about "250 creditors" and debts "in excess of £1.5 million". Tim Harris, of accountant Deloitte, Haskins and Sells. has received a number of interested

Shareholders pull Dragon from brink

by John Riley
WELSH microcomputer maker
Dragon Data was bailed out last
week when institutional shareholders put together a £2.5 million
financial rescue package.

The company has suffered a
price-cutting war, production
problems and a drop in demand
during the summer. But the rescue

during the summer. But the rescue package should see the company through until the expected Christ-

mas sales rush.
"It was a seasonal product but nobody knew how seasonal," said Ron Artus, chairman of Prutec (the technology investment subsidiary of the Prudential Assurance Company, which holds 42% of Dragon's shares). "Who knows, if it had been a rainy summer sales might have been better, with more people staying indoors and using computers", he added. "The price cutting exacerbated the whole

Dragon Data's managing direc-("for personal reasons") and Prutec has arranged for GEC to second one of its top executives to take Clarke's place temporarily. The

Prodential is GEC's leading share-holder.

When asked if GEC, which recently angled to buy Torch, might be interested in taking over Dragon, Artus said: "I have no knowledge of this. We asked GEC for its help and it agreed to help with a temporary problem."

Artus also said that Dragon's creditors have not called in their debts, that the Dragon 32 is still in production and that there is "no chance of liquidation". He added, "The main shareholders will do what's necessary for the short term - that doesn't necessarily mean cash injection but could mean bank guarantees — and we forecast a bright future."

Among Dragon's shareholders are Prutec (42%), the Welsh Development Agency (23%), Mettoy (15.5%), and the National Water Board (8.6%). Dragon originally belonged to Mettoy, which makes Corgi toys and Wembley footballs. but last November Mettoy sold most of Dragon, gaining £900,000 to see it through its own financial

DEC plans new range and Unix compatibility

by John Kavanagh
MINICOMPUTER market leader
Digital Equipment (DEC) is
working on a new 16-bit range and
is planning to offer operating
system compatibility from its Professional microcomputer up to its
32-bit Vax family through Unix.
Unix companability is planned for
the start of 1984 and the new 16bit machines should appear later in

bit machines should appear later in

the year.

At the same time the company has adopted a new aggressive stance with its chip- and board-level products and is aiming for head-on fights in certain markets with established microelectronics

Intel.

The launch of the new 16-bir range will see the development of the existing PDP-11 family going full circle. Last year DEC announced the J11 processor which put the power of the top-end PDP-11/70 processor which the power of the top-end PDP-11/70 processor in the top-end PDP-11/70 processor in the power of the 11/70 on two chips. Last week the processor, the LSI-11/73, includ-ing the JII chips, to a user confer-ence in Zurich.

"Products will now follow at the

systems level," said European product marketing manager Marc Zavadil. "At present the PDP-11/70 system takes up 18 circuit boards.
We now have this single-board computer. But we want to do things properly. It takes at least six months to get a systems product

"We are coming to market with a chip and a board-level product because our customers have longer design cycles if they are working from chips."

But Zavadil said the J11 chips and boards ground are next part of the part of

and boards would open up new markers for DBC. The J11 uses CMOS technology, which needs

very little power.
"It will find a niche wherever there is a need for low power consumption, such as in portable equipment," he said. "In such cases customers will prefer the J11 to products from the likes of Intel and Motorola.

"In addition the board product.

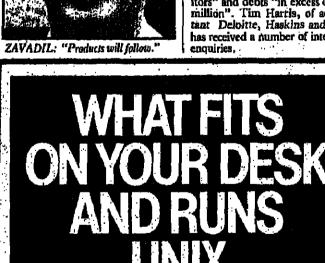
11 minis, so it could find a place as a controller in distributed data processing networks in place of, say, Intel boards."

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New Moon rises on Pegasus firm

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by Nuala Moran
DEREK MOON, who was in
charge of Currys high street micro
husiness, Micro C, until April has just taken on a new job. At the beginning of this month he became chairman of the Brikat group of companies, which includes two computer firms, HB Computers and Pegasus Software.

The relationship between Moon and Pegasus was established when Moon was setting up Currys Micro C chain. He evaluated the Pegasus software for sale in Currys shops. It passed the test and is on sale at Micro C branches.

Moon will be involved in running legasus and HB systems. In particular the Pegasus accounting software is to be launched in the US on November 15 and Moon is

■ Mail Lists

Form Letters

■ Sort Routines

■ Purge Duplicates Screen Entry

microcomputers

overseeing the operation. Dealers have been established in Chicago, New York and San Francisco.

l'egasus was established three years ago and the business has gone from nothing to a £1.5 mil-lion turnover in the year ended August 1983. According to the Brikat group

managing director Colin Stanley, Pegasus sales in the US "will be like cricket scores in millions. What we've achieved with Pegasus is too good to be true".

Stanley said Moon was chosen to head Pegasus and HB Computers because "he knows his way round the retailing business, and this sort business is certainly coming down to high street level.

Further UK growth of Pegasus is expected, and there are plans to



AI set for

by Howard Karten
ARTIFICIAL intelligence, long
poised – some might even say
stalled – on the edge of commer-

stated — on the edge of commer-cial viability, appears to be starting on a lumbering journey towards greater real world usefulness.

That, at least, is the impression given by the third annual meeting of the American Association for Artificial Intelligence, held in Washington DC.

The impression is bolstered by

the impression is bolstered by the frank admission of a confer-ence official that the reason for choosing Washington – not known for its reasonably priced hotels or other amenities – was to demonstrate to the federal

demonstrate to the federal govern-

ment that AI has something real to offer and is, therefore, a reasonable investment for federal re-

The conference attracted about

2,000 people, mostly graduate stu-dents from US and other universi-ties, and many of them with de-

grees in computer science or artificial intelligence, which are said to be subjects in which it is particularly hard to earn an ad-

Such a high turnout augurs well for the future of AI.

The conference also attracted a dozen exhibitors, including Digital Equipment; General Electric (US) showing a system to diagnose faults in diesel locomotives;

Kerox, and other younger firms. The hardware and software at-

tracted many button-pushers, but given the composition of the con-

ference, it must be assumed that the vendors are thinking long

Nearly 100 lectures, panels and brief talks were on the schedule. Most were 20-minute talks by students on their research during the past year. Unfortunately, many

of the talks were rather arcane and of little immediate practical value.

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Deputy Editor Ron Costes

News and Milera Edit Robert Parry

Ceputy Chiler Sub-Editor Vike Maroles

scarch grants.

take-off

in US

by Jack Gee THE French government is put-ting the finishing touches on its plans to close many legal loopholes in the provision of videotex services by Teletel, the Telecommu-MOON ... "Knows his way round the retailing business". nications Authority's national net-Until the recent passage through Parliament of a Bill on audio-visual

expand HB Computers under Moon's stewardship communication, the provision of access to Teletel by service providers lacked any juridical basis. At the moment the company sells Commodore and Sirius machines, but "we are not com The Council of State, which fulmitted to anyone," said Stanley, fils a role similar to Britain's law "We will take on the machin likely to be today's winner'

lords as France's highest court of appeal on points of law, has endorsed the government's decree.
This will require service providers to register requests to open databases accessible through Teletel with the local Commissioner of the Republic. This is the new title of France's traditional Prefects, the senior government official in each département

Stay put,

users told

USERS considering a replacement for IBM's System 34 might be better off staying with what they have, at least for the time being, according to a buyers' guide from Kephon which analyses the re-

Xephon which analyses the re-

Aephon which analyses the replacement market.

It also suggests that immediate problems with capacity might be solved by adding another System 34 or using existing equipment as part of a distributed system with, for example, a System 36.

Mike Newman, director of IDS, who contributes an analysis of the

who contributes an analysis of the IBM System 38, agrees and said there would need to be "some

fairly convincing arguments
against using IBM".

The guide suggests that the re-

placement for this area has still not fully developed in terms of

hardware. Imminent arrivals such as plug compatible databases and other single-chip intelligent

hardware could substantially alter

on both the system, which is des-cribed as obsolete and marking the end of an era, and IBM itself,

arguing that only a nominal

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by Keith Holder

These requests will then be relayed to the Communications Ministry in Paris where the final

The need for government action on the legal status and obligations

Only newspaper organisations will be allowed to provide classi-fied advertisements over the Teletel network. The Press is being granted this facility in the framework of provision of general and local news bulletins.

Over 290 services are now available on Teletel at Vélizy, a suburb of Paris, where 2,200 private householders have been acting as "guinea pigs" in a French Telecom test since July 1981. France's National Commission

for Computer Technology and Liberty, which is empowered to ban any database it regards as a threat to citizens' civic rights, is about to deliver an official opinion on the new videorex decree.

The Commission has already outlawed a number of computer

files on the grounds that information about people's religion, politi-cal views and health records was a threat to their civic freedom.

come urgent as installation d Minitel terminals in homes and offices progresses apace in France. The 50,000 terminals at present installed will be doubled to

100,000 by the end of this year and 600,000 will be operating by the end of 1984. The most important database will be the electronic telephone directory. So far 14,000 Minitel have been installed in Brittany in a

pilot venture. But the objective is to hook up all phones in France by 1990 when 30 million subscribe lines are expected to be linked System 34 mini, are unchanged or have decreased. By the end of this year the The increases do not look likely electronic phone directory will he available to subscribers in No. to cause a repeat of last year's storms of protest from IBM users. mandy, Picardy, Marseilles, the Paris "green belt" and part of the capital itself. But the IBM Computer Users Association (CUA), which meets to discuss the price changes on September 13, is unhappy about some

Several hundred service data bases are now ready or being de veloped by French government de partments, city councils,



they offer better price-perform-ance and flexibility.

the picture.

Despite these conclusions, the guide's 45-page introduction from Dan Trimmer comes down hard

recognise that over 90,000 customers bought the System 34 and the company is not going to abandon them."

weighting should be given by users to considering IBM's own replacemight be better off giving up the search for a large mini in favour of Fifteen other manufacturers' systems and replacement philoso-phies are considered, most quite favourably, with the opinion that a mainframe, accepting the cost burden for greater flexibility, though Newman regards this as a Computer Weekly, Quadrant House, The Quadrant, Sutton, Surrey SM2 5AS. Telex: 892084 BISPRS G

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NEWMAN . . . , "I am surprised at the tone".

Newman commented: "I am surprised at the tone of the nor-

mally independent Xephon services. It seems to be thoroughly biased against IBM."

He added: "It does not seem to

The issue is raised whether users

red herring. The guide also addresses the

question of database, the relational kind being favoured as there is a definite trend towards its use, though here Newman advises that the guide's interpretation of some company databases was open to The remainder of the guide is

taken up with the results of a ques-

ionnaire sent to the manufacturer

placement systems covering the £50,000 to £280,000, 0.192 to four

Mbyte range; and a series of tables

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who were asked to propose r

The robotics set-up now includes Hazmac (Handling), a UK firm specialising in materials handling. The company is being taken over by Thorn EMI in a £730,000 formation technology.

Both Philips and Olivetti have been left out in the cold — they were not invited to participate.

GOODWIN . . . "Some of the increases are unjustified." Pressure has increased on users

IBM justifies the scale of the rental increases by pointing to the risk of being landed with unwanted computers before the full purchase price has been reaped. "The risk to us of having unwanted machines returned before they reach the break even point increases during the life cycle of the product," said IBM UK general manager Tony Cleaver.

to buy rather than rent, with pur-chase prices on many established lines of IBM hardware falling by up to 50% over the last two years. Some users see it as significant that IBM announced its System 36 mini in May 1983 as a purchase only machine, while older, comparable machines could be rented. Small users who own their

machines are happier with the director Malcolm Jones.

price increases than their larger counterparts. JBS Computer Services, which develops business applications packages on System 34 and System 38 minis, says that IBM machines sometimes work out cheaper than any other - a situation that would have seemed But the cost of maintenance i horrific," said JBS managing

Government to link press offices

by John Kavanagh
THE Prime Minister's press secre-tary is planning to link govern-ment departments' press offices

through a computer system, to keep them up to date with government statements and to impr service to the media. But cynics say the aim is to give

Number 10 tighter control over public utterances from Whitehall. This, they say, is in line with Marpersonal power.

Her press secretary, Bernard Ingham, said this suggestion was "idiotic".

"We want to make sure eac department knows what the others are doing," he said. "We are also considering the wider relevance of

data processing to what we do."
Ingham said the plan was being examined by specialists in the Cabinet Office. The go-shead decision should be made this year, but would depend on the cost.

Whitehall press officers have very little automation. Even Department of Trade and Industry press officers do not have wor

Thorn reorganises around technology

about twice the rate of inflation, ment to make only one round of

"Some of the increases are un- price increases a year instead of

IBM UK

its charges

hoists

by Philip Hunter IBM UK last week announced in-

creases of up to 10% on its rental.

maintenance and support charges. Users of the popular 4300 range of mainframes have been hardest hit,

while maintenance costs for some

of the smaller machines, like the

of the larger increases, which are

Last week the company en-larged its information technology division and grouped its communications, electronics and instrumentation firms into a new electronics division.

And it reaffirmed that high tech-

nology and home entertainment would now be the keys to its "strategic development". This aim was laid down by the company when Thorn and EMI merged in 1980.

The information technology division was formed last November by combining the bureau, Datasolve, and Software Sciences, both bought from BOC in April last year, plus Thorn EMI Data-tech, which makes modems and tape drives.

Software Sciences founder Colin Southgate was made head of the division. Its turnover then was £55

But last week five other operations were added to Southgate's division. They were two fire security firms; microcomputer and electronics components distributor Gothic Crellon; energy and communications firm Thorn RMI Dynatel; a US manufacturer of magnetic stripe bank cards, Thorn RMI Malco; plus the new robotics

by John Kavanagh
A REORGANISATION of the huge UK group, Thorn EMI, has confirmed that electronics and computing products will form one ics manufacturer, Yaskawa

justified," said George Goodwin, systems manager of Wavin Plastics and CUA spokesman. "It will raise in some installations the question of whether the plug compatible alternatives are a good idea."

The CUA will demand an expla-

nation from IBM for some of the

larger increases, such as the 9%

rise in system engineering costs on all machines, and the 10% increase

in the licensed price of some of the

There is little hope of IBM

ducing the increases, and the CUA will probably have to sit content

with the major concessions it won last year. These include an agree-

At present high technology and engineering account for less than a quarter of Thorn EMI's turnover. The company said last week: "There is no doubt that high tech-

nology will become more important to the group. Technology goes right across the business market



Europe's big three agree on Bavarian research centre

By the end of 1985 the companies expect to have 50 research staff conducting fundamental research into expert systems and development of techniques of knowledge engineering. The companies have agreed that the results of research at the institute will be freely available to all these companies or the companies of the companies of the companies of the companies have agreed that the results of research at the institute will be freely available to all these companies of the companies is saying how much cash they intend to put into the institute, but reports suggest that it will initially be on a molest scale — in the companies. freely available to all three com-

A spokesman for ICL said that

by John Riley
ICL, Siemens and the Compagnie des Machines Bull last week ended months of speculation by signing an agreement in principle to set up a research institute in southern Bayaria.

he expected ICL would transfer staff initially from West Gorton and Stevenage, Soundings among staff there indicated that there would be no problem enticing people out to Germany.

million over two years.

The precise location for the institute in Bavaria has not been



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SCHLEE . . . "We think it's still got plenty of life."

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Root's Unix push Agriculture council's £3m

THE Units software company,
Root Computers, has launched an

Weekly, will be given under the Recognition of Information Tech-ware, or services to the informa-

the ground rules for nominations are simple. Select your choice for "Newcomer of the Year", or "Systems innovation of the Year", or both, and complete the form below. A separate entry should be made for nominations in each category.

The award to "Newcomer of the Taxandar of the UK during 1983.

The equipment or systems must be available in the UK during 1983; and the innovative element in the system must be wholly or predominantly of UK origin. Software alone and word processing or office systems are procluded as these are covered by other Rite.

The award to "Newcomer of the these are covered by other Rita

business less than two years as of the time of close of nominations on

Centre, and Chapp & Long Interpretation of the time of close of nominations on In each award category, a case of the Year.

Year" will go to that start-up com- awards.

puter company which the judges think best exemplifies how the UK

My nomination is (Newcomer or System):

Company Address (full postal address if possible).

l attach a short statement explaining why my nomination should win

nology Achievement scheme tion technology market.

LSI-11/23 compatible board, which it hopes will become a vehicle for selling more of its soft-

The board, IS-68K, sits on the LSI-11 Q bus. It is designed and manufactured by Integrated Solutions Inc., of California, around a Motorele 48000 areas and a manufactured by the state of Unix market.

Motorola 68000 processor.
According to Robin Schlee,
Root's marketing director, "The IS-68K has a lot packed on to one

"It has 256 Kbytes of memory and it is a whole CPU on a very smal! board, so it will lend itself to the coming trend of making computers smaller and smaller. The board was designed specifi-

The Unix implementation for the IS-68K is Uniplus from Unioft, the American company which Root represents in the UK. Root hopes the board will stimulate the

Compatibility with the Q bus will be an important selling point, because there is a large number of compatible peripherals on the market. Schlee admitted that the LSI-11 is slightly old technology, but said: "It is standard and well proven. It might be old, but we

think it's still got plenty of life." Darkerest, the DEC systems house, will distribute and support the IS-68K. Roger Box,

Make your Rita choice

"Systems Innovation of the

Companies or individuals can-

I wish to make a nomination for the Newcomer of the Year/Systems Innovation of the Year award. (Please

delete where appropriate. If you wish to nominate in both categories, please photocopy this form.)

cally for Unix, although Schlee said there was nothing to stop other operating systems being run

Darkcrest's technical director, said that the company was going to release a range of products based that the company was going to re-lease a range of products based

Darkcrest will also supply some technical support.

Box said: "I think the selling will work both ways, with Roo and Darkcrest getting business for each other."

Although the major distribution role will be satisfied by Darkcrest, there are a number of software houses interested in using it to build their own systems.

The board costs £2,995 and fully supported multiuser Unix costs a further £1,500. Root will shortly be adding word processing and accounting packages to its range of languages

Cluff, secretary general, Institute

of Data Processing Management; and Dr Paul Freeman, director, Central Computing and Telecom-munications Agency.

There are six other Rita awards

in addition to those sponsored by

Best User's Training Method of

Return this form, to arrive by first post September 30, 1983, to: Linda Allen (Rita Awards), Computer Weekly, Room L218, Quadrant

Canadian specialist in computer systems for libraries, has celebrated the opening of its European office in Amsterdam with a big order for a public library system from a Dutch company. Geac has a wholly owned UK subsidiary which has sold library systems to

Students' boost

Council contract

MICRODATA Information Systems has added to its tally of over 100 nunicomputer installations for UK local authorities with a £190,000 order from Anglesey. The order specifies the Reality system with eight terminals, five printers, 256 Kbytes memory and 125 Mbytes disc storage.

\$15m agreement

can remain a force in information technology markets.

The company will have been in business less than two years as of the time of close of nomination.

The company will have been in business less than two years as of the time of close of nomination.

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Software Product of the Year;

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Bank order

RACAL MILGO is to modernise the Bank of Ireland's data processing facilities. The system will be

Bureau replaced

DATA GENERAL has installed an Eclipse MV 8000 mini to replace a bureau service at Walsalbased Crabtree Electrical Industries, which makes electrical circuit accessories. The computer will be used to host a large manufacturing

Dual system





won a £3 million order from the Agricultural Research Council for a central system based on the Vax series. The system will be installed at the council's new computing headquarters in Harpenden to link 30 research institutes throughout the UK which until now have used solated minis and micros.

The order has come at a good time for the company, helping to revive flagging corporate morale after the recently announced slump in profits following 10 years of continuous increase.

Geac goes Dutch

GEAC COMPUTERS, the NOMINATIONS now are being accepted for two major awards for the UK computer industry. Awards for "Systems Innovation of the Year", to be sponsored jointly by the National Computing Centre and Computer Weekly, and "Newcomer of the Year", sponsored independently by Computer Weekly, and "Supermental of the Year", sponsored independently by Computer Weekly, will be given under the "Supermental of the Year", sponsored independently by Computer Weekly, will be given under the "Supermental of the Year", sponsored independently by Computer Weekly, will be given under the "Supermental of the Year", sponsored independently by Computer Weekly, will be given under the "Supermental of the Year", sponsored independently by Computer Weekly, will be given under the "Supermental of the Year", sponsored independently by Computer Weekly, and should be involved in the provision of hardware, softwhich has sold library systems to the British Lending Library and many public libraries.

US ELECTRONICS group Harris continues its UK revival of sales judged the "Systems Innovation of the Year" or "Newcomer of the Year". Nominations must be rewith a £175,000 order from Slough College. The company will supply an H800 computer to work beside an existing H500 installed three Nominations in each category will be presented to a distinguished panel of judges, with the winners being announced at the Rita awards dinner in Birmingham on January 17, 1984.

The ground rules for nominations are simple. Select your choice for "Newcomer of the Year", or the ground rules for make the plete system, component, peripheral or part of a system which is judged to be the most outstanding example of achievement in the died of information technology in the UK during 1983.

The equipment or systems must be available in the UK during 1983.

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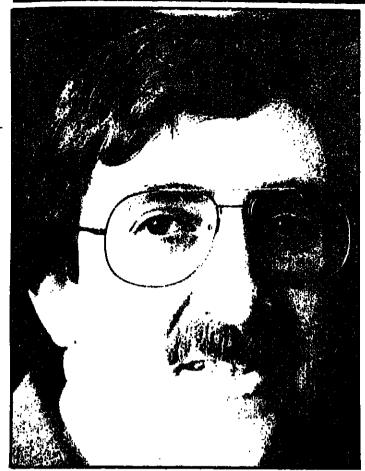
The equipment of system which is judged to be the most outstanding example of achievement in the example of achievem years ago, to enable an extra 54 students to study for the Higher National Diplomas in computer studies and computer technology.

MICRO Peripherals of the US has taken \$15 million of orders under a five-year contract with Burroughs. The agreement specifies three models of double density disc drive: the 250 Kbyte Model 51 single-sided drive, Model 52 for 500 Kbyte double-sided storage, and the Model 92 one Mbyte double-sided version.

installed in phases at the bank's Dublin headquarters with access to a DEC Vax 11/750 machine.

TOP UK air freight agent Jardine of Feltham, part of the Far Rast trading group Jardine Matheson, inveils the first phase of a £1 million ICL dual 2957 system next month. It includes £99,000 worth of real time accounting programs from Northern Software Consul-





KORNSTEIN . . . "Not so sophisticated as Lisa's icons."

Tops students prosper

by George Black
THE Manpower Services Commission (MSC) wants to bring computers into its new youth training scheme, according to chairman David Young.

"I won't be content until we're using this technology for the scheme," said Young at an open day for Datasolve's Project Author, an MSC-backed plan for producing writers of computer-based training programs. He stressed the benefits it could

bring to the unemployed in rural areas who have so far been least

YOUNG ... Stressed benefits.

Thorn-EMI personnel director John Richards said computerpased training had a vital contribution to make in reducing the level of young people out of work, which was "the biggest blot on our

society".

Project Author's first 12 graduates look like being snapped up by industry in November. They are the oldest and most highlyqualified Tops trainees in the country: aged 25-45 they include two MAs and a PhD, yet they were mostly out of work before the sixmonth course.

The graduates will be the mos expensively trained at over £10,000 each. Most had previou teaching experience, but no com

"Computer people don't make good authors, they're too blin-kered," said one student, Frank Jones. He has been working on a problem submitted to the organisers by the London Borough of Baling on how to train clerical staff to deal with general public inquirie by using a terminal.

The first 12 graduates, w were chosen from over 400 appli cants, will not have to shop around for a job like most Tops trainees a the course is almost the only source of authors.

Praise for generators

by George Black SOFTWARE applications genera-

tors get a cautious endorsement in a new official report from the Treasury's Central Computer and Telecommunications Agency The report, by consultancy

DMW's Ed Dec, confirms that generators "can achieve very significant savings in program de-velopment and maintenance time and cost".

But it warns that users had re-ferred to poor performance in a production environment, the difficulties of creating complex reports and of choosing the right type of tool for the job. Some had ordered file maintenance packages when they wanted full applications gen-

Reactions from users were almost without exception favoura-ble, according to Dee, Getting the right database management system. was just as important as a generator when there was a significant data handling content, he added.

Dec's survey does not recommend or reject any specific products, but discusses in detail various features of 22 software

They include IBM's ADF, CMC's ALL, Information Builders' Focus, Burroughs' Linc, Cincom's Mantis and Adabas's

Natural. The comments suggest mentation is the area of most general weakness. For instance the remark attached to Cullinet's

ADS-Online - "reasonable for skilled readers" - is paraphrased

for a number of other products.

And the widespread claims that generators can be used by staff with no computing expertise are not endorsed here. Delta, for example, is described as "not an application generator - a programmer's tool only, but a good productivity tool".

Focus is said to be "mainly reporting and an enquiry facility

but powerful enough to write
general purpose applications". On
ADR's Ideal, Dee again picks his words of praise with care 'appears to be a very well designer product from the point of view of obtaining good productivity from professional programmers".

Digital presents its common VIP

by Claire Gooding THE wraps came off Digital Recompany famous for CP/M the masses.

VIP, as predicted in Computer Weekly, is a cheap user-interface, which aims to spread one common command structure across as many not only expensive but very reshardware and software environhardware and software environments as possible. The strategy centres on the

learning language DR Logo, used with personal CP/M and the VIP control software, which displays an open system, which can inteseveral functions on screen. The products will be bundled with applications, and the low cost puting to a whole section of people who thought that computers were too difficult for them to use." VIP is aimed at the ever-growpredicted at around £10 a copy -

passed on to end-users.
"We use ideas from Xerox's
Star, along the lines of Lisa's 'icons' but not so sophisticated,' said Howard Kornstein, European

director for technical support.
"VIP uses pictorial metaphors
and animation which is matched to games on the machine at weekends, but who wants to get a return on his investment by using

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the capabilities of its target systems, and here we're talking about 50Kbyte systems with the In action VIP is more of a split-

minimum of disc space - not screen facility than a true window 500Kbyte systems in the upper system, using fairly rudimentary range," he explained.
Digital Research stresses that graphics which depict filing cab-incts, drawers, folders in the drawers, and finally, pieces of VIP's aims are very different from those of Lisa. "Such systems are

ing personal business sector. Its

typical user is seen by the company

as "the newsagent whose kids play

Though not stunning graphi-cally, the limitations are delibe-rate, as the simpler the system, the portable environment," said director of European operations Paul easier it is to port across various "The whole idex of VIP is to be

To show that it is serious about the mass market, Digital Research ducts division, headed by Kenneth Harkness, former president o Atari's Arcade division.
VIP's efforts to become the

lowest common denominator of personal computing depend largely on its portability. It sits on top of the Personal CP/M operating system, designed to be put on ROM, and bundled into cheap ap-

Newbury creates jobs in Staines

by John Riley MAJOR UK peripheral manufac-turer Newbury Data Recording is to recruit 130 assembly staff this in Staines.
The factory will manufacture

Newbury's new 8850 twin nine needle headed 480 characters per second dot matrix orinter, which was launched recently and which already has a fat overseas order

"We will be working at full stretch over the next two to three months assimilating them all. said John Pether, Newbury's international marketing manager. According to Pether, the company s on track for a turnover this year of £42 million, of which about 40% is exports mainly to France and Germany, via its subsidiary, Data Recording Instruments.

The company currentlyploy about 750 staff and is "currently enjoying a growth rate of 50% a year". About a quarter of its production is disc drives; VDUs, which are made in Newbury, account for about 16% of production and printers about 32%.



Keeping track of every financial activity and commitment in a large organisation remains a formidable problem even with the aid of today's sophisticated computers.

To eliminate the 'guesswork' and to cope with the complexity of day to day transactions, managers and staff now require constant access to all files via a system working on-line, where each ransaction completely updates every record, requisition and

Many organisations are steadily losing control due to the aging of their financial and management software and the inability of custom designed programs to cope with new demands. The consequences are proving disastrous in terms of inaccurate forecasting, unforeseen commitments and inappropriate taxation.

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FERRANTI Selling technology Cheadle Heath Division

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SIMULATION

Games help maths standards

by Caroline Burgess COMPUTER games are helping to raise the standard of mathematics learnt in schools. Enthusiasm for the games is leading children to

These are two of the observations made in a discussion paper released this month by the Department of Education and Science.
The paper is the result of a 12-month survey on the impact of the micromputer on the teaching of

The enthusiasm of the schoolchildren, shown by their arriving at school before it opens and having to he told to leave by caretakers at the end of the day, is not limited to any particular age group. But it is greater among boys than girls.

The paper urges schools to build on this willingness to work and bridge the gap between games and the more formal. the more formal parts of mathe-matics teaching. It says games pro-vide a strong initial motivation, which can bring about a combination between pupils and provide a route to more academic activities.



ICL opens retail business centre

next unit should be set up in about

two to three months' time - we

are working on other units," he

Retailing was chosen first be-cause ICL has, according to

sause ICL has, according to French, a "long tradition of servic-

ing the retail industry, with £350

million installed sales worldwide". He expects a further £100 million

to come from that sector this year.

ICL also launched two point-of-

sale terminals, which can be programmed in CIS Cobol, and soft-

ware to link them into DRS in-store processors. All are available

"The unusual step of using Co-bol gives more independence to the users," said Davison. In the

pipeline are a point-of-sale scanner

supermarket checkouts, and

by John Riley
ICL launched a fresh offensive
into vertical markets when it
opened its Retail Business Centre

The new strategy involves concentrating all personnel connected with a defined market into one location — the first being this new centre to specialise in the retail

The Retail Business Centre, set up in a new building at a cost of £5½ million, houses over 200 marketing, development, software and support personnel in one new divi-sion. It is headed by John Davison, who is responsible for ICL's retail business strategy and products worldwide. Previously his 200 staff were spread out in six divisions in live of the control of divisions in nine locations.

"We are bringing all the people concerned with the retail trade together, so we are now rowing the boat in the same way," said Chris French, director of ICL's Distriouted Systems Development Divi-

fer systems to be tested in 1984. Referring to electronic funds transfer, Davison said: "There are

The third piece of hardward launched last week for the real industry was an intelligent stand lone workstation, the Optic designed for the retail trade wi pressure sensitive key pain on keyboard for entering items for stock ordering, tele-sales and a dering, and other applications.

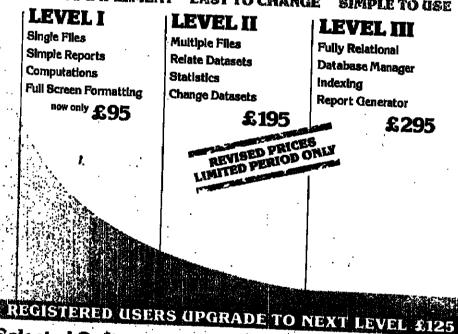
The OST, which has an entroprice of £3,500-£7,000, is war resistant, "so if it is used in pub-for example, beer and bread won?" clog up the machine", said B. Hawley, marketing manager & the Retail Business Centre, w was until August 1 director of n tail systems in the UK for NCR.

ICL is aiming for the large con systems rather than the smaller

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Report shakes up US

by Caroline Burgess
NEXT to a nuclear explosion the
biggest threat to computer systems
in the US comes from earth-

This is one conclusion of a re-This is one conclusion of a report* into possible threats to the American computer society.

"Natural catastrophes are gen-

erally localised — at worst regional

erally localised — at worst regional in extent. They may damage computer systems and temporarily interrupt services, but planned recovery can be rapid," says the report.

However, the large concentration of computer users and manufacturers in Silicon Valley south of San Francisco are located between the two major earthquake fault

the two major earthquake fault lines on the West coast.

"The economic impact of an earthquake to a company, the State and even the nation could be substantial", is the opinion of one engineer from a California Institute of Technology.

*Resiliency of the US Information Society. Turn, Novolny, Geraghty Sibley and Ware. Published by AFIPS Publications.



Voras, the new computer-based map display system.

Adjusting maps on the video

by Nuala Moran
MILITARY strategists can throw
away the maps and pins. Marconi
has just released a system that generates a map display which can be overlaid with information on the current situation on manpower, ehicles and stores.

The system is called Voras, which stands for video overlay resources availability. It is based on a

combination of a micro and a video, with software developed by Marconi. It produces a detailed map background in full colour,

According to Marconi, although other systems can produce this of display Voras costs onethird the price of other systems.

Output can be displayed to more than one user at a time, or can be used to drive a video projector for large screen display.

Functions and command can be selected via a remote keyboard, and there is a joystick controlled cursor to manipulate the overlaid graphics. The scale of the map display can be altered, and photo-graphic material or computer gen-erated imagery can be retrieved and displayed.

Civilian as well as military appli cations are foreseen for the system It was on show recently at Ambe '83, the ambulance authorities ex hibition.

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the new MV/10000 is the most powerful computer in Data General's Edipse family—16 megabyte main memory and up to 18.5 gigabytes of online storage, it is the industry's fastest 32 bit virtual memory computer and is capable of supporting up to 192 workstations.

you think of, but we'll be 2nd to none on your short list. We'll even provide a 99% up-time guarantee for your system. Which not only demonstrates our confidence, but says quite a lot for our equipment's reliability.

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Europe.

offers users with existing Wang

word processing systems the facility to integrate these with its

own CEO systems. The software

translates the editing codes of

documents into a compatible

format and transmission of the

documents between the two sys-

connection.

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We're rarely in that position when it comes to the best solution.

And no one is further ahead in technology.

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	l want good Eclipse-base	s unat de d system	iliver trie 1s.	goods.	Mease s	ena det	ans of your	
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despite the prospect of 14 million tonnes there was no least a quarter less than last year s

trative support, calendar manage-ment and decision support, all in the one package. We were also

(continued from page 17)

terms of the most integrated

product that we evaluated, this

accolade must be given to Data

General's CEO (Comprehensive

General's CEO Completions of the Electronic Office). CEO integrates word processing, electron-

In fourteen years, Data General has supplied

We have supplied over 10,000 systems in the UK.

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superMV10000 are compatible throughout the range.

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computers to systems other than ours.)

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support contracts.

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of office automation and data

processing. These environments

on most systems are separate and

divorced from each other, but

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Alex: Now we can really introduce office automation and still keep our Wang word processors. Evian.

We deliver the goods that deliver the goods. In Data General

FERRANTI SIMULATION Selling technology **Cheadle Heath Division**

PAGE 47



ARPENTIER . . . Wants ideas for his 10-year project.

European Commission puts out call for computer ideas

Good hopes for **Esprit contracts**

by John Riley THE European Commission wants some ideas. It has put out a call for them from European data processing companies as it finalises the work plan for its 10-year, £937 million Esprit project. The project is well on track for gaining approval and cash by December, despite the EEC's financial crisis, it was learnt last week.

Michael Carpentier, director general of the Commission's IT task force, and boss of the Esprit programme, aims to put out a call for contracts at the end of 1983 or early 1984 and has organised workshop meetings in Brussels in October and November to discuss plans with companies in detail.

"We envisage a two-phase ap-proach," he said. "During the first

tributions to help us arrive at a European Commission is facing, comprehensive and coherent set of the Esprit budget should not be

affected. "There is a squeeze on

right up to our spending limit and

we might have to grab money from

elsewhere to pay for the farm ex-

penditure, but the Esprit money is a small sum and should go ahead,"

Since its announcement last

June, the Commission's proposal for the Esprit project has been stu-died by the Energy Committee of

the European Parliament. A draft

report has been drawn up for de-

bate and is expected to be adopted

September.
The full proposal, with amendments, is likely to go before the European Parliament in November, and to be passed by the Council in early December.

service for

Vax users

by Philip Hunter THE UK's first disaster recovery

service for users of Digital Equip-

ment's Vax minicomputers is available in London and the Home

Counties from Steiger Software. It

The customer will pay between £10,000 and £50,000 a year for the

BR seeks an

IT supremo

BRITISH Rail wants a computer

supremo to co-ordinate its computers, telecommunications and

Last week it placed an internal advertisement for the newly

rested post of Director of In-

formation Technology. A British Rail spokesman said: "We have

organisation . . . the new director will be concerned with computer

applications for specific pur-

when their own fails.

Disaster

Separate three-day workshops have been arranged on microelectronics; software technology; advanced information processing; office systems and computer aided

manufacturing.

A major problem for long-term Euro-proposals such as Esprit is that the Euro-budget works only on an annual basis, the year's allocation being decided in the preceding December. The Esprit project has been earmarked about \$28 million for 1984 in the draft budget, which will be debated next

A spokesman for the European Parliament said last week that, despite the financial crisis the

Quorum's LAN now available in the UK

launched its latest product Q-Lan, a micro network, in the UK. Based on Quorum's own LAN QuorumNet) it will support up to 4 workstations over a distance of 1km, while offering each user CP/M operation and access to 340Mbyte storage.
"The standalone era is finishe

n small businesses. Now people realise the benefits of micros the want more," said Martin Willard, marketing director of Quorum, "Minis and mainframes are too expensive for small and medium-sized businesses."

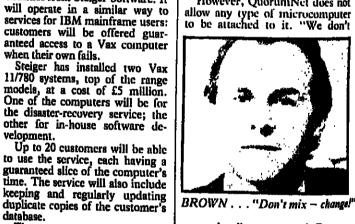
"Q-Lan is not a totally new product: it is based on technology developed in 1980, and has been tested in Europe since April," said Alan Brown, Quorum's managing

An 8-bit dual processor provides 128 Kbytes of memory at each workstation. One processor is used to run CP/M; the other gives network and local cache memory facilities, leaving 60K for running CP/M. A coaxial cuble links the

A Q-Lan system giving three terminals costs about £12,500 to install. To expand the system costs about £4,000 per workstation. So far, only four have been sold.

Quorum plans to introduce a 16bit processor by the end of the year. "We are aiming at the second-time user and the medium sized company wishing to step up from standalone," said Brown. However, QuorumNet does not

allow any type of microcomputer to be attached to it. "We don't



BROWN . . . "Don't mix – change

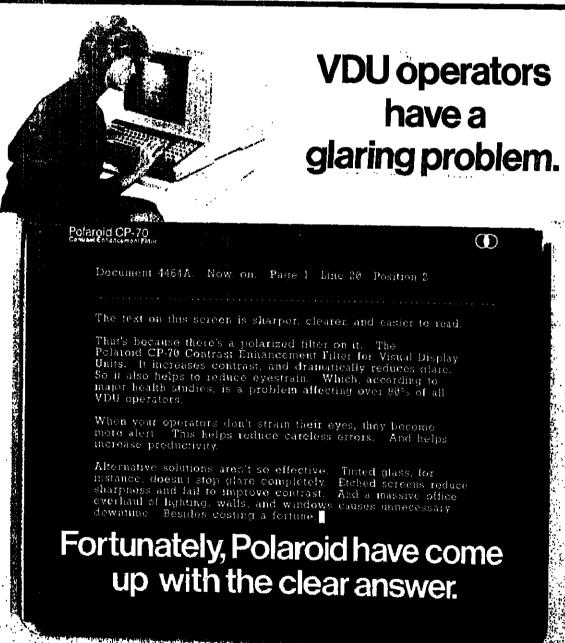
"When you start mixing systems is when you get problems. We would advise people to change their

Quorum plans to sell its products through distributors and OEM dealers expect to announce two deals shortly — one with large distributor; the other with a

microcomputer manufacturer.

Established in 1979 as Ql
Europe the company was bought out by its management earlier this year. In 1980/81 it was losing about £2 million a year. But it

hopes to break even by 1984. In 1981 Quorum made half it staff redundant and dropped out of developing application software and after-sales service in an effort to become profimble. It now has a staff of 40 and a turnover of £1.4 million a year.



Each year the number of people using Visual Display Units

And, each year, so do the problems which VOU glare causes, Studies have shown that over 80% of operators suffer from eyestrain, which, in turn, leads to tiredness, careless errors and lower productivity. It also increases absented However, Polaroid have found the answer. The CP-70 litter.

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high technology business really tick is invaluable.

commercial know-how and real understanding of what makes

3i Ventures recognised the Wolfson Institute of Biotechnology of

Plant Science Ltd. was set up as a joint venture with Sheffield University with equity capital provided by 3i Ventures. Their

involvement was highly professional and all their negotiations

When Imperial Biotechnology was set up it broke new ground in

industrial enterprise. 3i Ventures initiated this as a joint venture

co-operation between universities, financial institutions and

were conducted in a friendly and helpful manner with a notable

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PROFESSOR STUART RAMSDEN, CHAIRMAN, LASER APPLICATIONS LTD.

2 3i Ventures' capital investment and active participation added a new dimension to the way the company could be managed. They brought to the table a wide range of contacts, an understanding of the need to react quickly to business opportunities, and most importantly the ability to complement the skills required to move high technology into very competitive markets as has been high technology into very competitive markets as has been achieved with robot sales into North America and Japan.

DR. BERNARD CAPALDI, DIRECTOR, PENDAR ROBOTICS LTD.

Left Following the first two years of successful and profitable operation largely in export sales – 3i Ventures played a key role in arranging for a public offering of 10% of the company's shares through the New York "over the counter" market which raised an additional \$8.8m for expansion.

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. To be to consider the way of the control of the c

Watch out for big Brother in 1984

Brother Inc is aiming to become a major force in microcomputers and in printers . . . Kevin Cahill reports

see the international debut of Ja-pan's newest entrant to the in-

formation technology stakes.
The company is Brother Inc, traditionally one of the world's major suppliers of sewing machines, home organs and pianos. In the UK it is best known

In the spring of 1984 the world will see the fruits of five years of slow and careful change at Brother, which is aimed at making the company a major force at the micro end of the business and in Computer printers.
The Hanover Fair announce-

ment is still a closely guarded secret, but it will be an advanced, ultra-light weight micro, with substantial software and commu-

HANOVER FAIR next year will nications facilities. The local speculation in Japan is that the device will be a 16-bit machine, with an RS 232 interface, some kind of fairly substantial on-board solid state memory and up to 256K of RAM.

The emphasis in Japan is on the portability of the device.

For the past two years, Brother has been extensively involved in marketing a range of daisywheel printers — machines which, from a standing stort last autumn, are now selling at the rate of 500 a month in the UK, according to lim Cattini, the Brother UK mar-

But before looking in detail at what Brother is offering here, it is worth pursuing the speculation in

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very small, portable typewriter which is really what it is.

The first of these machines hit the UK last year and was a run-away success, selling for anything between £115 and £150.

That first, so-called electronic printer, advanced though it ap-peared, when compared with its successor was a very limited device, though reflective of one of Brother's main product lines

small microprocessors, which drove a dot matrix printer,

giving the user access to all com-mon European characters including Greek, Aramaic and Russian

In addition, the EP20, as that first model was called, had a 16 character screen, which held the 16 last characters typed, allowing a prior to executing the print.

Apart from other standard type-

clear, the EP20 came with a full printable calculation facility.

typing paper, but the quality o s sensitive to the quality of paper, and for best results

though that is a problem which has now been remedied.

tream componentry as opposed to the components themselves, to new levels of compactness. Here, surely, is the predecessor of a true

The only problem facing the Brother engineers at this point is

The tiny motherboard is rowded already with three icroprocessors, but there are soitions around the corner. Brother is known to be experimenting with both bubble and other solid state

Two options are open for the

writer facilities like the tab set and

The little printer, almost silent in operation and ideal for use on trains and aeroplanes, worked either via a 20,000 character carbon ribbon or directly on to thermally sensitive paper supplied by

The printer takes ordinary

The print head and rollers were at first too fine to allow for copies,

For all but the most naive, the writing was on the wall — especially upon inspection of the motherboard, which took mains-

The Brother engineers at Ngoya City, south of Tokyo, certainly thought so because, with no increase in weight or power consumption, the EP22, retailing for around £200, took the whole process one stage further. process one stage further.
The EP22 is physically similar

to the EP20, except for a glamo-rous black finish to the bodywork. It still weighs just four pounds and runs for anything up to 141/2 hours of continuous operation off the same four 1/2 volt batteries.

But the machine is now much closer to its eventual destiny as a portable micro. There is now 2K of RAM aboard, as well as a 232 interface and 32K of ROM. The 2K of RAM will hold more than a

2K of RAM will hold more than a page of A4, allowing pages to be copied by being re-run, and allowing the same page to be transmitted either to another micro or another printer.

The second major innovation on the EP22, although bound by the 16-character screen, is that there is now an effective "fourth shift" on the keyboard, giving access to a wide range of word processing facilities.

he screen and the memory.

engineers: one is to embed the screen in the lid of the device, as

fit a narrow flat screen in place of the existing 16 character screen. "The biggest advantage over all other machines," according to one Dutch user, "is the full A4 printer at the top."
The LP22, the same as its prede-

machine in the US. The other is to lengthen slightly the machine and

cessors and in line with the likely micro successor, has the same 9in thermal dot printer at the top of the machine. This enables a permanent, full sized record to be taken of any transmitted copy.
While the EP20 series is the fo-

cus of interest to personal computer buffs, the mainstream of Brother's thrust into the informa-tion technology market is being developed behind two of the compuny's main daisywheel printers, the HR1 and the HR15.

Brother began selling the range in the UK last August and Cattini proudly notes that last month, normally a quiet period, the company sold more machines than in the whole of last year.

Growth so far this year is at a rate of 227% per annum and Caltini says he is planning to doubl that in next year's budget.

Most of the selling has been done via a fairly small but rapidly expanding chain of dealers so far, but the big deals are beginning to

In France Cii-Honeywell Bull Brother mechanisms in its machines, but it is in the US where Brother is pitted against arch rival NEC, that the real battle is being fought. Brother is believed to be in detailed negotiations with most of the major US manufacturers, including DEC, Wang, Prime and even, it is runtoured, IBM.

The HR15 is a letter quality da sywheel printer with RS 232 and Centronic interface and a print speed of 13 characters per second It is driven by software which took 10,000 man hours to prepare and, as well as the usual micro, has 32K of ROM on board, up to 4K of which can be used by Brother engineers in the UK to modify and

The printer comes with the usual options of a formfeed and tractor feeder for data processin runs, but in addition the IIR I has a fully qwerty keyboard which converts the printer directly into a typewriter, with memory and other facilities, and all for a recommended price of £500. (The key-board is about £150 extra.)

When it comes to speed clair Cattini gets a little exosperated ous test of wheel selection as wel as carriage motion and line spac-ing. We just wish everyone else did

The story Cattini recounts to point up an abuse is about one of the company's own dealers in the US which advertised the HR 1 as 200 cps in "white space mode."
"White space mode," Cartin

by in the UK, in the US market research group Dataquest has done a study which shows that at the micro store level printers account for 20% of all sales.

According to the Dataquest su vey, the most frequently mentioned letter quality printer was NEC's, but after only a year's become the sixth most frequently mentioned printer, with over 20% of all would-be purchasers enquiring about the machine.

MICHIE THE FIFTH GENERATION

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Cullinet's relational database for IBM computers. It's called IDMS/R.

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As a superset of Cullinet's proven network database, IDMS/R allows you to handle high volume, production applications with the network technology best suited for the job. It's this unique marriage of architectures that makes Cullinet's relational database stand apart.

Where others have tried to propose relational or psuedo-relational components that exist separately from the

production database, Cullinet's is the only one that lets both work together. Thus serving the whole corporation by serving all of the needs within it.

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DETAIL YOUR ORDE

Price-cut brings **Pascal** to masses

by Claire Gonding
THE price tag on Oregon Software's implementation of Pascal is
to be cut as part of its push into the
68000 Unix market. Oregon's Pascal II already has a wide following. as it was adopted by DEC for its kit, but with the arrival of cheaper 68000 machines - down from about £3,000 to £1,000 or less -Pascal II is heading for the mass

"One of the problems with the 68000 is that there is no software for it," said Philip Ingham, marketing director of Unit-C, the company selling Pascal in the UK.

"Unix is the coming world, now that there are machines large enough to run it without being brought to their knees. Since the OliMs supply the boxes without the software it's up to us to sur-round them with the right software

Light Pile

Software File is compiled by George Black

Micro predictions split

Mathematica, owner of the Ramis-11 English-like database man-

ing system on that processor.

But its main rival, Information

Builders, is betting that the Intel-based IBM-PC will be dominant for a long while, and is therefore concentrating on pushing the new PC version of Focus.

Mathematica's UK sales manager, Andy Wilder, said he believed the 68K chip was "where it's at" and it was this market it would be principally addressing. He would not say if the company had any plan to attack the PC terri-

However, Information Builders' British managing director, Peter Scawen, said it had already made nearly 600 PC-Focus sales worldwide and that clients were now talking of ordering it "in hundreds of copies".

The two organisations have been

design are taking very different views of the future of micros.

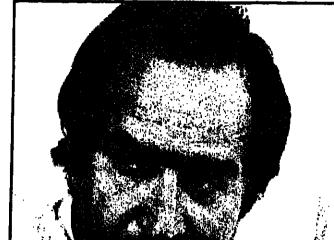
maintrame software market since Gerry Cohen left Mathematica to found Information Builders in

ager, is counting on Motorola's Mathematica turned over \$36 68000 chip for its long-term de-Mathematica turned over \$36 velopment and is preparing a version to run under the Unix operat-

Both have strong user bases among multinationals and public services, most of which evaluate both offerings before a purchase. Yet 90% of sales, said Scawen,

were still to concerns with no previous investment in what IBM calls the information centre. Even the largest companies, which have had systems handling volume transactions for junior managers, have been slow to see the impor-tance of decision support for their bosses. For these they have used the bureaux - like Tymshare,

Scawen's former employer.
Now the top Times-listed firms have to consider a third option, Nomad from CSS, released from its bureau form and packaged. And late next year IBM itself will weigh in with DB-2 threatening all the smaller vendors.



SCAWEN . . . Nearly 600 PC-Focus sales worldwide

turned in a third-quarter loss in to undertake joint projects.

the smaller vendors.

Mathematica was taken over by Martin Marietta in June, having

the wake of heavy discounting.

Now it has access to huge funds for research and a sister in Hoakyns

CSS's parent is Dun and Bradstreet, which means it has a cash pile at its elbow.

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GD CONTROL DATA

beefs up computer operation by Claire Gooding THE Ove Arup partnership

Architect

architect responsible for some of the world's most unusual buildings, is beefing up its computer

The move to strengthen its computing arm, Casys, set up in 1979 comes after a review which indi cated the firm was missing out on potentially huge market for its software packages. Oasys will an sell the architectural and draughting packages developed at Or

Arup through agents.
"It's difficult for a profession! company to operate in such mankets, because of the limitation in posed by professional bodies," explained Ove Arup's technical to ordinator, Dr Michael Prince
"Employing agents to do the marketing on our behalf was one w of maximising the benefit from our oftware. These applications at well-proven and in demand pughout the industry

Oasys has appointed agents is Liverpool, Loughborough, Cro-don and Wimbledon, the latter being Integer Software, a software house set up by ex-Arup staff or pressly to deal with architectural

Integer will sell Arup's Hewlett Packard based packages, while the Cadraw system, based on ICL's Perq kit, gues to Maxicomp. The structural engineering software is split between two firms, Strucon for DEC users and GECS of Livepool for Data General kit.

TI has Cobol program generator

US HARDWARE maker Texas Instruments has a new Cobel program generator, derived from System 80, written by Phoenix Systems of Pittsburgh, Pennsylvania. TI claims users do not need to know Cobol as it communicates in English. Its output runs under several operating systems, including CP/M-86 and MS-DOS.

Secure in Japan

UK BANKING expert Arbat has got a toehold in the Japanese mar-ket with the installation of a DEC PDP-11/44 system for securities firm Nomura in its Hong Kong office. Arbat, which has been marketing its Series 700 software from Hong Kong and Singapore, now has the advantage of the offices of its new parent, CDC, in Japan.

Lex supply

BLEASDALE Computer Systems, maker of the 68000 chip micro running under the Unix operating system, is now supply-ing the Lex word processor from Ace Microsystems. Bleasdale has also recently adopted the Dyalog APL language from Dyadic Systems of Farnborough.

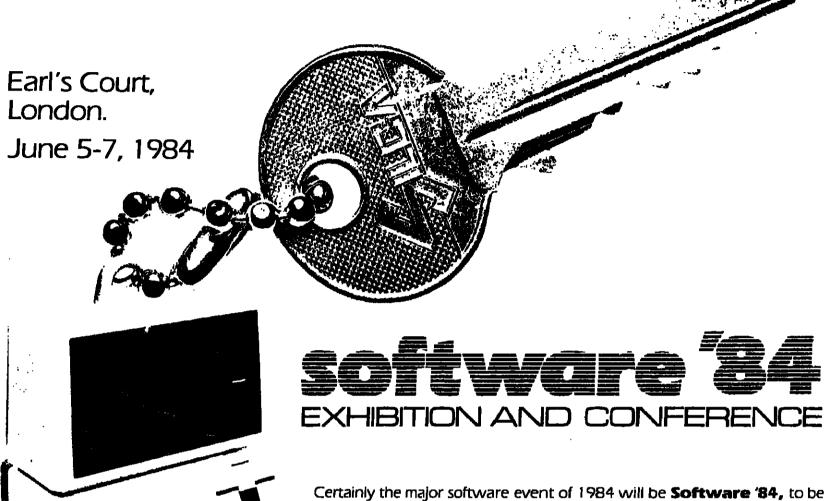
Condor launch

THE Condor relational database management system sold in the US by DEC and Hewlett-Packard on their micros, has been launched in Europe by MOLA Seen launched in Europe by MOM Systems of Aberdeen. Condor runs on most 8-bit and 16-bit micros, including the Sirius, IBM-PC and Apple.

Bugs wanted

A DATABASE of bugs - the micro-organic sort — is being planned by the Department of Trade and Industry. It wants to computerise records of national collections of cultures. The laboratory of the Government Chemist is studying the feasibility of service up the service.

(THE KEY * TO SUCCESSFUL SOFTWARE SALES)



held for the first time in Central London. Software '84 will be totally dedicated to professional software sales and will be held from

5-7 June 1984 at Earl's Court in the centre of London, the Nation's biggest commercial market place.

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has already brought to the highly successful Compec shows. Computer Weekly and Software* will be sponsoring both the exhibition and the

prestigious conference, running at the same time, guaranteeing a high level of interest in both events.

Inevitably, top quality business visitors will be drawn to such a show, with DP professionals, dealers, OEM's and serious business and professional end-users all visiting the exhibition with nothing but software purchase at the forefront

With that kind of captive audience you can't afford not to be a part of this important event. So turn the key to the booming software market and make **Software '84** the key to successful software sales. The first step is to fill in the

* In association with Systems International, Practical Computing, Micro Business & Computer Talk

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EXHIBITION AND CONFERENCE

COMPANY NEWS

Booming bureau sells use of micro

by Kevin Cahill NAW, the small publicly quoted Nantwich bureau, has sold rights to use the company's in-house micro to three other manu-facturers. News of the deals broke as computer industry analysts were forecasting a record half-year for

the company.
NMW, set up in 1971, specialises in the remote proces-sing of the huge volume of transac-tions involved in share dealing on the London Stock Exchange. Working from twin ICL 2972s

and mostly Ferranti front-end processors and terminal equipment, NMW provides a real-time service which covers about 40% of ll business carried out by brokers n London, the provinces and

director Brian Johnson, the company began working on its micro two years ago and made the first test installations early this year. The micro is based on a standard 280A with up to one Mbyte of memory and is loaded with tele-communications facilities.

ciencies, in terms of resources and be an impossible overhead for a

NMW operates in a market dominated by the NatWest Bank Centre-File and the

Gordon and Gotch bureau.

In the past two years NMW and the two big bureaux have faced increasing competition from Tim whose small systems



HOWES . . . "UK growth will have to run faster than corporate growth."

Cadcentre's US Apollo mission

on the back of the Apollo Domain series of high powered worksta-tions. Although ICL is a major shareholder in the Cadcentre, the Apollo system has been chosen in preference to the ICL Perq to ensure maximum impact in the US.

While the Perq, manufactured by the Three Rivers Corp of Pittsburgh, and the Apollo are both US machines, Three Rivers

The Cadcentre remains close-lipped about the release of its new product, which is expected at the Design Engineering Show in Octo-

The inferior with Aponto should be of benefit to both companies. The Cadcentre has a wealth of software but few vehicles to sell it on; Apollo is revving up its UK marketing efforts in a bid to mirror the start, says John Parkinson, marketing manager. It also plans to add two more branches to its Berketing efforts in a bid to mirror the

has achieved since it was founded

just over three years ago.
Apollo has been achieving a 400% everyone. Howes explains that the company takes a top down ap-proach to selling, with potential customers singled out for their need for virtual memory, high plus annual growth rate: 1981 sales were \$3.4 million, 1982 sales were \$18.1 million, and 1983 sales are targeted to reach \$80 million. Sales for the first half of this year to July 1983 reached \$17.7 million.

Apollo plans to have 50% of its sales outside the US by 1987, sion sign a deal with Sun sales outside the US by 1987, according to David Howes, Apollo UK managing director. The company has to mirror the profile of large companies like DEC, he says. As a result, UK growth will have to run faster than corporate growth to bring this about.

Apollo expects to have at least 35 employees in the UK by the end

advantage of weak US dollar

oned to be worth \$50 million.

which have not been involved in

buying up others was achieved by

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Conic marketing push European companies fail to take Johnson desended the role of the central bureau, saying that a well-run bureau can always offer ess. puts ICT in a twist

company ICT are growing even more confused as the manufacturer of its main product begins independent marketing in Europe.

The Conic group from Hong Kong which, it is claimed, is manufacturing the device under licence from the wholly-owned ICT subsidiary, Triple M Corporation, is now mounting a major

poration, is now mounting a major marketing effort of its own in Europe, offering the Triemco 2000

Conic product.
Conic salespeople have told potential distributors that Conic owns the product and that ICT did not pay the claimed designer SRI, for it.
Conic headquarters in Hong Kong would not answer press queries on the train.

Cecil Kernot, chairman, and ICT are currently trying to raise more money for ICT. Kernot said that if the money was not forth-coming things would be difficult.

BUROPBAN computing companies have failed to cash in on favourable exchange rates to take a greater share of their home market, according to a report by UK aystems house Logica for the American magazine Datamation.

IBM shrusped off the pyroblems

American magazine Datamation.

IBM shrugged off the problems of the strong dollar last year and pushed its European revenue up 10% to \$9.7 billion. Its nearest rival was Olivetti, with \$1.3 billion — and it moved up to second place only through a batch of acquisitions regarded in the industry as uninanized.

SHARES TABLE

SHARES TABLE

The shares table, which is specially compiled for Computer Weekly, shows selected computer companies that reflect the state of the computer industry.

Detail 197.86

Detail 270.

SHARES TABLE

The shares table, which is specially compiled for Computer Weekly, shows selected computer companies that reflect the state of the computer industry.

Detail 270.

Olivetti bought the Swiss Hermes, the French Logabax and West German Data Terminal

Systems.
IBM now has 40% of busine included in the survey of the leading 25 hardware manufacture ers. In a year in which computing stuck in the doldrums, with onl 6% growth, acquisitions were responsible for figures looking bette than the reality. Burroughs' result looked impressive — up 30% but this included the takeover

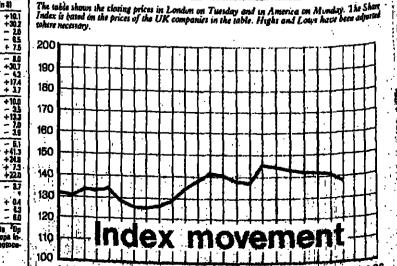
The Swedish telecommun cations firm, Ericsson, similarly showed a sizeable jump of 41% but this was largely attributable to absorbing Datassab.

The league table is thus mislead in the league table is thus mislead.

ing about the true condition of the organisations quoted and their places in the technological hierarchy. For instance, the drop of French Cii-Honeywell Bull behind

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UK Pick costs less, offers more

by Claire Gooding THE first low-cost 68000 machine running the Pick operating system was revealed in London last week by Aston Technology. Aston is planning not only to undercut other 68000 offerings but to beat competitors by offering the widest

"One thing you can say about this machine is that there is a whole world of applications software available," said Aston's founder Graham Gough. "We are able to offer a huge selection of Pick applications, which amount to a library, as well as access to all the CP/M software on the mar-

Gough and his team, five in all, left Wicat, which manufactures a Unix-based system, several months ago to set up Aston Technology, which will cut costs by assembling in the UK. "We'll be

Aston Technology is based in the new Technology Park, which is part of Birmingham's efforts to attract new high tech industries. There, it will assemble its ownlabel Crystal, built around a 68000 processor board from Pertec.

It will sell Crystal in two series: the R series with RS-232 communication to other terminals, and the C series, which is a networking system using coaxial cable to link intelligent workstations.

The CPU is based on a 10 MHz

torola 68000 processor, with l6-bit data path and 32-bit dressing. It supports up to four Abytes of main memory. Although the Pick operating

system, as licensed by Pertec, is the main vehicle for the Crystal, Gough has hedged his bets by supplying a range of alternative operating systems. As well as the

selling systems for £500 less than the IBM Personal Computer," said

Micro News is compiled by Robert Parry

on most Unix offerings, which are still stuck on the previous version), Digital Research's CP/M and the BOS operating system and applica-tions from MPSL. Support and training are handled by the various iers and by Crystal itself.

The choice of Pick coincides with an enormous resurgence of interest in the system. Pick deals efficiently with variable length records, using relational database

techniques.

While the Pick information retrieval language English (now known as Access) provides fertile ground for applications, Crystal has gone one step further by offering a sophisticated applications generator called System Builder, from Atech System



GOUGH . . . Undercutting other 68000 systems.

Danes aim at low end **UK** market

by John Riley
LEADING Danish computer
manufacturer Christian Roysing aims to break into the lower end British business market with its new ¹⁹/₃₂-bit multi-terminal

The company is marketing the series, called the CR32 series, as: 32-bit minicomputer, although it is based on the Motorola 68000 chip, which is not fully 32-bit, using 32-bit registers but a 16-bit

atabus. The basic CPU has a 256 Kbyte memory, expandable to two Mbytes with 21 Mbyte Winchester disc. The series, which is manufac tured by Rovsing in Denmark runs the Unix operating system. When enhanced by a 10 Mbi

serial extension bus, the system can support up to 128 users, the company claims. Base price around £10,000.

According to Steen Christensen, manager of the UK subsidiary, Christian Rovsing Systems, the CR32 series will be sold "mainly to systems and software houses."

R&D firm sells project design to Thorn EMI

by Caroline Burgess RD PROJECTS, a small, Londonbased research and development company, has sold the design of its first project to Thorn EMI. The design, a robot arm and control unit, will be used by Thorn in its own range of advanced robot systems for assembly lines.

Formed a year ago by private funding, RD Projects is another attempt to bridge the gap between academics and industry. Frank Craven, general manager of RD ideas into commercial products and to fund R&D. All the work carried out by RD

the fields of automatic contro vehicles, CNC (computer numeri-cal control) machine tools and CAD/CAM.

which is Sir Hugh Ford, professor of mechanical engineering at Lon-don University, funds research work at Imperial College and em-ploys its own staff at its base in Nine Elms.

Thorn's planned robot system will be based at Hazmae, a company it bought recently for £730,000. The first system should be available within 12 months.

Millennium for Tektronix

by Caroline Burgess
TEKTRONIX UK has lined up
systems house Millennium Professional and Technical Services to
boost sales of its IBEE-488 bus

Tektronix found it was facing difficulties designing custom "We were being asked to do things beyond the scope of a manufac-turer, so we decided to call in outside experts," explained a spokesman for Tektronix.

signed by the two companies. If either company is approached with a problem it alone cannot deal with will call in the other.

Millennium's managing director, David Pearce, described the agreement as of "mutual advantage". As an independent systems house, Millennium offers a wide range of services concentrating or one-off systems to meet customer specific needs. It designs systems, puts them together and tests them.

Vocabulary encoding service

CALIFORNIAN speech synthesis arrangements with four chip makers for a vocabulary encoding service. Speech Plus will provide consultation, voice recording and speech encoding services for American Microsystems, Hitachi, Sanyo and Signetics.

The company uses linear predictive coding or a derivative technique called partial autocorrelation. Voice signals — from carefully selected speakers with suitably euphonious voices — are encoded on a Vax 11 780 then downloaded to Eproms for de-

Osborne meeting

THE British Osborne Owners' Group will hold its second national meeting on September 17 at the National Liberal Club. All Os-borne owners are invited to the meeting from 10am-5pm.

Hitachi delivers

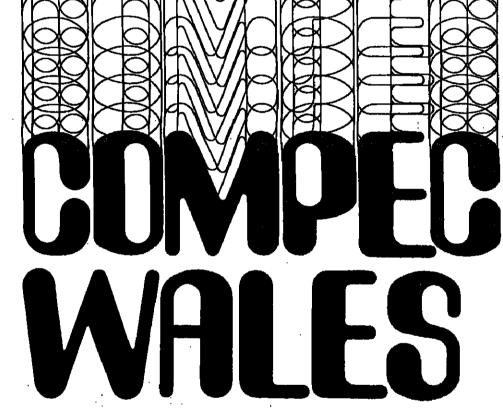
HITACHI is set to deliver a 12.5MHz version of the 68000 micro processor compatible with Motorola's own 12.5MHz device. The chip's speed has been pushed up by optically shrinking the ear-lier 8MHz version design, and building it in a high speed NMU process using 2.6 micron line widths.

More dealers

ALMARC Data Systems has increased its number of dealers by 13 to over 40 for marketing the Spirit microcomputer. Launched in June, the Spirit range allows the user to choose the processor to suit his application software.

Gothic offer

MOTOROLA's eight-bit MC68008, its "stripped down" version of the 19/32-bit MC8000 microprocessor, is now available from Gothic Crellon. MC68008 is claimed to offer the performance capabilities of the 18/22-bit model with the economies of an eight-bit şystem.



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in export enterprise

A EUROPEAN computer publication recently reported prominently countries, v that a co-operative export venture by six French software houses has had a first year turnover of 1266,000 and was expecting a revenue of \$1 million (nearly £700,000) from sales in the US in

At the same time, American hardware and software is flowing into Germany in such volume that the government there recently introduced legislation to define more clearly the great variety of computer products. Americans do not see anguage and distance as barriers to product marketing.

The UK is a fully paid-up member of the EEC; it is somewhat closer to Germany than the US is; and it is no further from America than France is; yet it seems to be lagging far behind its continental partners and its American cousins n its export efforts.

While US companies use the UK as a springboard to penetrate' markets in the EEC, and other EEC countries export to the UK and to the US, what are UK innovators up to? Why are they not exporting more to the EEC, the US — and even further sfield?

UK manufacturers of hardware and software do export their products, but they seem less aggressive in their approach than their foreign rivals.

To help UK firms in their ex-

port efforts a firm (Computrans) was launched nearly 18 months ago to provide a translation service for the computer industry. Yet, to date, it has not been asked to undertake any translation work re-

lated to the export of UK products. Discussions with UK British companies have indicated that they have a blind spot when it comes to foreign markets. They clearly pre-

ALWAYS willing to poke fun at those foreign johnnies, I now bring you a few well-chosen jibes at their

you a tew well-chosen libes at their inability to speak the Queen's English. The Italians, famous for ice creams, bottom plaching and bankers hanging on bits of rope from London landmarks, think that random access is randomissatione and a software designer is a softwarete.

And to avoid any claims of anti-

bus is obviously a reference to the coach which takes Helmut and his chums to the Siemens factory.

chewy snack with a metallic taste, and Schreibprinter a maker of bro-

10 YEARS AGO

FROM COMPUTER WREKLY

OF SEPTEMBER 6, 1973: Com-

pec 73, to be held at Brighton's Metropole Centre from Sep-tember 11 to 13, was destined to

continue the growth shown in the past two years as a peripherals only exhibition . . The BCS reported that it had wiped out a loss of £67,000 and finished the year

with a surplus of £5,400, but members' subscriptions would go up from £11 to £12.

chures for a furniture company.

Kupfersandwich is a particularly

DOWNTIME

Foreign

bodies

barrier to export.

Translations take time and cost money, but Dutch, French and German exporters have a far bigger language problem. They cannot even contemplate selling their pro-ducts to English-speaking countries, or to many other countries, without translating

ments. They accept that translation requires investment of time and money and they undertake this exercise as a matter of course. British manufacturers do not see it this way. Whether this refuctance is due to genetic insularity or

program text and other docu-

to a lack of awareness of the profit potential to be exploited through exports is irrelevant. For whatever reason, the British are fast losing ground to foreign competition. British hardware and software

manufacturers, as members of the EEC, have access to valuable ecouttack their largest and nearest market. There are scores of governmental and trade councils and associations to help exporters.

Exploiting foreign markets re-uires expertise, but this can be acquired. Computrans offers a comprehensive package, including translations of text, manuals and other documents by experts whose mother tongue is the language re-quired, and advice on legislation and other potential pitfalls.

To succeed in export markets. there is a need for a professiona combination of data processing and linguistic and economic ex-

But Britain has all the expertise on its doorstep. Let's get out there

Tony Milton

The left-wing boss who praises Tory policies

and a member of the Labour Party, but he is a strong supporter

crament's technology policies.

The left-wing Logica chairman admires Tory Information Technology Minister Ken Baker and praises what he has done for the

computer industry. "Fortunately the government has not followed its own free market philosophy," he said. "What it has done for ICL, for the space business and the Alvey programme llustrates this clearly enough."

by George Black

But he remains severely critical of Tory educational policies: "For Stirling University to have to sell off its land to the American Wang

company is just plain daft."
Hughes has climbed to the top
(the firm he helped to found is now the UK's biggest independent software group, with an income last year of £33 million) without dropping his egalitarinn ideals.

He came into the industry in 1961 without a computing background. His field was operational research, having studied economics and engineering at Cam-bridge University, with which Lo-gica has close links.

After four years with Shell, Hughes joined CEIR, one of the first computer services companies, set up in the US in the Fifties. CEIR later changed its name to Scicon, and was taken over by BP in the mid-Sixties. In March 1969 Hughes, with Len Taylor and Pat Cohen, set up Logica, which in-corporated several features of Sci-

One was its international aspect. The holding company was estab-lished in Holland, before Britain joined the BEC, to give it a solid foothold in continental markets. And it aimed from the start to be like Scicon in its broadly-functions.



HUGHES . . . "A company's shape is fixed quite early, like a baby's."

"A company's shape is fixed quite early, like a baby's," said Hughes. "With DEC you can now spot its strengths and weaknesses from its shape at birth. We are like DEC in that we too grew up as a

He noted that things have not changed as much in the British oftware business as people often think: "The 10 top companies in our field already existed by 1970. They have all had a fairly consistent financial history and have all enjoyed pretty stable manage-ments. You only have to compare them with the ups and downs o hardware firms, or with any 10 in

another industry. The history of Logica's main rival, CAP, has been quite dif-ferent from Logica's due to its shape at birth: set up by accountants, it spent its youth in batch Cobol systems, which it had pain-

"We weren't that type of firm," said Hughes. "In fact, when our first contract turned out to be payroll, we had to hire someone because none of us knew anything

That problem is unlikely to recur today. With 1,500 staff there should always be someone who knows something about the subject in hand. Logica's expertise was founded

on data communications and spread into a variety of applica-tions. Hughes added: "We also introduced the idea of turnkey systems, but we did it too early We weren't successful, because people thought only firms like GEC could provide that kind of

By 1970 Logica had begun building its own hardware - at Barnet and Swindon. And the rise to prosperity in the Seventies forced Hughes more and more into

And still

they come

INDUSTRY observers (my good

self and cat) are in agreement that if there is one thing the world needs less than another 16-bit

micro, it's yet another computer magazine. Yet still they appear

(micros and magazines) with

alarming regularity.

I am told that one publishing house has plans for further user mags, to follow in the footsteps of IBM User and Acorn User.

Titles are as yet a closely guarded secret, but ICL User has

the limelight of public enagements and responsibilities. Ianaging director Len Taylor was left to handle the day-to-day run-

ning of the company. Now Hughes gets more invite tions than he can possibly accept. Already he is having to check if he will be free to attend events at th end of next year.

An amateur artist, who has ha four one-man shows, he is now wondering whether he can find time to complete 50 paintings for an exhibition in autumn 1984.

He also has to prepare materal for lectures at Stirling and London universities, and universities, and recently took of the burden of serving on the Alve

rogramme steering committee.

Logica has been involved in the Alvey effort from the outset and has designed its communication network. Hughes expects Logica to be a part of all its elements es-

Chad to

be test

ground

What is going on in this picture? Who is the mystery man with the wheelbarrow? Suggestions on a postcard please.

Italian bias, let me add that I'm against nearly all foreign bodies. Take for example the Germans. Some of their terms are pretty Just imagine — it's back to the abacus

WHEN I WAS YOUNG.

million calculators last year, Japan still has a soft spot for its 5,000year-old precursor, the abacus, It would appear the Nippons are particularly adept at the mental

Liveware

discipline required and can even imagine an abscus and perform calculations on it.

This must surely be an integral part of the much-vaunted fifth generation project.

It is but a small step from ima-

... GOING BACK TO

SCHOOL" MEANT ...

to be a strong possibility, perhaps with a sister publication Perq Why owner as opposed to user? Well, ICL may have sold some of gining an abacus which can actu-ally be used, to imagining a supercomputer complete with arti-ficial intelligence which can actu-ally be used them (you know, the ones with the screens the wrong way up) but as there isn't any software, no one

BASICS.

BUYING BLAZER,

FOOTBALL BOOTS

AND A RULER ...

can actually use the things. MOT EVALUATING BACK-UP SOFTWARE FOR THE SCHOOL'S MICRO!

for new weapons

Ready for

READERS will have observed the commendable and somewhat aty-pical restraint I have shown over the fighting in a certain African State possessed of a rather similar (all right, identical) name to that at the foot of this column

But I feel I must take issue with the report in the Guardian of August 19 which infers that I 'am being prepared for a test of Western defensive readiness". Now I don't mind being a prov-ing ground for sophisticated wit-and wisdom, but I cannot condone the use of this hallowed column as

a proving ground for sophisticated technology simed at hurting

Chad

Solutions are not confined to IBM

PHIL MANCHESTER'S article (Computer Weekly, August 18) on relational databases provides a fair assessment of the products available from IBM. Reliance on IBM as a software supplier is an under-stundable safe option but is not always in the best interest of the customer. To those prepared to look outside this range of products, other solutions become available, which need to be judged

The one underlying agreement of all major software suppliers i that the relational database is the most appropriate tool for an end user decision support system. This system normally obtains its data there are four basic approaches.

1. Employ a network or hierar-chical production database and periodically extract information into a relational decision support database (as described in Manchester's article).

2. Retain a network or hierarchical production database, and pro-vide software tools which make it

appear relational to end users for decision support purposes.
3. Use a relational database

support both production and decision support functions, and use specially configured hardware (da-**Technology**

that works

BRITISH RAIL, Southern Re-

gion, may be the world's largest

working museum, but it has good reason to be (Downtime, Computer Weekly, September 1). It uses the technology of the early 1900s simply because it works. If he checks the figure Ched will find the

out the figures Chad will find that

London commuter lines have got

all other transport systems licked

All over the world transport or-

ganisations are trying out replace-ments for the simple duo-rail DC

electric-powered trains — things like guided busways, suspended monorails, etc ad infinitum. But

when it comes down to it, two steel

rails carrying rolling stock that can be linked into larger units and

controlled by one man (produced by unskilled labour too!) is the choice that most of them make.

DC equipment may not be glamorous, like 25KV, but it goes

on happily working year in, year

It is noteworthy that the recent fire you mentioned struck at the

one part that has been updated -

VDUs have an electrostatic charge

at the CRT face, agreed (Letters, Computer Weekly, August 18). Colour television sets have an even

greater electrostatic charge at the

screen. The viewer is generally at earth or mean floor potential. The CRT face is a point source of charge; it will and does attract dust

A viewer can become a point charge source of attraction and the most effective way is to have a synthetic fibre carpet. Walking across this will raise one to as high a charge potential as any VDU screen surface can itself possess and I have measured induced charge potentials of our 200 Vin a

charge potentials of over 20kV in a room where there was no powered

electronic equipment present.

By all means let's stop smoking,
but let's get the electronic matter

in a better perspective and re-

member we experience higher tharge potentials with domestic colour TVs and synthetic fibre carpets in our own homes, not to

mention greater flicker, bad

viewing angles, greater X-radia-

I. MACWHIRTER

tion, etc.

A viewer can become a poin

to be near the CRT.

the signalling system.

into a cocked hat.

recognised the advent of new technology. It is now more than two years since a Green Paper spelled out to the Conservative government what it had to do. Yet it would appear that those responsible are still

Quadrant House, The Quadrant, Sutton, Surrey SM2 5AS

MRS THATCHER has an impressive line-up for her

seminar on science, technology and industry at Lancaster

House, London, on September 12. The country's top in-

dustrial brains will gather to discuss how they can en-

If this exercise is to be more than pious aspiration, or just

another public relations effort, she could do worse than start

by giving a date for the Green Paper on copyright. As usual

the most urgent need is not for yet more fact-finding in-

quiries and thus the familiar proliferation of bureaucratic

sub-committees. The real need is for positive action on

Computer industry leaders have repeatedly emphasised

that the biggest boost that can now be given to software

development would be to ensure that authors will reap the

rewards of their considerable endeavours. The cash that has

been inadvertently lost to Visicorp through illegal copying

would have been enough to finance several Alvey pro-

An official report as long ago as 1977 urged that Britain

should be brought up-to-date with a copyright law that

Thursday, September 8, 1983

Time to tackle

illicit copying

courage the creation of wealth.

already well-researched subjects.

seeking advice and opinions and shunting their memos.

Mrs Thatcher is committed to creating a climate in which the pioneer and the entrepreneur will thrive, rather than intervening directly in the marketplace with public funds. Surely a cause such as the modernisation of industrial law ought to be close to her heart. To ignore it is to tempt the cynical response that the pirate is the only entrepreneur to prosper under this government.

Many will argue that the computer people will solve their own problems by and by with the invention of new dongles - hardware protection devices - or ingenious programming which will make it impossible for the parasites to thrive. But it is noticeable that the voices which are loudest in the support of legal laissez-faire belong to those who stand to gain from such inventions. And so far they have offered no more than a partial solution to the problem.

More unbiased critics have been advocating a twopronged approach, with stronger, clearer legislation operating in parallel with the improved techniques of a selfhelping industry.

Apple is to be praised for its strong stand on this issue, however self-interested. It has chased the pirates all round the globe regardless of legal costs, and has been setting some handy precedents. This week's verdict in the US in its favour against Franklin should stir some sleepy legal eagles in this country to review the position here.

We cannot expect our law to follow that of the American, but any news which draws attention to the importance of tackling the dilemma resolutely is to be welcomed.

Attracting a The micro shake-out charge

ONLY deft footwork last week by the shareholders of Dragon Data, the manufacturers of the Dragon 32 home computer, steered the company away from the rocks.

The story of the Dragon, and that of the NewBrain micro the week before, is one that looks like becoming all too familiar as the shake-out in the microcomputer industry gets underway. Although both micros were outstandingly successful, in both cases the depths of the troughs between the periods of peak demand were misjudged. Combined with other problems that left a shortage of ready short-term

Pruteç and the other Dragon Data shareholders are to be applauded for the prompt and novel way in which they expressed total confidence in their product. The action marks a coming of age for investors in the industry and is one from which the City has much to learn.

More the pity that the Grundy Group allowed Grundy Business Systems, makers of the NewBrain micro, which is being evaluated by European education departments for use in schools, to take a more traditional route into liquidation.

1984 and all that . . . !

THIS week's example of the strange things people say about computers was sent in by Tony Kerr, of Aldershot, who wins £5.

"A baby lan't just a collection of simple reflexes," says Dr Tom Bower, a leading researcher at Edinburgh University. "It is a powerful computer and will act on whatever information it is given." Daily Mirror

machine resource problems com-mon to most relational database

4. Use a relational database management system designed specifically to support the volumes and transaction rates required by a production system, while still retaining the simplicity of structure for end user decision support

Some of the implications made by Manchester are no longer valid with currently available products.

As the article mentions, the phy-sical representation of data within a relational database does not have to correspond to the view the end user sees; indeed, many alternative views of the same data must be available concurrently. Far from being a performance overhead as is suggested, this freedom of physical structure allows a modern relational database to be tuned more effectively and with less impact on pplication programs or end users

than ever before.

The highly structured design of iierarchical and network databases is described as a benefit in terms of production databases. In fact, this

approach has been an unfortunate necessity due to the performance problems of early attempts at producing relational database

Unix in mass

production

work database all the relationships which are used by application programs has served only to comlicate the restructuring of datapases to encompass new application areas, and is the principal reason for the failure of the true corporate database. Now that relational database management

perform these structured systems, the problem need no longer exist. A lot of emphasis in the article was placed on ad-hoc updating of extracted databases to provide "what if" functions. Products are already available which permit "what if" manipulation on current

systems are available which out-

data without the necessity of applying any updates to the database. The main message of this letter is that there is a whole world of experience and opinion outside the closeted existence of IBM, and that prospective users of database products should look at their requirements and the products available before deciding on a line of action with which they will have to

live for a very long time.

ROB HAILSTONE Database consultant

So many answers

COMPUTER WEEKS Y September 9 1983 - 19

ON seeing Puzzler (Computer Weekly, August 25) I was slightly surprised that there was likely to be a unique solution. This was confirmed when the first solution I found they expended the first solution I found they expended they are solution. found was entirely different from the one supplied.

Indeed, there appear to be whole families of solutions. I have not checked every one of the following, but I suspect that most of them satisfy the problem.

> First factor 180-189 223-229 480-489 880-884* 885-889 980-989 With something like 250 pos-

sible solutions, I suspect that your mailbag will be heavy.
TOM VICKERS Twickenham

The Editor welcomes letters com-menting on subjects published in Computer Weekly, or on original topics. All letters must be accompamed by the writer's name and address, not necessarily for publica-

Root and UniSoft have been providing ports of UniPlus+ System III to Motorola 68000 pased machines since the end of 1982. This product is based on the full System III kernel and utilities as supplied by AT&T. Certain Berkeley utilities are added to the Root has completed System III

ports for four manufacturers and further ports are under way. As far as I am aware Logica has not yet completed a single System III

R. L. M. SCHLER Marketing director

All for £7,950

RESPONDING to the challenge from my old colleague at Apple Keith Hall (Letters, September 1) I would like to point out what you can get from Burroughs for £7,950: One B21-45 with 5Mb of hard disc, single floppy and 512Kb of memory; plus the BTOS multiuser operating system; one com-piler (Basic, Cobol, Fortran or Pascal); the BOS operating system from MPSL; Multiplan spread sheet; Write 1 word processor (with windows); BOS Auto Index; IBM and Burroughs communications as standard.

Of course you will have to use your index finger (rather faster than wiggling a mouse) to select the applications software from the utive menu on the screen. I think they call it integration.

I could go on but suffice to say you would still have £80 change from your £7,950.

And by the way, we can offer immediate delivery!

OZ HORNBY ISO marketing manager

REGARDING your article, "Mass production Unix is coming" (Computer Weekly, August 11), I can only agree with the headline. I was surprised to see the suggestion that Xenix is shead of Uni-Plus+ because we know that Root and UniSoft have a considerable Computer and Communication technical lead over Logica and Microsoft in porting Unix System 8th International Trade Fair It is totally inaccurate to suggest that the current version of Uniand International User Plus+ available from Root and UniSoft is Version 7, although Congress there are of course some Version 7 releases still available in the mar-17 - 21 October Munich - Trade Fair Centre

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A STATE OF THE PARTY OF THE PAR

September 13 to 16 will provide visitors with a chance to discuss the latest developments in VI.SI chip design with people of the ca-libre of Kenji Kani, system design

People don't always reveal everything about their latest designs but Euromiero secretarygeneral Lionel Thomson says he finds the conference a useful forum for discussing the feasibility of new ideas.

Thomson was able to get his plans for a local area networking system called Multilink discussed velopment by his company

see what I can get out of it."
Thomson said. "I wanted to spread the gospel — to know whether the idea was good. We did not give away detailed software and engineering plans."

Euromicro was set up in 1974 as н forum for discussions on research in microelectronics and microprocessors. A board of directors is elected from each country to represent universities and industry.

Engineering.
"The only reason I'm in it is to

Wilson from the Central London Polytechnic, Peter Fergus of the UK, Atomic Energy Authority, and from industry Thomson him-

> The main source of revenue is the conference, which usually attracts about 500 people. Delegates pay £200.
> "This provides a surplus to keep



RETIRO PARK, MADRID . . . Secrets may be revealed

the office going," said Thomson.
At the conference papers are presented and panels discuss scientific and technical applications and practical subjects such as compiler construction, multiprocessor bus systems, distributed proces-

From the UK Richard Fothergill will be talking about the

Microelectronics Education Programmes, and Thomson will chair session on industrial systems. There is also an exhibition, with 76 stands of hardware, development tools, and peripheral equipment.

An added attraction is the Euromouse competition - a race through a maze between robo

Design and marketing competition

COMPUTERS will take a front seat in a government-backed com-petition for engineers to demonstrate their ability to take a product

and calls on engineers to simulate the design, production and mar-keting of a product.

sued to the teams taking part to help them to cost the product and make sales forecasts.

duct from its design stage to its launch.

The Engineer. The exercise and the software have been developed by Jeremy Hall, who constructed similar schemes while working for Honeywell and later ran management exercises from his own con-

Spectrum and ZX81, Dragon 32, Commodore Vic 20, Tandy Colour, Computers Lynx and the BBC Acorn.

printout computers can churn out and how fast they can do it. Paper details of the movements of money between identified locations, including the timings of those movements. Such carelessness invites ting rid of the bulk that is soon If you want to check on security

"The report also revealed full

Spies are keeping an

eye on your printout

John Mallindine looks at the problem of waste paper in company security

In busy offices, harassed execuin your office, just stay behind one night — talk to the cleaners and look in the waste baskets. The tives, preoccupied with the pressing problems of the moment, often forget the requirements of security when they discard chances are that you will learn a thing or two. material. With the spread of microcomputers and their asso-Carratu's advice is simple and

is generated at such a tremendous

rate that it can be a headache get-

ciated local area networks

throughout each organisation, the security risk is greater than ever.

such as the new electronic type-

writer, exacerbate this explosive

growth in paperwork and add yet

One crime prevention officer re-

printout from a waste paper basket

and asked what it was all about.

Leading international security adviser Vincent Carratu reports

Management would have a fit if it took the trouble to find out

what they contained.

"Recently I heard of a case
where a draft copy from a word
processor of a confidential report

on insurance surveys of premises

had been discovered on such a rub-

bish tip. That report contained de-

tailed evaluations of the strengths and weaknesses of premises that would have been a gift to any bur-

another security hazard.

unequivocal. If you want your secrets to remain secret, shred all waste paper and obliterate all superfluous microfilm and fiche. Those worried about shredding

And the word processing facili-ties of these micros, and ever more sophisticated office equipment after reading reports of how the Iranians reconstituted shredded documents in the American Embassy in Tchran will be reassured to know that there are many types of shredders now available that will cut papers in various degrees cently picked up some discarded of sophistication, according to the security needs.

Some will cut paper into long, The embarrassed computer room manager had to confess it was a complete European sales forecast, finely analysed by product and thin strips, others into shorter thinner strips. Still others will re duce waste into confetti-lik

The price of shredding is no

The price of shredding is not high; costs vary according to the equipment's size, complexity and application.

Some documents are less security sensitive than others. Much waste is of a non- or semi-confidential nature, with little or no value to the any. The majority of that industrial espionage is growing fast. He believes it has been accelerating rapidly since the UK joined the Common Market. Management can be incredibly naive when it comes to security. Carratu says: "You just have to walk round the back of any large modern office block and look at the rubbish tip. Ten to one you'll find bundles of printout piled on top of the usual black refuse bags. value to the spy. The majority of this uniterial can be safely disposed of by the basic office shredder which reduces it to long thin strip

typically between 4-6mm wide. More secure are models tha cross-cut waste into small strips o 3.8x40mm. Some machines cope with waste by the basketful. Rub bish is simply tossed into the hop-

per.
These particular machines have a voracious appetite: they will even gobble up the odd drink can. Many basic office shredders are fitted with castors so that they can be wheeled around to collect waste from a number of departments. Many have integral baskets, into which waste is compacted. The are simply lifted out when full. Some large-scale shredders have associated conveyor belts, feed

rollers and balers, and can destroy 150 sheets at a time including heavy brochures, cardboard covered files, cardboard boxes and

large format paper.

The security implications of destroying unwanted microfiche and microfilm should also be considered. It is often tempting to delegate the job to an outside specialist agency, which will not only collect it, transport it away and destroy it, but will also be able to reclaim its silver content in the process, thus

If microfilm and fiche is sold in this way for reclamation, it should be reduced to miniature confetti first to make it fully secure in

helping to offset the cost of the

The detail occupies such a min-

it is obvious that it must be shredded exceedingly small. High precision milling mechanisms in machines will turn this material

Less security sensitive material

to shredding. Incineration is not

and the hammer mill process still

ute space on microfiche and film,

can be reduced by alternative machines into particles of about 0.6mmx7.5mm There is no practical alternative

100%- secure - documents have been known to escape up chimneys. With shredders there is no heat and no fire risk.

The same argument applies for destruction by pulping or by the hammer mill process (pulpers will not accept certain grades of paper troyed. You can rest easy in the ready broken down and bagged ready for recycling is obviously going to be of more value to waste knowledge of a job done in a se-

You would be free of nightmares

paper agents. So your security efforts pay in more ways than one. of cowboy security destruction agents brought in from outside. and attendant horror stories of John Mullindine is manager of the highly confidential material somehow "blowing in the wind"

The Daterex Forte slices into spiral-shaped strips, impossible to re-pu leaves pieces of waste large enough across some rubbish tip. In addition to reovered silver With office shredders you can from microfiche, shredded paper watch over material being des-

Mailroom Equipment Division of Hasler (Great Britain).

COMPORTANTER Communicate Page 2

Man with a mission to clean up the VDUs

CLEANING video terminals does not sound the most glamorous of business activities, which may explain why it often does not get done. Paul Romaine was so ap-palled by the filfth in which VDUs wallowed where he was working that he decided to start up his own computer cleaning business.

It could hardly have got off to a hetter start, as 21-year-old Romaine is one of 20 young people who won the London Head Start in Business competition run by the Abbey National Building Society and the Industrial Society.

Romaine wins publicity and rent-free, rate-free premises for the first year. "I also get counsel-ling in business methods from the Industrial Society," he said.

Romaine has been in business four months, and says he has found it an uphill struggle to persuade hig companies to have their VDUs and disc heads

But he has managed to win a few contracts from direct mail shots. For organisations unwilling to pay for a full cleaning service, Ro-maine supplies a self-cleaning kit

where much of the early work was done under Bob Kowalski.

work, other people had a similar idea. At Marseilles University, a

strands of development have since been tied together in Prolog. The result is a language that, unlike most other computer lan-

which, said Shurrock, were

This kit is the one most widely accepted in the industry, says Romaine, and is sold by Burroughs, Philips and Xerox under their own names. The VDU cleaning part of the kit will fit into a drawer and can be used 40 rimes, says Ro-

Romaine's business is called Screen Care, and is based in Caterham, Surrey.

Other winners of the Head Start competition include a snooker cue maker, and a caterer specialising in

Prolog — it's good fun but can you explain it?

THE language Prolog is being talked about a great deal, partly because the Japanese are giving it such red carpet treatment in their fifth generation project. But does similar language was being de-veloped for automatic language translation. The two separate anyone really know what it is?

The experts presumably do, but they seem incapable of explaining it to lay people. They can tell us what it is good for - natural language processing and artificial in-telligence applications — but even sample programs leave people wondering what it's all about.

When I first played with the language on a micro. I enjoyed it immensely. It was so much more fun to use than Fortran and Cobol. And I have it on high authority that the reason for its favour in Japan is that Kazuhiro Fuchi, the stry, says that anyone with some knowledge of computers will understand it.

It is, in fact, based on three papers written in Marseilles, technical director of the fifth gen-eration project there, took a fanoy to it after one of his underlings brought it back from Stanford University in the US. The main

competitor was Lisp.
Stanford had got hold of the language from Edinburgh University,
which, said Shurrock, were written by people with Prolog flowing in their blood.

A computer warning

dangers computers could bring. Now a warning comes from Sir John Mason in his presidential address to the British Association.

There is some wisdom in Ma-son's words, but he drew too heavily on his own experience of com-puters (writes Philip Hunter).

Mason is just retiring from a long spell as director-general of the Meteorological Office.

guages, is based on an obscure branch of mathematics rather than His warning to the annual meet-ing of the British Association was that computer models should not the need to crunch numbers in commercial data processing deautomatically be applied to com-As the language is now so much in vogue, an Oxford University team has produced a paper about it. Stuart Shurrock, of the univerpiex fields such as economics or social behaviour, where - unlike meteorology - there are no basic

from the weatherman

Solution which will be held in three to six people are being invited to enter the compettion, which will be held in three rounds. The first round, from October to December, will end with requests for venture capital from each team.

Solvent a warning comes from Sir weather forecasting to other applications.

Teams of three to six people are being invited to enter the compettition, which will be held in three rounds. The first round, from October to December, will end with requests for venture capital from each team.

One-fifth of the teams will qualify for the second stage. They will have until March to take the product from its design stage to its

Computer models may provide guidance in the medium term, between the misleading short-term fluctuations and the long-term unpredictable outcome, he said.

This statement is true of weather-forecasting, where computer models can neither cope with hour-to-hour local fluctuations nor forecasts of longer than 10 days, when the inaccuracles of the model

But it is not true in governmental forecasting. People in the com-puter industry are well aware of laws.

There was a danger, Mason warned, that governments would become dominated by huge computer models of the economy based on the whims of biased individuals.

Workplace is compiled by Philip Hunter

for engineers by Caroline Burgess

from drawing board to market.

The competition, called Teme-work (The Engineering Manage-ment Exercise), starts in October

A range of software will be is-

Four teams will then go on

Temework is being sponsored by the Engineering Council, Ash-ridge Management College and

The software will be supplied on

Entry fee for the competition is £70 and there is a first prize of £2,000.



One-year

for young

by Nuala Moran CONTROL DATA is taking a

major part in the government's Youth Training Scheme (YTS), with courses for 700 unemployed

school-leavers in computers and

electronics starting this month.

One-year training programmes in electronics, data processing and high technology office skills are being offered by Control Data Institutes in Birmingham, Bristol, Leeds, London, Manchester and Nottingham.

Nottingham. Trainees will spend 13 weeks at

the Control Data Institutes, and

the other 39 weeks getting practi-

cal experience in neighbouring in-dustries with a computer or

According to the Manpower Services Commission (MSC),

which runs the YTS scheme, many

firms have offered work exper-

ience to the trainees. But few have

the resources to cope with the 13

weeks of classroom training and

Control Data will act as a managing agent for the MSC. It will be

responsible for advertising the

courses, selecting participants and finding placements in industry.

Bach of CDI's three courses has

a core element of three weeks per-

sonal development and two weeks

computer literacy, based on the BBC microcomputer. The

electronics course then goes on to

deal with components, basic

electronics, assembly, fault-

finding and repair.

The data processing course in-

cludes data control and preparation, post-processing procedures and basic programming. The office skills course will in-

clude keyboard skills, word processing, and office methods and equipment.

The electronics and data proces-

sing training will be geared respec-tively towards the City and Guilds

examinations Electronics Servicing part I and the Basic Certificate in Computer Programming.

electronics bias.

workers

training

PUZZLER



HERE is an unusual variation on the alphametic theme. As always, we are searching for a valid sum, but in this case actual figures are

already in position.

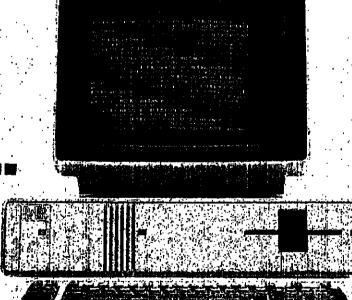
However, every one of the five digits utilised is in fact wrong. Given just this information, you are asked to reconstruct the sum. See page 71 for solution.



Iraniant reconstituted shredded documents from the US Embassy in Tehran -

For those who thought choosing a user friendly, high capacity, software compatible, multi-user, business computer was a black and white decision:

The RAIR **Business** Computer.



to the same and the same of th

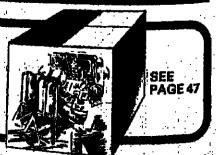
in colour.

For details of your nearest Authorised RAIR Business Computer Dealer contact Phil Harris, Rair Ltd., 8-9 Upper St. Martin's Lane, London WC2H 9EQ or telephone 01-838 6921

The Hair Business Computer incorporates both 16-bit 8088 and 8-bit 8085 microprocessors, up to 1024K bytes of RAM, 20M bytes of disk storage, and supports up to four workstations running CP/M* MP/M* or MS-DOS* compatible software. System prices start at £6500 plus VAT.

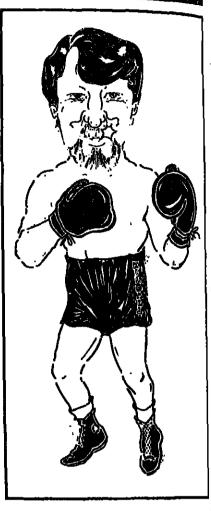
FERRANTI Selling technology **Cheadle Heath Division**

SIMULATION



Sixteen-bit microcomputers have been around for several years, but commercially viable systems have been available for only 12 to 18 months. Hardware is worthless without its software, and the software companies have been waiting to see which 16-bit operating system

establishes itself as the industry's standard before committing themselves. As a result a growing number of 16-bit applications have simply been translated from established eight-bit systems, and there is a dearth of packages written specifically for 16-bit



THE market has been spoiled by the 8-bit phenomenon known as CP/M. Never before in computing history has there been, and possibly never again will there be, such a single, dominant, universally accepted standard.

The opportunity Rebit market was

The emergent 8-bit market was completely different from the emergent 16-bit market. CP/M became established before any rivals appeared. The snowball effect

prevented any opposition.
For the 16-bit market, software houses ::: competing head-on to establish their own operating system, and there are already several minicomputer 16-bit operating systems, such as Unix and the proprietary DEC PDP-11 systems. Because of the fundamental difference between minicomputer and microcomputer usage, it is un-

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controlled by computer operators and/or trained data processing managers. The applications user rarely comes into contact with the operating system, which has, therefore, evolved into a system for the professional DP man - not the non-technical end-user.

Microcomputers, on the other mostly have a single user, who is both systems operator and applications user. But he is rarely a technically qualified computer professional; so he needs an operating system far more friendly than a typical minicomputer system. This explains Microsoft's

Although there is no single standard operating system, there are two clear front runners for the

ing system will be adopted as the standard for microcomputers.

Minicomputers are usually search, and MS-DOS from are market leaders, and keen rivals. They are competing not only in operating systems, but in almost every sphere of computing.

First one and then the other seems to gain the ascendancy, only to be overtaken by the other. At the beginning of the year it was being claimed that MS-DOS was already the established standard. Then, Concurrent CP/M-86 was released, and less was heard of single-tasking MS-DOS. Next, Microsoft announced its MSX home computing standard speci-fication, produced in collaboration with the lapanese government and clearly of fundamental importance to the development of the automa-

ted home.
Digital Research countered this with the claim that Microsoft had umped the gun, and that disaffecons were occurring. Now DRI has announced its own specifica-tion, called VIP, which is probably of greater relevance than MSX. It has also announced its new Personal Basic for home computers, almed at breaking the dominance of Microsoft Basic on computers

such as the Oric and Dragon 32.
Sinclair (Spectrum), Mattel
(Aquarius), and Camputers (Lynx)
are currently talking to DRI about

puter has disc drive capabilities, then its manufacturer is probably

says claims that the Japanese are not satisfied with MSX, are untrue. There are rumours that several named disaffections never happened, and that one firm was persuaded back into the fold by the Japanese government. Microsoft claims that the next ver-sion of MS-DOS will be multitasking.
There is little appreciable dif-

ference between concurrency and puter market. Neither phrase is even mentioned in the Dictionary of New Information Technology [Century, 1982], while the Concise Encyclopaedia of Information Technology [Gower, 1982] equates multi-tasking with multiprogramming, which is the technique of running multiple programs in a running multiple programs in a single computer so that "while one

Few people will forget the amazing campaign from ACT at the beginning of the year, when the Concurrent programming, however, is defined as the tech-Sirius importer, or people closely associated with it, did virtually nique "whereby a number of programs are executing in a com-puter" so that "they are effectively running in parallel". It is unlikely that the word processing supervi-sor or the office accountant will be

manager at Future Technology was the first operating system the mass market. With the am Concurrent CP/M offers both multi-tasking and concurrency.
Concurrency gives the user the
ability to perform a number of jobs Research has leap-frogged Microsoft, and we are all want to see how MS-DOS 3 answers to \$2. simultaneously and switch be-tween them. The user can see, feel

and use the facilities offered by concurrent CP/M. Multi-tasking is

a more traditional internal feature

put there by the software imple-

menter. The esoteric concept of

difficult for a user to grasp."

multi-rasking is altogether more

This, then, is the current state

publicity about the rivalry ema-

nates not from the companies but from individual dealers striving to

help their own selected operating

everything but deny the existence

Sirius, but must wait for that saw tion from Victor in the US.

"Much of the implementation work of putting Concurrent CP/M 86 on the Apricot was done on the irius. Now Microsoft and Digital Research are the two mai dominant systems software com-panies seeking to establish the standard 16-bit operating system. Both companies are still conduct-ing themselves well. Much of the suppliers of 16-bit operation systems. Competition is good for the market. Like IBM, we would

like to support both camps.

Of the two, it is probably fairs say that Digital Research is more commercially minded this

David Fraser, general manage of Microsoft (UK), said: Gates of Microsoft and Gary Kidall of Digital Research are managed. electronics visionaries, very mod on a parallel. They can both see in into the future of electronic app cations, beyond the view of mer mortals. The difference, if there any, is that Gary is a commercial engineer, always with one eye of the market; while Bill is a pure engineer, with his eye more on and D than on market trends."

ering the current view of ACT. Richard Gray, technical director of ACT Pulsar, commented: "CP/M The college buddies who are now challenging Digital's CP/M

GARY KILDALL and Bill Gates are the names behind the battle for 16-bit supremacy.

The story of Kildall, a young consultant working for Intel and developing CP/M in his spare time, is well known. The story of Microsoft is less well known, but goes a long way to explaining the rivalry. Microsoft started as a CP/M software house; it is a parable for that has outgrown its host, for it is now larger in size and turnover.

The story of Microsoft is really

The story of two men: Bill Gates and became experts in DEC's Basic on the computer, and became experts in DEC's Basic.

They put their new version is Basic.

They put their new version is CP/M in his spare time, so will a common interest in computing.

While at college, they were able to viair a small company called Altari in the Southern states put together probably the operating system. DEC was surplised that the minicomputer giant offered s year's free use of the machine if the pair could find 10 more bugs. They found 40 Naturally, during that time they could implement they could implement the properties of the computer, Basic on the computer, Basic on the properties and became experts in DEC's Basic on the computer, and took it is about that time a small company called Altari in the Southern states put together probably the first microeomputer, little more than a chip in a box. Allen one they had brought.

The story of Microsoft is really and the story of the college as a long full that time a

made full use of the computer, sceptical about, the project. By and became experts in DEC's Gates and Allen did it in 10 days. Basic.

It is said that they stayed up al night converting their tape to the required format, and that the implemented it on the Attair nex

How Microsoft became a top 16-bit contender

A profile of the company that is fighting Digital Research for supremacy

DAVID FRASER tells the story of how Bill Gates and Paul Allen set up Microsoft: "Versions of the same Basic were sold to Apple and Commodore, and on the strength of the increasing interest in their Basic, Gates and Allen formed Microsoft in Albuquerque, where they felt the microcomputer action to be centred. But they didn't like it and soon moved back to their home town of Seattle, where Microsoft's headquarters has remained ever since.

"Here they stayed and here they grew, specialising in languages, and particularly the Microsoft Basic that became the CP/M standard programming language. Microsoft became an extremely successful CP/M software house and, although not many people realise this, has actually installed more CP/M than Digital Research itself

"During the course of imple-menting both CP/M and Basic on different machines, Microsoft de veloped a reputation for software. Microsoft has actually had a hand in hardware design for a number of leading manufacturers. It was perhaps for this reason that IBM approached Bill Gates with its original plans for a new

that the entire design concept was appalling — an 8-bit cassette based system. The system, he told them, must be 16-bits and disc based.

"IBM accepted the criticism, but then asked where they could get a 16-bit disc based constraint.

get a 16-bit disc-based operating system. Existing rumours suggested that Digital Research was about to release CP/M-86, so Bill suggested that IBM visit DRI. This it did but DRI was unhappy with the restrictions and stipulations that IBM demanded. No deal over emerged so IBM went deal ever emerged, so IBM went back to Microsoft and suggested that, if Bill knew so much about operating systems, perhaps he would like to produce one himself.

"Bill knew of a local Seattle company already working on a 16-bit version of CP/M. This, incidentally, explains the apparent similarities, at the user level at



FRASER Home town hq.

We have always learnt from our mistakes. Now we probably know the needs of the market better than any other company

CP/M. Anyway, the ultimate result of this collaboration was DOS 1, implemented on the IBM PC as PCDOS, and elsewhere as MS-DOS.

"They are, however, the same operating system, and the dif-ferences between the two are no expect between any two

"Sirius MS-DOS is perhaps th only outsider, everywhere else MS-DOS is implemented at the bottom of memory, but Peddle wanted to do something else with graphics and decided to put it at

This, then, is the company fighting Digital Research for 16-bit supremacy. At the moment, Digital Research is ahead with



KILDALL ... One eye on the market (see page 22).

leading manufacturers deciding to adopt Concurrent CP/M-86 during the next few weeks and possibly before this issue of Computer

word should go to Howard Kornstein, DRI's European direc-tor of technical support: "DRI is no longer the only supplier of microcomputer operating systems remain the most experienced company. Over the years we have developed experience in operating systems second to none.

"We have made mistakes -that's part of the learning process (8-bit MP/M was a mistake -

users). But we have always learnt from our mistakes. Now we prob-ably know the needs of the market better than any other company.

'By developing our own graphics system, for example, we are moving towards ever more advanced operating systems - a graphics driven visual CP/M requiring no user manuals is feasible. And by linking such a Concurrent operating system into the next version of CI/NET (which will support communications not only to other micros, but also to mainframes), we shall have 16-bit operating systems capable of



COMPUTER WEFKLY September 6 1963 - 2:

GATES . . . Told IBM the entire design concept was appalling.

From today the big names in terminals have changed their inter-tace.

For eight years we have been busy bringing together the most important OEMs with some of the biggest end users in the marketplace. On one side Hazeltine, Texas Instruments, IBM, DEC, Qume, Datamedia and Centronics. On the other, Marks & Spencer, CCTA, Channel 4 TV, Ford Motor Co, GEC. Both our clients and our suppliers have enjoyed a high level of professionalism and service. They knew us as Rair Terminals.

Times change, people grow in different ways, and Rair have now chosen to concentrate on micro computers.

Some of us, however, wanted to continue matching up different people with different products. Therefore, with Rair's blessing we have started our own operation.

We are still the same people. You can still buy from Bob, and talk technology with Tony. We will still carry the most up-to-date kit and still serve many of the country's biggest end users (and some of the smallest).

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Tel No:		1 . 11	Signature	. राष्ट्रा		



terpreter. (CP/M's portability

The system with the pedigree

'Unix is much loved, and rightly so, by programmers'

operating system within academic circles. Now a flood of Unix ex-CP/M-86 fight it out for supremacy among 16-bit operating systems. Unix and its derivatives are becoming ever more popular. their studies leave university. Unix is probably the biggest threat to Concurrent CPM-86, MS-DOS "The appearance of Unix in the 2 is so far single-tasking and therefore no threat, while the P-

commercial licensing agreements to hardware manufacturers in System technically competes in terms of portability, but cannot ultimately compete when its porta-bility is based on a Pascal inready a highly portable operating system, running on a variety of based on a C compiler.)
"Unix, however." claimed DRI's Howard Kornstein, "is a is important to examine them development system. It is much closely, as some come closer to the loved, and rightly so, by pro-grammers, who enjoy the cryptic ability to string multiple com-mands on one line. But it is not an LSI-11 range, was developed to resemble a Unix version 6 system, operating system for the endconstruction of Unix rather than a

It is because it is not a system for the end-user that a number of other software companies are heavily engaged in producing user Max Hotopf of Keen Computers, a firm with a long history of interest and expertise in Unix, said: "It is perhaps the only large operating system that was de-

user with a good programming en-"It was originally developed for, and is still largely used on,

veloped specifically to provide the

minicomputers.

"The Unix story began in 1969, when it was developed on a DEC PDP-7, at Bell Laboratories, for the parent corporation, AT&T. It was developed primarily for internal use, by and for Bell Labs, and was never intended as a componential venture. Indeed, US antitrust laws forbade Bell Labs from selling any commercial software for Unix.

"Because of these anti-trust laws, the use of Unix outside AT&T was restricted for many years to the non-commercial sca-demic environment. Bell Labs was prepared to grant licences to universities and institutes of higher education, but the cost of a cont-

Thus Unix developed as a onhisticated and well documented

pertise is becoming available to the commercial world as the graduates who used Unix extensively during

commercial computing world came with the final granting of 1980. By this time, Unix was alhardware systems. Today, there is a bewildering number of so-called 'Unix-compatible' systems, and it genuine article than others. Idris, for example, which runs on DEC's before the advent of the commercial licence, and as such, is a re-

"There are other companies that have obtained a commercial source licence from Bell Labs, and have enhanced Unix, making it more user friendly, such as Interactive Systems Corporation, which mar-kets a product called 15/1, which will run on Vax or Onyx systems

ISC does not manufacture its own

Piexus Computers, obtained a Ver-

sion 7 source licence, and implemented it on their own hardware, just as it came — a 'plain vanilla' Unix. At present there are versions

to run Z8000 systems (Plexus, ISC, and Microsoft implement

"Other companies, such as

These views are largely echoed by Precision Software, a software house that decided to base its prominicomputer manufacturer itself.
This meant that Unix became a particularly attractive operating system for other manufacturers. ducts on Unix.

John Tranmer, Precision managing director, commented: "Unix is now the only scrious contender

machine independent multi-

processing system. No other

systems being released into the

"Unix has a similar pedigree to DG AOS or DEC Vax, but has had

some 12 years in which to mature before first becoming available commercially in 1980. It has had

the advantage of a huge de-velopment investment in the relati-vely cloistered atmosphere of Bell

Labs, the research arm of the

world's largest corporation.

The major strength of Unix to purchasers of

multi-user systems is that it provides a truly

portable environment. It handles any number of

users equally well; can support user directory structures to any level of differentiation; and is

itself highly portable, being implemented for the most part in the high level C language

that it provides a truly portable environment. It handles any number of users equally well; can support user directory structures to any level of differentiation; and is itself highly portable, being im-plemented for the most part in the high level C language. "Applications developers have access to a set of powerful de-

velopment tools, so making the standard of applications software that much higher. And with the current widespread availability of Unix on well over 100 machines from the IBM PC to the Amdahl mainframe, it means that the user can select his software first before making any firm decision on a particular choice of software. Moreover, he can subsequently switch from one machine to another with no costly software

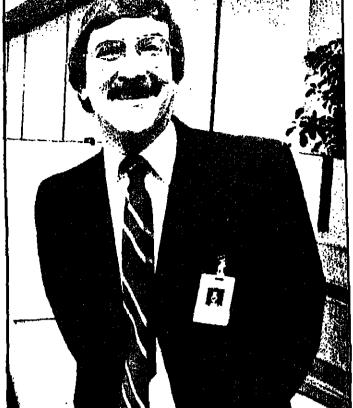
"The major strength of Unix to

purchasers of multi-user systems is

"So why should a purchaser choose a multi-user operating system? The answer is 'Why not?'. The limitation of many environments, CP/M, MS-DOS, to singleuser is a software limitation. CP/M was designed for a chip family that was not expected to support multiple users. It is, as its name implies, more a control program than a true OS. Now we have the new families of low-cost chips quite capable of supporting multiple users in the same way as traditional mini processors, so why be limited to a single user any

One answer, begging to be suggested, is: "Why, when chips are now so cheap, make all your users share one, when they could for very little extra have one each? There is, however, little doubt that Unix scores wherever a computer installation has a computer

It is not for the microcomputer end-user who has no knowledge nor interest in the finer complexities of computing theory and



KORNSTEIN . . . "Programmers enjoy the cryptic ability to string multiple commands on one line."



TRANMER . . . "Unix is the only serious contender."

SOFTWARE MONTH

Users of micros are unlikely to get the service that other users enjoy, writes David Ferris

Poor outlook for vendor support

be returned, responses are rare.

easier, as vendors treat support as

a separate profit activity — not just

ably become available. But there

will still be major shortcomings in

vendor support.
Different vendors offering com-

peting products will not be keen to show how competitive products can replace their own. Consider,

for example, the case of a VisiFile

user. The user has perhaps built a

database of customers using this package, and now decides that he

wants to use this with his word processing package, WordStar.

The user wants to use his data-base as a mailing list, to send out a series of tailured letters with

WordStar. VisiCorp is unlikely to

be of much help, because it will

wish to encourage VisiFile users to

use VisiWord as the word proces

sor of choice. On the other hand

MicroPro (supplier of WordStar), would prefer WordStar users to use Mail/Merge, its own database

package. Thus competitive forces often hinder the vendor's ability to

Each personal computer user will use a number of different

packages, each of which will func-tion with other programs in a co-ordinated way. This integrated portfolio of applications will run

partly on the user's own persons

computer, and partly on other at-tached processors — personal computers, mainframes, or

For example, it will be common

"Yes. I want to head for the roadshow!

Please reserve me. . . . places at the

provide candid assistance.

in expensive burden. Sooner or

Over the long term, it may get

MY preceding two articles have dealt with the future support role that DP is likely to fulfil for per-sonal computers, and the level of back-up support DP can expect to receive from its suppliers. Unfortunately, some of the vendor services that are readily available for mainframe and minicomputer products will not be available for micros because of lower prices and margins. This article deals with some major areas in which DP will

have to become self-sufficient. Most personal computers used within corporations take advantage of standard software packages, such as the spreadsheet VisiCalc, or the word processor WordStar. Highly turnkey systems are little cations as accounts receivable, accounts payable, and general ledger (UK: sales ledger, purchase ledger, and nominal ledger) receive scant attention.

Hence, many of the problems relate to software packages. Supplier support is likely to be noticeably lacking in package

evaluation, post-installation technical support, and user training.
Although micro packages are cheap, corporations like to standardise on a small number, each used a great deal, so an evaluation is worthwhile.

For the vendor offering packages costing \$100,000 or more, the lure of cash is a good reason to provide the customer with a high level of technical assistance during his evaluation. But for the next two or three years at least, DP manufacturers will have difficulty in persuading puckage vendors to co-operate in the sales process as established vendors such as MSA and Cincom do.

These evaluations are not just one-time efforts of drawing up some comparative matrices and filling in the blanks. Users will continually be approaching DP support groups to ask how certain kinds of system should be implekinds of system should be implemented. Determining the correct solution is not straightforward. For example, at Del Monte – a leading leading manufacturer of canned foods - the manager of a cer-- the manager of a can manufacturing plant wanted to implement a raw product inven-

turned out that before very long the applications would be expected to grow into a full-blown MRP with each other, and the database package will also have to be in-terfaced with the corporate data-(material requirements and planning) system. There is simply no way that an ordinary micro package vendor can afford to parti-

cipate in this sort of analysis. Post-sale package support pre-sents further challenges. The first problem is simply getting someone to talk to. Try telephoning many rame financial model. An electronic mail package will be connected with co-operating electronic mail systems on other vendors for help and you'll have to user systems (which will consist o hold on for half an hour to get micros, minis, and mainframes). As new versions of the softward through to a technician, and if you leave a message asking for your call

component are released, the manunare, because a multiplicity interdependencies will have developed. Thus, a new release of a database package for a small

David Ferris is chairman of Ferrin Corporation, a vendor-independent firm which provides personal compu-ter support and training within MIS environments. As a software industry

base running on a mainframe. Similarly, spreadsheets will frequently be interfaced with a mainexpen, his personal clients include Amdahl, Cincom, Hitachi, Intel, VisiCorp, and Xerox. Based in San Francisco and London, he has an MS in computer science from Stan-ford University, California. change in a mainframe financial model will cause hiccups among

The many varied environments

thousands of users in unexpecte in which the packages work will make the task of problem determination and fixing very difficult,

It will often be unclear whether

and frequently it will be beyond: a package is at fault, or whether the communications network The provision of support business. At root, microsoftware mainframe configuration can caus package vendors see themselves as manufacturers of mass-marketed products, rather than as suppliers of highly skilled people. Most venlownloaded satisfactorily to dors will find the prospect of growing a massive support operation

singularly unattractive, and diffi-Communications will be one of the greatest areas of demand for computers will be heavily networked. They typically start as standalone systems, running a spreadsheet or word processor, but with various other systems.

A wide variety of different underlying data communications technologies will be used to provide the required networking, including local area networks, PBXs, public switched voice and data networks, leased lines, and home-grown networks. The communications protocols used will also vary tremendously.

vendor's support capabilities.

The next 10 years are unlikely to see really effective communications standards evolved. As a result, there are many ways in which the underlying communications network will run into difficulties, and problem determination and fixing will often be very difficult.

file control characters to be transmitted in slightly different ways. Thus, files which have been micro database package can sud denly start causing problems, it can be difficult to confirm that there is nothing wrong with the database package, and to deter New software releases are a fac

of life, and they bring ripples of wake. I doubt that package vendors will be of great help in deter mining how to correct communica In two or three years DP will probably have taken up the reins

of end-user training. training materials tailored to the organisation's own needs, using its own special examples and lan-

Fraditional information centre training has been limited to a few people (for example, a maintrame linancial modelling package typically has between 10 and 30 users), but many micro packages, such as a word processor, will be used in large numbers. Education of end-users will clearly represent a major area of growth for DP

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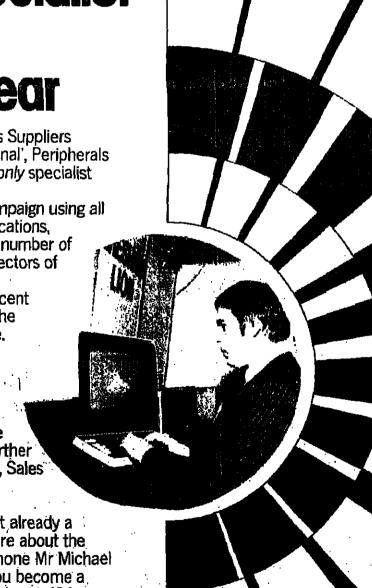
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these), and there is a version for the 6809 chip (UniFlex), and of course, for the DEC range." "Because of the anti-trust laws, Bell Labs was effectively LEMNG FOR TI DPMs, PERSONNEL MANAGERS AND PAYROLL PEOPLE ARE A

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SOFTWARE MONTH

Dr Colin Eden describes how users can argue with an expert system by adding conflicting points of view

A system to help people think about problems

makers work on complicated problems - the sort of problems that demand good use of the expertise of each member of the team, and where that expertise is mostly based on experience rather than

Because the work has been directed to managers and management consultants, it has received scant attention from the artificial intelligence and expert systems field. And yet, as Dr Colin Eden, director of the research, says: 'What we have been doing is applying knowledge engineering to

"Our software has been used in a large variety of settings, from planning the future in multinatio-

agers, and the artificial intelligence

FOR the past five years a group of academics in the School of Management at the University of Bath

has been developing software for combining expertise. Their focus the Bath knowledge engineer can has been on using computer soft-ware to help a team of decision puter as each person talks. Indeed in many circumstances the members of teams talk directly to the

shows a backward look at how ture of particular interest in this method of representing the linking of ideas is the way in which the contextual contrast

The Bath knowledge engineer can create the ideas system in the computer as each person talks. Indeed in many circumstances the members of teams talk directly to the computer

tion has been to avoid separating input procedures from the output - the user can "argue" with the points of view, and can explore the expertise in a way that matches his turiosities and personal style.

planning the interest in interest in the easiest way to get some for their approach is by considerable with a soft-So, what are the crucial dif. ering an example of using the softterences between what they have been doing, for developing their material by working with man-

The team recently built s

pseudo expert model for use by Car not starting Engine just about turning over Engine turns over at steady rate Poor quality spark at plugs Little energy available from battery . . . Bettery working well ifficult to see Easy to see blue spark if plug removed and tests Spark jumps to earth, i.e. engine, chasals . . Spark travels to plug Damp on plug leads Dry on protected plug leads Spray leads with damp start . . . Leave leads Wipe leads from distribute to coll and to pluge

This map shows how the software tries to store argumen

the software (see diagram).

eloped from within academia and he software houses?

Probably the most noticeable signed to help non-technical eloped from within academia and the software houses? difference is that even though they believe they are providing a means The section we shall demonsof collecting knowledge and making it available to others - indeed trate here is concerned with the car they call their software an "ideas management system" - there are no quantitative evaluations made. not starting.

Whereas the traditional expert system or knowledge engineer the total map of 597 ideas. It shows a small portion of the total map of 597 ideas. It shows the total map of 597 ideas. It shows the software tries to store seck, to create a stable rule argument about how things comestructure, what the Bath people to be as they are; and why they seem to do is encourage their ex- matter.

The Bath people reckon this feature is important not just for practical reasons to do with storing expertise, but derives from what they think is a crucial body of psychological theory for working

If the user starts his exploration of the model with a query about the car not starting and asks for likely explanations then the output sible printout runs:

eS16 fthis is the user typed command standing for explain idea 516, "car not starting"]

EXPLANATIONS

+516 . . . Car not starting may be + 17 engine just about turning over which can be explained by

+218 . . . little energy available from battery

335 fihe user believes that further exploration of "poor quality spark" would be helpful. By exploring the model according to the user's inclinations the expertise can provided with as much context the user believes will help his winking about the problem

+ 131 damp on plug leads which can be explained by -233 [not] wips leads from distribu-tor to call & 10 plugs

+335 ... poor quality spark at plugs ... is linked to ... +536 difficult to see spark if plug removed & tested

+335 poor quality spark at plugs may be explained by +37 contact points set too close to-

contents of the part explored with +335 poor quality spark at plugs may be explained by +238 points are pitted

will take the user back down the arrows to a branch point. A pos-

+516 . . . Car not starting may be explained by +335 . . poor quality spark as

EXPLANATIONS

+335 . . . poor quality spark at plugs . . . may be explained by 434 spark jumps to earth (ie engine, chassis) which can be ex-plained by

The structure of the model is best shown with a map of the

"Mechanic" can help to solve motoring problems, such as when the car does not start. check on the argument from "wiping leads" (idea 233) to "car starts" (idea 516); that is consequences of 233 for 516]

using brief mnemonics like those above, or by using common phrases such as "find". The commands can be built into file in their own right. In this way the software behaves like an

asy-to-learn high level language. The designers claim that most managers learn how to interrogate and add to a model within 15 minutes. Tim Smithin, who currently does most of the system design, "Because we spend most o our time out with users, we have been inculcated with a continual ring of how they actually nterface with the software.

This brief output shows how the can be used by the serious problem "It has been written so that it

The software behaves like an easy-to-learn high level language. The designers claim that most managers learn how to interrogate and add to a model within 15 minutes

CONSEQUENCES

-233 wipe leads from distributor

oil & to plugs may lead to

131 dry or protected plug which can lead to

335 . . good spark at plugs .

-434 spark travels to plug which can lead to

user does not follow a completely specified investigation of the ex-pertise in the model solver, not as a toy. The options available mean that the user or consultant can interrogate, The user is free to choose the change, analyse, answer questions about, or even add to, the model at lines of argument that seem most

relevant to the problem at hand; it is a bit like being able to read a book by following the ideas that interest you from page 24, to page 36, to page 121; back to page 45, and so on. Indeed the software has been used for the analysis of documents. any time.
"It is designed to help people
"It is designed to help people think about problems, rather than tell them what to do." As the above example shows, the designers do seem to be totally

s used as a report generator (the Bath people use it to help them prepare lectures and papers) for he analysis of qualitative research data, for personal problem solving, for facilitating conferencing at a distance, for collecting and using the views of experts in a large company (such as the economist, poli-tical scientist, etc, to help executives think about political unrest in countries where they are heavily

the team members with the model

ort of computerised synergy.

they have each contributed to - a

In the above example, it also

seems significant that the contrasts to the ideas not only express the

possible solutions to aspects of the

problem, but also have quite desi-

nite preventative implications; for

example "washing salt off the car regularly", which appears as the contrast to "salt from the road

The software discussed on this page is called Cope and is sold as a

package primarily for helping with team problem solving. Most have been used for corporate planning

or by internal consulting groups.

l8 Used for a wide ra

different topics, but rather that

invested), for semi-programmed learning, and also for computer consultants to help in software de-

been used for the analysis of documents.

It would be quite wrong to imple that the commands listed above are all there is to the soft available to the user this is crall years to develop and the command structure consists of over indicated by there been no leading of trailing dots about the new ideas.

The software has taken severally the command structure consists of over indicated by there been no leading of trailing dots about the new ideas.

The software has taken severally the command structure consists of over indicated by there been no leading of trailing dots about the new ideas.

The software has taken severally the user to add his own intention is in team problem solving, their continuous intention is in encourage creativity.

The software has the designers do seem to be totally on the "expert" of this sort going on in plan things, rather than just expression. Most strikingly growing expertise to the user to add his own intention is in team problem solving, their characteristic of this sort going on in plan things, rather than just expression which doesn't get seem by SERC or the BCS, or rethey allow the user to add his own intention is in team problem solving, their characteristic of this sort of work is intention is in encourage creativity.

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Learn the way of the pharoahs for project success

Keith Baldwin looks at what the ancient Egyptians can teach us

If project management is not working, adding sophistication will

just make the real problems more difficult to sort out

not violated some of the basic prin-

Of course, it isn't only applying When things do go wrong, people (and perhaps especially DP people) tend to fall back on a variety of "sophisticated techniques", computerised control

is that projects did not come in with computer systems. Projects have been around for a long time and so there is plenty of history from which to identify the basic projection of successful projects.

consider their pyramid-building efforts to be projects, but that was what they were. They must have been well planned, they certainly had a well defined end product and One or two pyramids might have had problems with change control, but they must have been pretty

So what is it that they could do about people, not computer programs. Project management is getting things done. Anything which gets in the way of getting

ject control, it is not sophisticated techniques and it is not managea planned result. The ancient Egyptians may have

managing their workforce, but the thing which they clearly succeeded in doing, and where we most often fail when projects go wrong, was in

A project must have a single set took second place. The results objectives which must be absolutely clear, agreed and quite specific. The project will also have a finite life: they do not last forever. When the end product is produced, the project is finished.

This seems very basic, but it is undeniable that many projects are launched without anybody being too clear about where they are toing or, perhaps even worse, aunched in two or three different

to think each task through Of course, precise definition of objectives isn't always easy and sometimes the exact nature of the carefully to identify all of its component parts.

Don't use guesswork and make sure that every task has an end product. If it doesn't have an end required end product can't be defined. In this case, the answer is: Don't start the project, start a smaller one first that will research

the ground shead and define the final end product. The project team will be a group of people who are organised and directed so that they can schieve the objective. Perhaps the most important decisions in project

THE trouble with project management concern the organisament is that the underlying concepts are so relatively simple,

cated team for each project or sub-set of a project, or should you rely on a functional (matrix) organisawhere in between with all the customer. The project must

in two ways. Firstly, at the begin Suffice it to say that a really good there is no customer in that no one is willing to state that he wants the project manager is a very rare end product and is willing to pay for it. The result, with computer projects, is the development of s superb system which nobody Even if you have such a person, that alone is not enough. The pro-lect manager's position in the orgavants and which will probably

never be properly implemented.
Secondly, even if there is a customer at the beginning, this gets overlooked along the way and a communication barrier develops.
At the end of the project there is the familiar cry from the customer "but this isn't what I asked for".

A existing customer is one

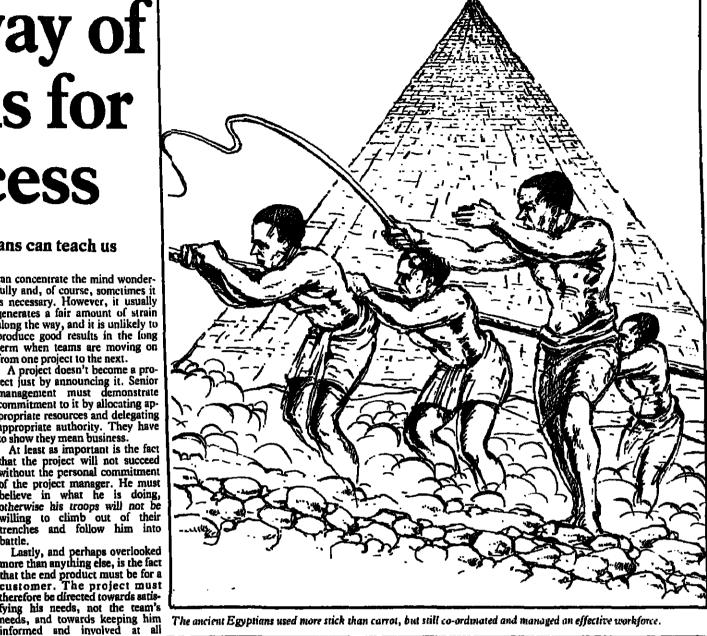
right person in the right place can transform your chances of success.

Planning need not require the project characteristics des cribed above will show that, if pro jects are to be managed effectively you need sound management be fore sophistication and people be tainty have their place, so long as it is done thoroughly. Even a cigar-ette packet might be appropriate

fore programs.

It has often been said that the worst way to sort out a rotten The basic tools required are a pencil, paper for planning charts and a good application of brain-power. The basic ground rules are manual system is to computeris it. All you get is a computerise mess instead of a manual mess.

same. If it is not working, addisophistication will just make the real problems more difficult to sor out, and will probably destroy on of the most critical elements of s product; why are you doing it, and how will you know when you've project - good communication, there are problems with project Avoid "end-date scheduling" if to go back to basics and apply first principles, no matter how painful. at all possible. This technique works by a high enough level of management simply saying "it will be done by the end of August".





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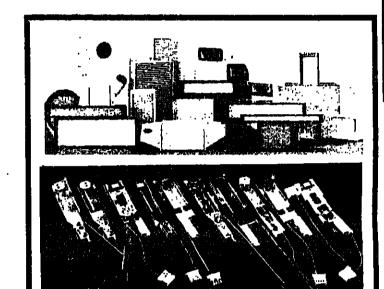
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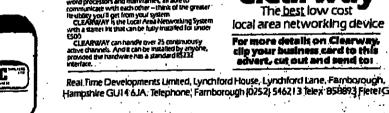
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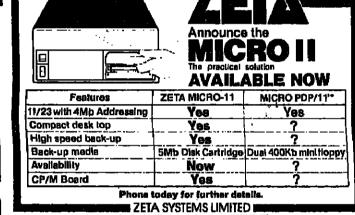
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ar rales manager. Litjens has spent the greater part of his business career with IBM in development work, product planning and for seven years was a sales manager with responsibility for the banking and insurance sector.

☼ Chris Durnan has been appoinred national sales manager for Wordplex UK, heading a team of point, where he was in major account sales, progressing from salesman to area manager in a few years, and from there to regional

Floating Point Systems, has appointed Roy T. Houston, as managing director of the Dublin-based operation. He was previously employed by Centronics Ireland and Andus Electronic (UK) of Lurgan.

■ Gresham Lion Electronics has appointed Tim Denslow as sales and marketing manager for its Video Products Division. He recently joined the company from peripherals manufacturer Penny & Giles Data Recorders.



■ Sally Smedley (above) has joined Data Logic as company personnel manager. She is now the tive. Prior to joining Data Logic she was personnel manager at Digital Equipment where her responsiblity was to provide a per-sonnel service with emphasis on organisation development to the R&D engineering centre.



Wilkins Computer Systems, the IBM system supplier and computer consultancy, has appointed W. Kirk MacNulty as senior management consultant. MacNulty has technical, management and consultancy experience in a variety of industry sectors, including insurance, finance, manufacturing, fashion clothing, shipping and construction. He is presently concerned with the application of information technology to specific business situations.

as manager, image processing. He joins from STC Business Systems

formerly ITT), where he

inched the Telefax range of fac-

■ Decision Data Computer (GB) Rank Xerox has appointed Anhos made Paul Raggett South-west thony St. F. X. Gerrard (below) has made Paul Raggett South-west area sales manager. He will be responsible for marketing the com-pany's IBM plug compatible Sys-tem/34, System/36 and System/38 peripherals. For the past 61/2 years Raggett has been employed by BASF, recently as regional man-

Ashton-Tate has appointed David Imberg as managing direc-tor, Europe, to develop its mar-keting and production activities ghout Europe. Imberg joined Ashton-Tate at the beginning of this year as UK managing director, where he has developed a sizeable sales and support team for the five micro software products currently

Rediffusion Computers has appointed Ken Mace as Teleputer dealer salesman to cover the Southern part of Britain. Mace previously spent four years as a dealer manager for ITT CP (UK).

UNIX and 'C' Courses

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UNIX - Management Overview 22nd Sept 1983

Company, offers the following courses which are presented by leading European UNIX experts.

■ Package Programs has appointed Gordon Mayes internal services manager. This is a new position created by the company's continued expansion. He will be working on technical projects related to internal communications. Mayes has spent the last 14 years with the Grand Metropolitan Group, recently as commercial manager of the computer bureau.

■ Coda, the Leeds-based supplier financial software, has named David Newman as a consultant He joins Coda from Digital Equipment, where he was a software consultant for large computer systems. His new role is to support development of Coda's interactive accounting systems for mini and

manager. Lawson has considerable

merly with Micro-C.





Peachtree Software International has introduced a new licensee account service and Dick Campin (above) has been made manager of licensee accounts. Before joining Peachtree, he was manager of ICL's Retail Industry Centre. Three account managers have been appointed: Lynda Lyen (above), who joined Peachtree in September 1982 as a support consultant with responsibility for agents in Europe and the Far East; Michael Bennett, who joined Peachtree in January 1982 as support analyst; and Frank Hoeksma, who has joined as licensee account manager from UCSL Microsystems, where he was project manager. Belinda Cattermole has also joined Peachtree as senior support consultant. She has spent the past two years as a freclance management consultant.

■ NCR has appointed Ivor Jenkins as sales manager, co-opera-tives and food systems. He joined NCR in 1966 and has held manand development, international, marketing and sales, support and

Gerry Hill (below) is the new sales manager at Real Time De-■ Softsel has established a Provelopment. A former sales and marketing manager at Padmede Computer Services, he joins with special responsibility for UK and European sales of Clearway, duct Services Department and appointed Susan Lawson (above) as experience in software distribution - she previously ran her own company, SBD Software. Also joining the product services de-partment is Stephen Trotter, for-RTD's low cost local area networking system.

■ LA Computer Services, which provides a range of professional and bureau services, has appointed John Acres contract services executive. The contract service provides skilled and experienced computer staff to work on client rojects under the client's control. Ie previously worked as a sales executive responsible for Computer Output Microfiche (COM).

Gerald O'Brien has joined the company as sales consultant dealing with the LA Property Management system. He was previously with Lancing Bagnall as computer manager and ran his own systems firm, Keydata, for

■ Bob Brown has been appointed distributor sales manager by Ver-satec Electronics, a Xerox subsidiary, and supplier of electros-tatic printer plotters. He will be responsible for the sale of Versated equipment in Europe, particularly in Norway, Sweden, Finland and Denmark, as well as Switzerland and Italy. Brown joined Versated three years ago as a sales executive

■ Memory Computer has appoin ted Fionnula Freney and Barbara Williams as sales support executives. They will be responsible for providing on-site training for distributors and end-users, ensuring the systems are up and runquiries and giving sales demonstrations. Freney joins from Memory's Dublin parent com-pany. Williams joins the company from Quartz Computers, a ■ As part of a plan to see turnove double within a year, GST Distri-butions, the sales organisation of GST Computer Systems, has re-cruited John Gooch as commercial systems consultant and James Moriarty as sales manager. Gooch

ience in Cobol takes place at the

Control Data Institute, London. Cost is £275. Details: Jackie Bar-

Seminar on Structured Analysis

is designed for managers to

evaluate the use of these method

for their own companies. It takes place at the Copthorne Hotel, Crawley, Sussex, and costs £20. Details: Brenda Wigley, (0293)

The Prime User Group confer-

ence takes place in conjunction with the Prime Education User

Group at Surrey University, Guildford. Cost per delegate is £70

residential, £50 non-residential.

Details: Ray Balmer, (0925)

clay, 01-637 2171.

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SEPTEMBER 20-22

was the computer bureau general manager at Precision Computer Services, a large printing group. Moriarty worked for DRG Business Machines on a multitasking system witth the ability to carry 160 Mbytes of information.

is £345. Information: Sylvia

Structured Fortran is a

workshop for personnel new to

programming. It will be held at the Control Data Institute, London,

and costs £375. Further details from Jackie Barclay, 01-637 2171.

tails: Annabel Hartog, 01-262 2732.

Network Design is a seminar run by Frost & Sullivan. It takes place at the Mount Royal Hotel, London, and costs £425. Details: Carolyn Budd, 01-486 0334/5.

The Advance Cobol workshop

SEPTEMBER 19-21

SEPTEMBER 17-21

DIARY

several years.

SEPTEMBER 12-14 SEPTEMBER 13-15 How to Design and Build DP Internal Controls is a workshop for Advanced Fortran 77 is a course for staff with a basic under-standing of Fortran. It is run by Control Data, takes place at the Control Data Institute, London, DP professionals, at the Control Data Institute in London. The fee and costs £275. Details: Jackie Barclay, 01-637 2171. Lyons, 01-240 3400.

SEPTEMBER 12-15
Advanced IBM Cobol is an Altergo course for programmers with at least 12 months' Cobol experience. To be held in London, costs £450. Details: Altergo Edu cation, 01-836 9303. Network Protocols is being run
by Monadnock International Management Development at the Royal Garden Hotel, London. Details: Annabel Hartog, 01-262

2732.

Network Protocols is being run
conference takes place at St Peter's College, Oxford. Fess are £45 for members, £55 for non-members.
Details: Jim Hetherington (1922)

PL/I Consolidation is an Altergo

course for inexperienced PL/I pro-grammers. It takes place in Lon-don and costs £450. Information: Altergo Education, 01-836 9303.

ISS Northern Branch is holding a seminar in Manchester on micrographics. Cost is £15 for members, £18 non-members.

Further information from A. J. Oulton, (061) 228 6171.

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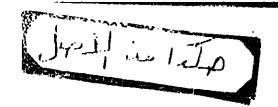
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■ IN ORDER to help its supplier mainbers raise the necessary funds for expansion and innovation, the A STATE OF THE PARTY OF THE PAR

CONFERENCE IN ORDER to help its supplier members raise the necessary funds for expansion and innovation, the National Computing Centre, in association with a consortium of City investing institutions, has arranged a one-day conference and associated. "Investment market" for Saturday, September 24 at the Hotel Russell, London, Speakers include David Fairbairn of the National Computing Centre, Bill wheel arranged hospitality.

Freyenfeld of W. A. Freyenfeld & Associated & Associates; Tony Richford of Barclays Bank; Richard Hargreaves of City investing institutions, has arranged a one-day conference and associated. "Investment market" is of Guidehouse. The "Investment of the consortium and a copy of the NCC guide, Financing for Information Technology. Further details are available from Philip Virgo, Technology Assets in the hotel for private discussions. The delegates' fet of £65 (plus VAT) includes lunch, a programme containing full details and services available through members of the consortium and a copy of the NCC guide, Financing for Information Technology. Further details are available from Philip Virgo, Technology Assets in the hotel for private discussions. The delegates' fet of £65 (plus VAT) includes lunch, a programme containing full details and services available through members of the consortium and a copy of the NCC guide, Financing for Information Technology. Further details are available from Philip Virgo, Technology Assets in the hotel for private discussions. The delegates' fet of £65 (plus VAT) includes lunch, a programme containing full details and services available through members of the consortium of the copy of the NCC guide, Financing for Information Technology. Further details are available from Philip Virgo, Technology.





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HEWLETT-PACKARD LIMITED BYTE Magazine June '83: "A lion packaged as a house-cat!"



ment to do the wages.

Today, most of the 52 police authorities in the UK have been initiated into computer use. Most aspects of policing are either being have already been computerised, although the extent of computer use varies across the country.

Computers are now used to help trace fingerprints at New Scotland Yard; to investigate traffic acci-dents on the M1 motorway; to track the killer of children such as five-year-old Caroline Hogg and 11-year-old Susan Maxwell; or simply to put through a routine 999 call to the appropriate local nolice station.

There are major benefits to be gained, for police work is highly labour-intensive. Since the Bow Street runners first expended all that energy keeping the streets of London relatively safe, the clerical and administrative side of policing has mushroomed. The modern bobby spends hours writing re-ports and searching through

But there are disadvantages for the public if computers are used indiscriminately. The Data Protection Bill soon to be given its final reading in the Commons, has brought the issue of police use of computers into sharp focus (see facing page).

There are 43 police authorities in England and Wales, including the Metropolitan Police in London, and nine forces in Scotland and Northern Ireland. The Home office, which is directly responsible for the Metropolitan Police, puts up half the capital costs of the other forces and has a major say in what computers are used for. But its role is advisory — it cannot direct a force to buy computer A, or to install system B.

The police first began to use

The police first began to use computers directly in the early Seventies. Along with the government, the National Health Service and other public sector bodies, the police began trials with common

to be widely used.

The first two independent police computers were installed in Birmingham and Glasgow between 1973 and 1974, and these forces (now enlarged to form the West Midlands and Strathelyde authori-ties) have malatained a lead in the development of new systems.

The market for police computer systems is big, according to Arthur Isaac, who specialises in it at Honeywell's marketing unit. price tag on it, one can get some idea by considering the major elements now being bought.

The cost of a system depends, Metropolitan Police is a 26,000-strong force, policing population of several millions.

There are several other large outhorities, such as Greater Man-chester, West Midlands and Strathclyde, with forces of over 5,000. Most county forces have between 3,000 and 4,000 men and women, and there are a few smal-ler ones, with between 1,000 and

Issac outlines what these are, and what they do: "The police market breaks down into a number of operational systems. First and foremost is administration -



A potentially lucrative market is provided by Britain's 52 police forces. But while there is no standard, it's a risky business, writes Paul Walton.

The police: a big new market for systems but not an easy one

cial, like the fixed penalty parking

"Next comes command and control, which we are very strong in (Honeywell installed one of the first for South Wales police authority). This has the job of recording incidents as they come in, as 999 calls or whatever, and of deciding who should attend to them. It deals with management reporting of efficiency and responses, the overall control of re-sources, message switching and in-

teractive links made to the PNC. "There is also crime informa-tion. This system deals with the handling and storing of details on convicted criminals; details of outding crimes to be solved; and lost and found property. It is pos-

"Lastly, there is the criminal intelligence system, where the information held is not wholly factual, and where what you might call speculative details are held on

enquiry, and suspects to be thrown up more efficiently.

6 minicomputers (as well as on some mainframes and microcomputers), slong with more specialised pieces of software, such as the Major Incident Room Index and Action Management (Mi-

action by recent public concern, following the lengthy Yorkshire Ripper case, where the police found it difficult to deal with large amounts of information held by

several co-operating forces.
Honeywell's sales literature describes Miriam as a tool to aid the old manual card-index approach to major crime investigation, where lifferent operational policies can

The powerful heart of the Mitus will allow records to be searched, with incomplete names or descriptions. This allows signi-ficant connections to be made in an

high cost of the system may mean that it will eventually be a national service, like PNC, or that smaller

In response to the interim need for an incident system, the Home Office has recently recommended a microcomputer software package which it commissioned after the Yorkshire Ripper was caught. The murders highlighted the positive benefits which police computing could have for the general public.

Police forces are at different stages in the purchase and de-velopment of standard computer systems like these, but by the end of this decade all will have them in one form or another. Patrick Mayhew, junior Home Office inister with special responsibility state of play in answer to a written Parliamentary question from Labour MP Michael Meacher, last

Mayhew said that nearly half of

Meacher also asked: "What is his [Mayhew's] role in approving the function of the computer in each of these cases, and what independent discretion do chief consta-bles have in deciding which of these types of system is required?" It is important to note that Meacher's question specified both

(straightforward recording) of Meacher's distinction between criminal information and intelli-

gence, saying that it did not answer to his question about ac-countability to Parliament for the precise function of a police computer, Mayhew replied that no specific approval was required it was up to the local police

But Mayhew added: "The

criminal information systems Office after losing between £500,000 and £2 million implementing a system for Northumbris The Home Office ducked

tigious and lucrative market, systems houses have rushed the design stage, and have been lum-bered with fixed price contracts. in building police compute systems comes from Software Sciences' recent £3 million order from the Kent and Humbersid forces, which are working together with the Home Office to try to

[Home Office] provides guidance Continued on page 35

Big new market for systems

time: "We are looking at the pos-sibility of a national standard. This specification might well be accepted by other forces, but that is what we have got to see," the spokeswoman added.

■ From page 34

Software Sciences has just won a second order, from Merseyside police in Liverpool, to build an advanced command and control system. But there will be no crimi nal intelligence system in the Mer-

nal intelligence system in the Merseyside order, despite its inclusion for Kent and Humberside.

Merseyside police dropped the crime reporting option, which was to gather qualitative information, before the event, to get its new system through Liverpool's Lebeur controlled police compile

tee.
Software Sciences is designing both sets of police computers (dual Burroughs mainframes in both cases) along the same guidelines, but dropping the criminal intelli-gence option for Merseyside

Home Office, but they can be overruled by the local police

There are often strong political influences on local police authorities. When the Home Office decided to exempt the police from inspection under data protection legislation, the Association of Metropolitan Authorities (AMA), which is labour controlled, said

Last April, the West Midlands police chief, Sir Philip Knights, announced that he would not be announced that he would not be allowing his data — gathered and held on a new £3.5 million system — to flow on to the Police National Computer (PNC). Thirteen police forces have direct links to the PNC; Sir Philip was the first chief constable to the size of the process of th

force, pushed to some extent by the local Labour administration (where Councillor Edwin Shore is chairman of the AMA's Police and

police code on what information to

Sir Philip, speaking at the time about the force's wish to abide by proposed data protection laws, said: "It [the criminal information system] will not contain informa-tion that is not factual, or relevant to the aims and objectives of the system." He added that no links to the PNC would be made either.

These two contracts are worth about £3 million to Software Sciences. Both use state-of-the-art hardware and software.

The police are likely to spend near £100 million on advanced systems by the end of the decade, according to Isaac. This will come in waves of replacement and the introduction of what standard specifications now exist. He gave this estimate for a county police force, about to build all four common systems from scratch.

Command and control, the heart of operations, would need a dual with tens or hundreds of peripherals, such as printers and VDUs. It would cost about £1 mil-

difficult, as there are not many packages around, and the software needs a lot of tailoring. It could cost at least £2 million, and would have a very large amount of disc (or, in the future, more intelligent and accessible) store.

Criminal intelligence systems have so far been limited in the UK to the Thames Valley experiment. The cost of such systems is likely to start at £1 million and increase oeing prepared. The administration system, hav

ing to hold detailed records of staff and resources availability in real time, is more expensive. It would cost from £80,000 on a Honeywell system, using the same hardware. Hard-pressed local authorities

in the region of £4 to 5 million for police computing. More will be prepared to do so, Issac said, as the crime figures continue to rise, Fire Committee, which made the independent audit pledge), became the first to go for a voluntary worth.

Big Brother fears as data banks expand

Police computers store information on victims as well as criminals. Links with other data banks create fears of intrusion into privacy.

National Computer (PNC) began to offer its records service to the local forces in 1974. Soon 24 forces PNC. It is also linked to the Driver Vehicle Licensing Centre, which has a daily dump of data held on magnetic tape, soon to be replaced

by direct connection.

But the Home Office has consistently denied that any other gov-ernment systems are linked to the

Police use of computers has been dogged, rightly or wrongly, by a Big Brother image. Many people fear that more connections between the various Government systems, including those used by the police and the armed forces will lead to an Orwellian situation. Criticism has been directed at a

joint Home Office and Honeywell experiment to install a criminal intelligence system for the Thames Valley police. This system will be 10 years old next week. It goes well peyond the traditional clerical and ninistrative use of computers. In criminal or local intelligence

gathering the police store and refer information about the population before an offence has been committed. It could be dubbed preventive policing.

The PNC is the police's own

master index, and the most comprehensive register of crimes in the UK. Since 1974 it has developed

vehicle owners, fingerprints (in collaboration with the special unit at Scotland Yard), criminal names, wanted and missing persons, and disqualified drivers, and cross references all this information.

While PNC literature claims

that "the system has been designed to ensure the integrity of all data held on these indices, and every precaution is taken to guarantee the security of this information against unauthorised access," its against unauthorised access," its critics say that it is being used to

> or missing persons.
> In the Technical Authors Group (TAG) pamphlet Police use of Com-puters it is explained that police forces linked into PNC carry out far more vehicle searches (often 40 or 60 times more) than the numbers of stolen vehicles reported missing. TAG concludes that the PNC is used to help what the police call "low level intelli-

gence gathering".

In 1979, one-third of all police forces were interested in criminal intelligence, much of it gathered from PNC. TAG criticises the development of local intelligence gathering facilities using the PNC data, without the accountability of

TAG, and other civil liberties groups argue that the police should not extend computerisation or use the excuse that they are only in-



Control room in South Wales links 100 VDUs and printers.

there is such an act to allow people the right to challenge information

about them.
The Home Office has revealed that there were over 40 million entries on the PNC index on April 3 this year — more entries than there are adults in Britain.

The Hume Office's major intelligence gathering experiment at the Thames Valley police head-quarters in Oxford — the Intelligence Project - has recently been extended. The collation of information on non-criminals takes place on a huge database. Victims, as well as their attackers, find their

way on to the files. Critics have attacked the security and accountability of the Intel-ligence Project, arguing that it in-creases the amount of speculative investigation which the police undertake. There is also fear of political or racial bias finding its way on to the records. Information certainly seems to flow one way - on to but seldom off the Thames Val-

While the public may benefit if known criminals can be kept track of by either of these applications of sophisticated computer systems, there are dangers that negative as-pects of policing may become more apparent. In other words, innocent people may unwittingly find them-

watershed for police computing, as the moral issues will now be thor-oughly debated. The Police defend their computers in much the same way that they defend their general

The costs and benefits of polic computing are explained in a Honeywell brochure outlining what it offers to this the growin market, "The modern police force can be looked on as a large-scale business enterprise, offering ser vices on the one hand and incur ring costs on the other," it asserts the costs are rates and taxes Honeywell, one of the bigges suppliers of computers to the police, does not discuss the more

The debate on the Data Protect The debate on the Data Protec-tion Bill provides an opportunity for an appraisal of police accounta-bility. The Lindop committee, set up to consider data privacy, concluded with relation to police use of computers: "We believe, therefore that the best way to aver any fears and suspicions of suc systems would be for them to b ubject to the data protection legi-

tion we propose But after much prevarication, the Minister responsible for police and the security forces at the Home Office, which will appoint the Data Protection Registrar, ig noted the Lindop recommenda tion. The police are to be exempt from the Act and free to gather whatever information is useful for their operational use,

lieved to be preparing some plan for police accountability to the Re gistrar, this will probably inerely a code of practice, issued give guidelines to the local police

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as appropriate, and is involved in research and development work."
The Home Office has, to a large

extent, let the police get on with computerisation. There have been

three joint computerisation projects to date, with a fourth about to

begin. The police have used a

group of 10-12 systems houses and

major suppliers to work out what they would do, with the Home Office looking over their shoulder

by virtue of the grant it make

towards capital expenditure.

Isaac said that, while the front-

runners are now planning more

police authorities are just begin-ning to use their older specifica-

tions to save time and money i

catching up.

The Home Office and the police forces are not well equipped to develop systems. New computer applications are often re-writes of

specifications already in use.

computers, but few help to design ems. The Police Research Ser-

rices Unit draws two chief super-

intendants from each authority,

and they get a chance to work with

computers on two-year

Officers (ACPO) organisation is responsible for promoting stan-

dards, and monitoring de-

velopments. It works with the Home Office in gathering information, which is later circulated to all the forces. A report on the Thames Valley Intelligence Project is going through the mill now. It will be invested as a reduced and with

circulated as advice, and with

some general guidance on how to proceed. It will be for local police

uthorities, and the local coun-

cillors, to decide how to proceed. The Home Office does have one special Scientific Research and De-

iopment Branch (SRDB), which

popular systems, as well as looking into the application of more microcomputers (so save measy), and private viewdata (to share in-

formation).

The main auppliers are Honeywell, Burroughs and KL, and a host of minicomputer makers. Distributed computing is popular with police authorities, which have to cover large areas and operate online for most applications.

Most police computer systems are specified by them, but implemented by a systems house on a turnkey basis. Here the supplier

nclude Software Sciences

Systems Programmers (SPL), Logica, Leasco, IAL and CAP.

While there is big money to be made, there are difficulties with police systems. Systems houses often agree to build ambitious projects, using another force's basic models of the manufacture of the manuf

degree of tailoring needed or the time this will take. SPL is believed

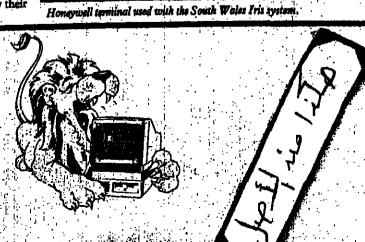
to have complained to the Home

To get a foothold in this pres-

The Assistant Chief Police

here is a lack of research.

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Young, George Allen & Unwin.

IT SHOULD have been possible for a reasonably far-sighted per-son, on January 1 1900, to guess which organisations would be dominant, even after an unpredictably volcanic century, 100 years onwards: Bell would have been a safe bet. It would be possible, certainly, to tell the history of the century in terms of Bell and not miss a lot out. This, on a small scale, is what Peter Young has attempted here.

STC began as an arm of Bell's manufacturing partner, Western Electric. The difficulties of persuading the Post Office are legendary. He doesn't actually quote the well-known phrase "No use for your invention, Mr Bell", but that attitude is implied.

Culture clashes adorn the story of the phone, embodied in the starue of the telephone cherub in Temple Place. The Brazilian Emperor cries: "My God, it talks!" Then J. E. Kingsbury, ambitious youth, derives some benefit from stale sermons by using them to acquire shorthand.

By the 1920s, however, we are

already into the familiar world of big business, large contracts and accusations of nationalistic bias. The firm became STC when Bell sold it to ITT in 1925 and

Kingsbury resigned. The great slump that began with the crash of 1929 hit it far harder than the second slump of the late '70s. The company made a loss in 1932.

Employees then felt as grateful to the boss, Tommy Spencer, who saved them from having to march from Jarrow, as their modern counterparts might do at being saved from Toxteth or Brixton. High job security left little enthu-

Power of Speech, A History of Standard Telephones and Cables 1883-1983. Peter dispersed in the Second World War to Somerset and Leicestershire and the company grew fast. Those who were left in Lon-don were visited by Churchill amid

the bombing.
The dead hand of the Post
Office continued to affect STC through the 1950s and slowed its progress in telephone exchanges. The late '50s was the time when relying on the Post Office induced complacency, gaining technologi-cal superiority but not exploiting markets. Profits were "ungentle-

ITT headhunted Geneen from Raytheon to put things right. He did: he introduced STC to fiveyear plans and to computers.

But STC was still in no grea shape when it narrowly escaped nationalisation by Tony Benn in 1970 - Labour's election defeat

Kenneth Corfield, who was brought in that year to put the firm back on the right road, had the same motto as MSA's John Imlay: 'Stop doing what loses money and start doing what makes it." He axed ruthlessly, dragging STC kicking and screaming into the electronic era to compete with GEC and Plessey.

While parent ITT was getting bad press for its role in Chile in collusion with Nixon, offspring STC was trying, under Corfield, to learn to be a better employer.

Beware the legal traps Last year, which saw ITT's stake drop to 35%, also saw STC drop out of System X, a decision which has yet to be proved sensible

or otherwise.

Those who will enjoy this book are staff and ex-staff, people whose imaginations have been fired by convergent technologies or the recabling of Britain, and Cecil Parkinson.

George Black

Networks call for better illustration

A Managers' Guide to Local Net-works. F. Derfler and W. Stal-lings. Prentice/Hall, Hemel

The aim of this book is to enable managers considering computerion to "hold their own with the experts and would-be experts". This the text does more effectively than the presentation, with liberal use of similes and analogies, although the balance between simplicity and technical secondaria. plicity and technical complexity is

not always consistently held. The most lucid and readable chapter is the one on technical fundamentals and standards which, ironically, is that set aside for "op-

The six-page, tabulated comparison of the benefits and drawbacks of different ways of recording and retrieving informa-tion will also be particularly valua-ble to the book's target readership. John Riley

to guide the buyer through the legal jungle and at least draw attention to the main pitfalls awaiting the unwary. In its 121 pages, the book focusses on the legal implica-tions of hardware purchase, soft-ware licensing, maintenance agree-

also covers a comprehensive range of other areas connected with buy-Edwards succeeds in these aims to provide a clear, digestible guide for the busy manager and also gives a useful checklist of the key points he has to consider at all stages - from negotiation to decision, from contract to litigation,

when buying a system The book certainly succeeds in putting the legal frighteners on potential buyers, encouraging them to seek legal advice — solicitors' guides to house purchase come to mind — but it does not discuss average proportional costs, or at what stage it becomes cost effective to consult a lawyer. It also

"It's from head office asking how the R&D project is going."

computer and developing an appli-cation are covered in a no-non-

sense way, including lists of orga-nisational considerations, likely data fields and the analysis, flow-charting and programming of the

Different types of processing

and peripherals are described and

there are chapters on bureaux and

The book has the feel and lay-

out of a handbook, with sort chap-

ters split into brief sub-sections. This makes it easy to find passages

on any aspect of data processing. There are also many line drawings

The weakness lies in the fact

Ideal reading for the

novice programmer

paration, file updates and output that this is the fourth edition of a book first published in 1974 — there are far too many anachro-

ment Information Systems. R. G. Anderson. Macdonald and

Evans, Plymouth. £4.50.

DATA Processing and Management Information Systems is a sen-

sible, practical guide to all aspects

of business computing, using down-to-earth examples such as

payroll and stock control systems.

installing their first computer. I

describes computer systems not in

terms of binary and the inner

workings of the processor but in-stead in terms of data flow from

the accounts office to data pre-

paration, file updates and output

Contracts. M. Edwards. Waterlow Publishers, London.

PURCHASING computer systems is full of legal traps for the unwary,

particularly when it comes to com-

puter contracts, as neither the law

nor the lawyer has yet come to

terms with the grey areas opened

up by information technology.

The purpose of this book,

written by a commercial lawyer, is

ments and bureau services, but

It makes ideal reading for new

ogrammers or for managers

gives no advice on how to choose These criticisms are particularly relevant, as the book highlights two worrying situations: the "overall inadequacy of the legal reaction to the new technology which causes concern" is one. The inexperience of lawyers with com-puters and related law is the other. The book draws attention to the

many legally hazy areas, especially Software is the most fuzzy area for the lawyer - and likely to be the most expensive. Intellectual property law, which is taught in lew law schools, is in a state of flux anyway, and intangible software creates even more problems. Software and, even more, firmware present unresolved problems with both patent law and copyright law. that "the lack of case law and legis-lation in the UK means there is a widespread lack of specific computer expertise among lawyers".

punched cards and paper tape. The ancient ICL 1900 Executive is

held up more than once as an

example of an operating system. Mainframe consoles are called

electric typewriters. And the sec-

tion on bureaux refers to COSBA.

an organisation which died many

years ago. Other failings include emphasis

on only two manufacturers: ICL and NCR. Sections on private

viewdata and digital telephone ex-

changes, for example, suggest ICL

Despite these failings, this book

John Kavanagh

has much sensible instruction to

is the only supplier.

offer in its 480 pages.

A major point the book makes is that buyers should not be mesmerised into buying a computer system without studying the small print, and that they should be prepared to negotiate terms.

Even without contacting a solicitor, the reader gets a good flavour of the most blatant catch-all exclusion clauses that are likely to appear in contracts, and has fair warning of the complexity of co-ordinating contracts when several services and companies are nvolved in the purchase of one computer system,

If the book only draws the atten-

tion of the computer industry to the inherent weakness and lack of support it gets from the legal system, it will have provided a major service. But it is also likely to go much further than that and become required reading for all buyers of computer equipment. John Riley

Brevity pays off in Fortran choice

Problem Solving with Fortran, Larry Nyhoff and Sandford

Fortran 77, A Top-Down Approach. Nonna Kliss Lehmkuhl. Macmillan Publishing (US). A Course in Programming in For-tran, Revised to incorporate For-tran 77. Valerie J. Calderbank. Chapman and Hall. £5.95.

CRITICS of the Fortran language complain that it is inelegant and an awful mess of conflicting features. For its fans, the language has be-come a bold effort to be all things

The latest state of the language is called Fortran 77, and this week we have three books to review on

Top of my pile is a US publica-tion, Problem Solving with Forman 77, which gives a comprehensive coverage of the subject, but I found it largely unreadable. Useful no doubt as a reference book, it fails to make its impact as a tutor or bedside companio Perhaps its appeal is not helped

by over-liberal use of bold type and italics, and often poor layout of diagrams and sample programs. The book makes a case for Fortran as a language suitable for commercial as well as traditional scien-

tific applications, and rightly gives plenty of space to the new character and file handling facilities.

But the exercises I found somewhat pedantic and boring, and it is frustrating that the interesting

questions are not answered at the back of the book. Fortran 77, A Top-Down Approach is another US publication,

and this I found clearer, but again not really suitable for a cover-tocover read. However it does make an attempt to take the reader into the language from first principles starting with a discussion of per-pherals and processors and coming on to problem solving techniques in Fortran.

This second book tends to focus more on numerical applications of the language than the first, but does have a useful section at the end on advanced use of input and output facilities such as variable length record treatment, and direct file access.

My favourite of the three, is the only one written in the UK, A Course on Programming in Fortran, revised to incorporate Fortran 77. Perhaps I like it best because it is the shortest, running to just 183
pages, compared with 352 for the
first book, and 466 for the second.
Certainly this last volume does

not look exciting, and the type used seems to jump from standard to italic and back again without rhyme or reason, and without con-tributing to the clarity of the text. But I like the no nonsense, terse But I like the no nonsense, ireatment of the various language facilities, also the exercises, w mainly consist of writing

More advanced language lea-tures are left out, and non-numerical applications are rather neg-lected. But then I suppose that brevity and completeness are not wholly compatible.

Philip Hunter

PRODUCTS I PDP-11 micro with built-in Winchester storage HAWKE Electronics, the Digital

Equipment distributor, has announced the Micro/PDP-11 inicrocomputer. Prominent among its features are built-in Winchester

storage and versatile packaging.
This fully-fledged PDP-11 is designed around an enhanced LSI/11/23 CPU and provides the basis of a low-cost, multi-user PDP-11 microcomputer system with the support of a broad range of microcomputer software.
Included as standard is 10

Mhytes of built-in Winchester storage, with an 800 Kbyte removea-ble dual minifloppy. It also has 256 Kbytes of main memory and features 22-bit

The component parts of the Mi-cro/PDP-11 are complete in one enclosure which is available in a choice of three packaging styles. This allows the unit to be either rack-mounted or positioned on, or under, a table.

Hawke Electronics (CW), Amotex House, 45 Hanworth Road, Sunbury-on-Thames, Middlesex. Tel: 01-979 7799.



The Micro/PDP 11 from Hazuke Electronics

Kennedy launches a tri- Portable density tape system

KENNEDY has introduced the Model 9400, claimed to be the first low-cost tri-density tape system which features data densities of 6250, 1600 and 800 cpi and offers the ability to store up to 180 Mbytes of data in GCR format while maintaining compatibility

while maintaining compatibility with PE and NRZI recorded tapes. The Model 9400's modular design provides for easy interface to a GCR format has two track error de range of controller interfaces. including the Picobus interface, says Kennedy.

The tri-density system operates at 45 ips in the GCR mode, with an average transfer rate of 281 Kbytes per second. Tape speed for PENRZI formats is 75 ips at a data transfer rate of 120 Kbytes per second for PE format and 60 Kbytes per second for NRZI for-

terface compatibility. The Model 9400 is designed t chieve maximum reliability. The

On power-up or master reset the 9400's on-board processor initiates extensive verification of each subsystem in the drive and the

servo system may be tested offline. Kennedy International (CW)

132 column formats.

be 50% less expensive to operate than thermal paper printers. RCA's lease/service package for the 745XT starts at \$60 a month.

datacomms terminal

communications terminal offering portability, and plain-paper capa-

inches and weighs 12 pounds with carrying case.
The 745XT features instant da-

economy of plain-paper printing, and Bell claims that the 745XT can

RCA Service Company (CW), Route 38, Cherry Hill, N.J. 08358. Tel: (609) 338 6437.

THE RCA Model 745XT is a data

bility.

The terminal is designed to handle a variety of applications from TWX/Telex communications and electronic mail to automated distributor networks and sales force automation, according to James H. Bell, manager of data services product marketing.

The unit measures $14 \times 12 \times 4\frac{1}{2}$

tabase access, offline editing, direct distance dialling, standard phone jack or acoustic coupler hook-up, standard typewriter key-board, 14 alternate print fonts, 16K RAM capability, and 80 or Another major feature is the

on an hourly basis, for immediate recall on a screen or printer. Each of the five packaging line is equipped with one of the PCL Micro Managers. These units, based on the recently-introduced DEC Falcon SBC-11/21 computer, Line operators can view the Process Computing system's colour graphs displays by making a single key depression. **Open access storage**

Biseuits' Tolleross, Glasgow fac-

tory by Process Computing. The system, which has taken nearly

two years to develop, features a series of PCL Micro Manager

single-board computer modules. With a DEC PDP-11 host compu-

ter, these provide comprehensive

monitoring of output from five UB

biscuit production lines.
The installation is the first stage

of a major project which will even-

tually result in the computerisation

of 11 of the packaging lines at

Based on a specially-adapted DEC PDP-11 with 96K core memory and additional 18 Mbyte Winchester disc storage facilities,

the system is capable of producing

detailed management reports and can show simultaneous trend com-

parison of up to three different

parameters. Data can be stored for

ater generation of printed reports

and the computer is able to main-

tain records on hourly, shift and daily production.

Records are maintained for two

weeks on a shift basis and 48 hours

for computer media TWINLOCK has extended its Multi-Stor range with open access storage frames and a new design of

Control system

takes the biscuit

puterised control throughout the

production or packaging process. Full colour Intecolor VDU ter-

minals and function only key-

boards are also provided, allowing

line operators to view the system's

colour graphics displays by mak-

The Micro Manager units are

housed in wall-mounting enclo-

ing only a single key depression.

chassis combining both shelf and suspension storage.

Designed for locations where ease of access is paramount, the range starts with a basic 42in, unit which can be extended horizon-

tally, vertically, or made into a gondola, with units connected back to back: The range can be used for storage of all types of computer media, as well as for traditional lateral filing. A single 75in, unit will hold a full five rows of 11in.

deep computer printout binders.

It is designed to co-ordinate with Twinlock's Multi-stor range in chocolate and cream and will accept metre-wide Multi-Stor cupboard fittings as well as the new The new chassis fits all the

combines shelf storage wit Crystal Lateralfile of printou binder storage in one fitting, r ducing the number of differen chassis required for multi-medi storage.

signed so that each Micro Manager

acts as an intelligent satellite of the

host computer. This means that

the units provide continuous loca-

Process Computing (CW) Waxlow Road, Harlesden, Lon

don NW10 7NY. Tel: 01-961

monitoring of each line.

are easily assembled, say: Twinlock, and screw-in adjustable feet cope with slight inconsisten-cies in floor levels. The kits are supplied with illustrated instruc tions and an allen key for quic assembly. Multi-Stor fitments in cluding spare chasses and shelves which clip on to the brackets supplied are available separately. Prices start at £91.44 for th basic 42in kit, which includes two

Twinlock (CW), 36 Croydon Road, Beckenham, Kent BR:

4BH. Tel: 01-650 4818.

sets of brackets.

Sophisticated software

NEW release of an RSX-11 compatible data acquisition and control software package has been announced by Data Translation. RSXLIB Version 2 adds support for LSI-11 compatible, programmed I/O, analogue input and from both Data Translation and

Digital Equipment Corp.
Previous versions of RSXLIB supported DMA data transfer devices from Data Translation for both LSI-11 and PDP-11 (Unibus)

eral purpose software tool de signed for laboratory research and industrial/factory automation place in a real time, multi-tasking, multi-user programming environ-

Twinlock's new open access storage

of a set of drivers which may be loadable or resident, a configuration command file and a library of over 30 re-entrant subroutines.

Data Translation (CW), 430 Bath Road, Slough, Berks SL1 6BB. Tel: (06286) 3412.

Graphics for DECwriter

A VECTOR Graphics enhancement for the LA-120 DECwriter III is announced by Selanar. The quality graphics while not making any changes to the LA-120 and retaining all the existing alphanu-The RSXLIB package consists | meric capabilities. It offers the user the Selanar Graphics native mode for vector drawing and the 4014 Tektronix cinulation command structure with the ability to dump the graphics back to the CPU.

While communication between

chosen baud rate, the baud rate to the host computer or modent may be selected with DIP-Switch. The field installable graphicadd-on enhancement for the LA

price. Resolution of the SG120V is 165 dots/inch x 72 dots inch, Selanar Graphics' UK distribu or is Datatrade.

Datatrade (CW) 38 Billings Road, Northampton NNI 5AW, Tel: (0604) 22289.

Super Personal 16

The Model P400 tri-density tape system from Kennedy.

...that EVERYONE'S TALKING ABOUT HP's own superb "PRO BASIC"



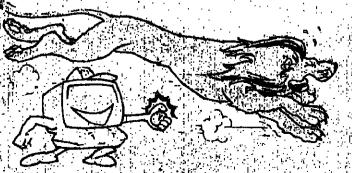
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16/32 Bit Power Personal Computer. HP's Model 16 for Technical Professionals.

FOR DETAILS — (0734) 696822 EXT. 4252 HEWLETT-PACKARD LIMITED SYTE Magazine June 33: "A tion packages

(dp)

The new UCP-16 is 80mm wide, 68mm high and 75mm deep. It runs at 17 characters a second from a power supply of just five volts.

Like the earlier UCP-24, the new unit has a 64-character uppercase set and accepts serial and Cen-tronics parallel data.

Other features include graphics,

self-testing and the ability to print characters in different sizes. The mean time between failures is put at 500,000 lines. The standard price is £99 - or

"a lot less" to systems builders ordering large quantities.

Subre's UCP-16 printer is just 80mm wide.

Industrial

micro

mentation systems.

Muse consists of a Motorola

RS232 and 20 milliamp current

loop serial interfaces are also pro-

The unit is contained in a tough, waterproof housing. It can be used

n damp, dusty or otherwise hos-

Muse is designed for use on the

shop floor both as a stand-alone

Data Beta (CW), 23a Bucking-ham Avenue, Slough, Berkshire SL1 4QA, Tel: (0753) 75933.

Super Personal 16

THE INDUSTRY'S LEADING

Sabre Computers International (CW), 60 High Street, Caterham, Surrey. Tel: (0883) 40242. mailing to 1.5 million customers. One of AnaData's main features is its de-duplication facility. Compared with existing systems, Ana-Data is said to be capable of saving £75,000 on de-duplication costs, ngain based on a twice-yearly mailout to 1.5 million customers, and an all-in unit cost for the direct nail piece of 50p. Such a saving is calculated on a list containing only 5% of duplicated records.

On mailings of this size, the system could pay for itself in four

reduce list costs

A LIST management system called AnaData has been introduced by TDP, the Coventry software and systems house. The company claims AnaData gives users powerful list-handling techniques previously available only on large computer systems.
For handling lists of 10,000 to

There is no need to put special editing symbols into names and 10 million records, says TDP, addresses for the computer to in-AnaData's interactive flexibility terpret the position of key words. Entries are typed in response to simple questions in plain English. as distinct from conventional batch processing - can make it significantly less expensive than other in-The system does not depend on house or bureau systems both in

the use of a post code in a list, so equipment and operational costs.

On the Post Office rebate scheme alone, TDP quotes probable savings, for a user negotiating a 33% rebate, of about £155,000. This is based on a twice-yearly mailing to 15 million the statement. names and addresses can be recorded with or without one. If a post code is entered, then AnaData will check that it is correct. When the post code is known, it

Mail houses can

conment and using existing staff.

can be entered before the name and address. The required town and county names will then be displayed automatically on the operator's screen. This saves typing some 25 characters and avoids the town name being misspelled or the wrong county name being used.

AnaData can also produce accurate and topical reports, enabling management to evaluate trends and incorporate results in more

Records can be produced as

hard-copy reports and the use of Report Writing modules allows the An AnaData system is designed to be used in a normal office envisystem to select particular records or fractions of files and keep a

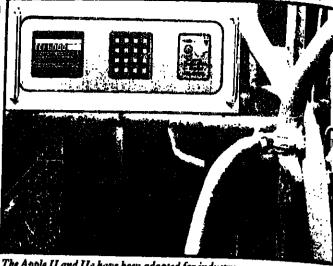
Only the simplest training is required to create and update in-The system can print file directories, summaries and manage-ment information at many levels. Complex reports can be pre-specified and subsequently used in standard report-writing runs.

AnaData is based on hardwa Texas Instruments from its Business System range introduced

The equipment ranges from the Business System 300, a multi-user system with 128 K bytes of nemory, expandable to 512 Kbytes, to the top end of the Business System 800 series, providing up to 450 Mbytes of on-line disc The entire system is operator

friendly, the operator being able to revert to simple helpful instructions when meeting with any parti-Cost of a typical AnaData hardware and software system is in region of £25,000.

TDP (CW), 7 The Quadrant, Coventry, West Midlands CV1 2EL. Tel: (0203) 26788.



The Apple II and IIe have been adapted for industry.

Suiting Apples to industry demands

FLEXITALLIC Controls has laboratory situations. adapted the power, ability and cost of the standard Apple II and IIe to the demands of industry.

No unreliable or vulnerable

magnetic discs or tapes are used. The unit incorporates a solid state board and is housed in a dust- and splash-proof cabinet with VDU and keypad built into front panel. One version, FCL 6000, meets IP65, the standard for control equipment, and is claimed to be ideal for data acquisition analysis and control applications in

FCL 6000 can be programme directly using a separate, plug-la full keyboard. Alternatively software can be developed offline and plugged directly into the computer. It is compatible with all Apple Support Cards.

Three versions are current available. FCL 6000 is housed in either heavy gauge 16 SWG or an all stainless steel cabinet, and FCL 6010 is rack-mountable.

Flexitallic Controls (CW), Del Road, Rochdale, Lancashire aggressive industrial and OL126BZ. Tel: (0706) 343438.

Hand-held terminal DATA BETA has been selected by Intertek Inc of Japan as exclusive UK agent for a new hand-held terminal, the Profort 801. This tiny terminal is func-

hits UK A RUGGED industrial microcomputer is now being sold in the UK by a new company, Data Beta, formed to develop and market in-dustrial control and automation products. The microcomputer, called the Muse, is made by Morgan-Smith Electronics, a specialist in analogue and digital instru-

6809 processor, a 58-key key-board, a 16-key keypad and a 320-character display. Different types of random-access and read-only memory can be added, depending on the application.
Standard analogue interface Image analysis enhanced cards are available for up to 33 channels, while 24 sockets are included to accommodate optically-coupled solid-state input and out-

the Sirius microcomputer. The package is an enhanced version of Digithurst's MicroSight I Vision

The enhancements include an increase in resolution to 256x256 pixels and the use of recursive fit-tering to reduce the effects of ran-dom interlace experienced with

The MicroScale image analysis package has also been implemented on the Sirius and allows the user to manipulate images by moving and expanding sections of

INTEGRATED MANAGEMENT SOFTWARE

DIGITHURST has launched an image analysis package to run on features such as dimensioning and

Applications include input to Applications include input to CAD, graphic design, image analysis, forensic analysis, low cost medical imaging and cartography.

Costs are £495 plus VAT for MicroSight I and £295 plus VAT for MicroScale packages,

Digithurst has also released Vision System for the BBC and Apple micros.

The package, which allows coloured images to be captured and displayed on the micro access

for computer aided learning and graphic design applications of MicroSight.

The colour version uses a filtering system on a black and white camera and is also being offered as an upgrade to existing users of MicroSight I packages.

The colour version of

camera.
Digithurst (CW), Leaden Hill,
Orwell, Royston, Herts SG8
SQH. Tel: (0223) 208926.

has total of 38 keys

tionally equivalent to a standard VDU and differs only in the size and keyboard layout, says Data Beta. The 801 can display two lines of 16 characters on its LCD screen, and a full 128 line display memory (2,048 characters) is included in the unit.

Data Beta recommends that small alterations to the sections of he program that handle screen formatting be made to take full advantage of the device.

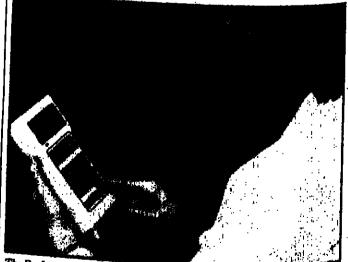
Keys allow the user to move the formed by the LCD through which the actual screen is viewed, so that the whole screen stored in the display The terminal has a total of 38 keys which will generate the full Ascii character set and control codes as well as certain dedicad

The Profort 801 is equipped with an RS232 port operating it al standard speeds between 50 and 9.600 ba Both 20mA current loop and

TTI. outputs can be supplied ##

The terminal weighs 400g, and measures 184x94x36mm.
Applications for the Profest 801 include field maintenance, testing and factory control where a normal VDI VDU would not be practical be cause of its size and weight. Data Beta (CW), 23a Bucking

screen stored in the display memory can be seen by scrolling ham Avenue, Slough, Beriahle SL1 4QA. Telephone: (0753) 75933/4.



The Profort 801 hand-held terminal.

16/32 Bit Power Personal Computer. HP's Model 16 for Technical Professionals.

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Sales Executives

London & Home Counties £20,000+ On Target Earnings+ Car

Kienzle Data Systems Limited is a well established international computer manufacturer with affiliates located throughout Europe.

It is, without doubt, one of the market leaders in the held of hard disk based, interactive mini computers.

They now wish to further increase their sales teams including the following areas of specialisation.

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- * Property Manageme * Solicitors
- * New Accounts

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You will have a proven track record in selling capital goods and a practical accounting

background. An additional advantage would be sales experionce of disk hased, commercial/ financial mini systems.

The successful candidates will receive an extremely good earnings and benefits package and the opportunity to join a progressive

Find out more -- phone Knight on 01-491 4706 auotina ref: RC319



Analyst/Programmers

Eastern Data Processing (EDP) is a computer. service company covering all aspects of data processing from micro computer systems to mainframe management and support

EDP's continued growth within the Commercial and Financial sectors has led to the need for additional Analyst/Programmers

You will have a minimum of twelve months ICL COBOL Programming experience preferably using ICL ME29 hardware. In addition, you should demonstrate initiative, self-motivation and the ability to work under pressure.

At EDP, you will be engaged in a development role which will include a variety of real-time and networked systems for ICL ME29 and TORCH microcomputers.

to £11.500 + Profit Share You will be given the opportunity to diversity into new exching areas including ONIX and C

Find outmore - phone Knight on 01-491 4706



EASTERN DATA PROCESSING LTD

Programmer/Analyst

West London

Our client is a privately owned and well established company with representation worldwide whose business is taking

reservations for a series of hotel chains. Their London based Data Processing department is currently replacing existing time sharing services with a distributed network of micro and mini computer systems to be

operational worldwide. in order to meet the demands of further long term plans, our client is seeking a self motivated individual who can demonstrate a high degree of programming skills coupled with some exposure to the design of commercial

c£11.500

The successful candidate must have the confidence to learn a variety of programming languages across a broad spectrum of

Among the exciting aspects of this job is the opportunity for foreign travel. To find out more contact Knight on 01-491, 4706 quoting ref.



Educational software

Real-Time Software Development (Leisure software micro computers)

Central London

Our client is engaged in the development of an exciting range of software products encompassing the computerisation of popular board games for 8 and 16 bit micro computer

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As a senior member of a learn utilising state of the art real-time software lechniques you will be actively involved in the following development

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Candidates will have a minimum of two years experience of low level language usage on micro computer systems. A working knowledge of micro computer hardware and systems software will be an advantage. For an early appointment phone Knight on

01-491 4706 quoting ref. RC318.



c£11.000 + Bonus

Programmer/Analyst

N. London

Tektronix UK Limited is part of an international manufacturing company with subsidiaries located throughout the world. Tektronix designs, manufactures and markets a wide range of electronic equipment for all sections of industry, research and commerce.

Their North London computer centre houses a The Programmer/Analyst will be initially involved

in major enhancements to Transaction

Processing and Ledger systems. Candidates will have a sound COBOL programming background with some analytical skills and should be able to demonstrate sel motivation and the capability of liaison with

c£9,500+benefits users. A knowledge of VAX hardware under

Find out more - phone Knight on 01-491 4706 quoting ref: YY181.

VMS would be a distinct advantage.

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Analyst/Programmer

The Data Processing department of this leading Merchant Bank utilises a wide range of PDP

11/70 hardware to develop Banking and Investment applications under AIMS The Analyst/Programmer will be a member of a. team with principle responsibilities to analyse new systems and develop, install and maintain

Candidates will have a minimum of eighteen months experience as an Analyst/Programmer gained in a Banking and/or AIMS environment The office premises are modern and pleasant and situated in a central position with easy

access to the Home Counties

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11.30 Project **Analyst**

c£12.5K (staff), c£14K (contract)

To take responsibility for project management. Must have at least 4 years' experience at Systems Analyst level, preferably gained in an ICL VME/H environment, and on TP

12.00 Systems **Analysts**

c£11K (staff), c£12.5K (contract)



Harris, Hewlett Packard.

c£10K (staff), c£11.5K (contract)

Minimum of 2 years as a Systems Analyst. Preferred experience to include one or more

of the following: ICL VME/B or DRS,

At least 3 years' experience at Programmer level, ICL VME/B COBOL or George III COBOL essential.

1.00 **Programmers**

c£9.5K (contract)

Minimum 2 years' ICL 2900 COBOL programming experience, preferably using DRS.

1.30 Contract Posts

Where a contract salary has been quoted, the contract will be of 2 years' duration and is not pensionable, but otherwise attracts the same efits as a permanent position.

2.00 Benefits

In addition to the attractive salaries, there is a generous 5 weeks' holiday entitlement and opportunity for career advancement within

Staff may join the BBC Club where there are attractive bars and lounges, with subsidised lunches or snacks and a whole variety of activities, ranging from Amateur Dramatics to Badminton, Golf to Squash and Table Tennis to Yoga. There's a lively social atmosphere and you're encouraged to use as many of the facilities as you wish.

9.30am-6.00pm Contact

To find out more about any of these posts, initially please contact Linda Berry on 01-576 1693/1393 who is waiting to talk to you between 9.30am-6.00pm, or write to her for an application form to BBC Centre House, London W12 7RJ indicating which post you are interested in.



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FOR SOMETHING A LITTLE DIFFERENT...

If your Sales or Marketing career to date is perhaps a little run of the mill, one of these positions could offer a welcome alternative.

Currently our Sales and Marketing Division are handling some 60 assignments for similar "characters", these are just four.

INTERNATIONAL SALES EXECUTIVE - MICROS

Experienced Sales Executive required to develop new business for our client overseas. Proven track record required in DP/WP selling directly or through distributors overseas. Age range is likely to be 28-35 and applicants must relish a start up situation. Business acumen combined with drive and technical expertise are essential autributes.

SALES OPPORTUNITIES SUPER MINI MANUFACTURER

A leading 32 bit computer manufacturer is seeking to expand its salesforce. They require in particular, individuals with experience of Office Automation, C.A.D. or distributed data processing. Ideally you should have a proven sales track record, but pre-sales systems analysts wishing to move into sales should

SALES ENGINEERS MASS STORAGE DEVICES

Home based North of Bugland & S. Home Counties

This peripherals supplier needs two experienced sales people to sell Disc Drives and Controllers to Microcomputer companies throughout the UK. The ideal background would be experience of selling peripherals in a similar environment. Applicants must be highly self motivated and willing to exploit the large geographical territories involved.

SALES SUPPORT CONSULTANTS SOFTWARE HOUSE

The Professional Services Division of our client requires consultants with 10 years' plus experience in D.P. This should have been gained in a sales or sales support role with a software house or a manufacturer. Experience of IBM, HP, DEC or ICL hardware is preferable as well as Database

mis need to be highly motivated individuals who can contribute effectively in the pursual of major:

Please telephone David Jones to discuss your career potential on Lewes (07916) 71271 or write to him at the address below

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Temple House, 25/26 High Street, Lewes, East Sussex BN7 2LU. Tel: Lewes (07916) 71271.

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Thatcham (0635) 66923. Project Facilities Services

Computing (U.K.) Ltd.

TAME OF THE PROPERTY AND THE PARTY OF THE MEDICAL PROPERTY OF THE PARTY OF THE PART Your move to a rewarding career in a major networking project! The Company: Our client, a large and successful computer manufacturing company, is about to embark on a major new project to control one of the largest high-speed networks in Europe.

Based in the attractive Hertfordshire green belt area within easy reach of London, the company has an outstanding the company has an outstanding and will exit metivated professionals who seek track record in communications development. The work is challenging and will suit motivated professionals who seek

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To be responsible for design studies, system design and sales support activities on general networking and communications projects. Candidates should be able to show at least 8 years experience of the computer industry, including the design and installation of communications networks and extensive client contact at the highest levels.

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to £14K.

To carry out systems design and to lead a team of programmers on the implementation of projects arising from such designs. There will often be an element of client liaison in these positions. We require at least 6 years experience, including the design and installation of systems with some communication content and responsibility for development staff.

Desirator Prasquatamineses

to £11K.

Successful applicants will design and implement systems software under the guidance of the team leaders and will supervise the work of programmers within the team. At least 3 years experience is required which should include involvement in the successful implementation of a significant project.

Usual large company benefits including relocation assistance where appropriate.

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The candidate will

• have two years sales experience in office products or computer systems.

be between 20 & 30 years of age.

•have the ability to develop the sales & marketing activity of this progressive company with the guidance of the Sales Manager.

If you are an energetic self starter who is looking to progress his career by joining a successful expanding company please call Barbara Alen at our Reading Our client is a young and expanding company with a reputation for offering quality single and multi user turnkey systems to government departments, national and multi-national companies. Their new exciting range of interactive software products are based on 8 and 16 bit micro computer systems, running under CP/M, MP/M, MS-DOS and UNIX.

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SENIOR PROGRAMMER To £12K

We require a Senior Programmer to take responsibility for a team of programmers and provide an interface between this group and the board of directors. This demanding and responsible role

•Two years + COBOL, preferably, but not essentially on minis and micros.

 Sound software development skills in a commercial environment, including some analysis and design. •A strong self motivating and enthusiastic team

 The ability to grasp fundamentals of accounting and management information systems.

This exciting position offers the opportunity to participate in a company with high growth potential, personal development and career progression. For further information please contact Keith Taylor at our Reading office.

PROGRAMMER To £10K

An energetic self starter is required to complement our young and expanding development team. Systems will be based on a wide range of micro computer systems, operating systems, and database management systems. Skills required are

one or two years commercial programming COBOL •some analysis exposure

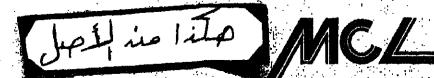
ability to work as part of a close team

 adaptability to changing circumstances and requirements This is a real opportunity to enhance your caree:

prospects and work in a challenging but rewarding

For details of this post please contact Keith Taylor at our Reading office.

The main benefits will derive from working for a company whose drive and enthusiasm is coupled with a highly professional attitude and excellent product range. They offer exciting challenges and ground floor opportunities to become an integral part of a successful and expanding company.



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are for both:

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To work with a highly skilled team developing systems, using advanced DDP techniques based on a network of minis (IBM 8100) and micros (CIFER, RAIR, PS) interlinked to the GMS DATA CENTRE (IBM 3031).

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DISABLED LIVING FOUNDATION

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An exciting and prestigious post in a national information service on disability
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The duties of the post will be concerned with the start up and development of a computer-based PDP 11/23) information storage and on-line retrieval system where knowledge of databases will be relevant. A secondary task will be to extend the use of the computer administration of the Foundation's work. The project has attracted fixed from the Department of Industry. tracted funds from the Department of Industry.

Salary: £9,000-£10,000.

Application form and further information from: The Director, Disabled Living Foundation, 346 Kensington High Street; London W148NS. Telephone: 01-602 2491.

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GLC

Working for London Computing Co-ordinator

£11,880-£13,353 inclusive

This position is within the Central Support Group of the Scientific Services Branch, which provides a consultancy service for other local authorities and public bodies as well as other Council Departments. The Branch makes considerable use of min's and micro's and links into the Council's IBM 3081 mainframe for data analysis, scientific calculations and information storage and retrieval. It is also the site of a Department of Industry sponsored office automation trial, involving some 40 Rank Xerox workstations.

The Co-ordinator will be required to anticipate and Assess the Branch's changing needs and recommend how these should be met, and to assist users and liaise with suppliers and the Council's Central Computer Service. Widely based experience in computing is essential. Good communication skills and the ability to deal sensitively with staff at all levels are also

Reply to: Director-General's Department, Ref. 139, Greater London Council, Room 202, The County Holl, SEI 7PB or telephone 01-631 2390. Closing date: 23rd September 1983.

The GLC welcomes applications from all sections of the community, irrespective of an individual's sex, ethalic origin, colour or sexual orientation and from people with disabilities who have the necessary stributes in do the job.

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Information

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for the leading division of a major international financial institution.

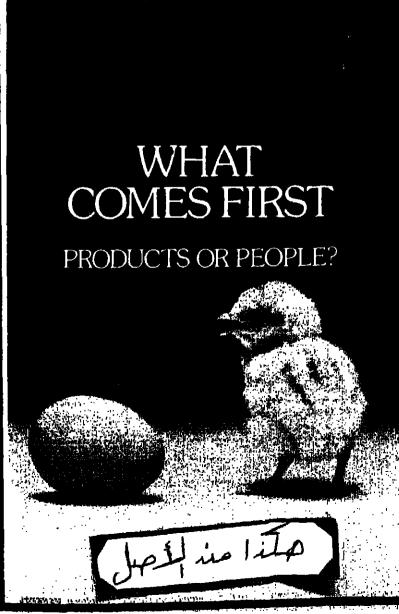
Responsibility is for computer services inclusive of DP, OA, WP, Telecommunications, and the strategy planning and development of a broad spectrum of information systems in pace with new technology, and user demand.

The requirement is for a seasoned information systems professional with a demonstrable portfolio of successful achievement in meeting complex business information needs via advanced technology in a major financial or commercial environment. A proven ability to communicate positively and objectively with user management at all levels, and manage the implementation and introduction of totally effective systems is vital. A university degree is essential.

Please send a fully detailed and comprehensive, handwritten or typed, CV and listing application systems and related hardware, software, staff resources in chronological order, to ANTHONY SPURR, Manager, Executive Selection Division, quoting reference number GW1147 at the address below.

BIS Applied Systems Limited York House, 199 Westminster Bridge Road London SE1 7UT Telephone 01-633 0866





With Ericsson the answer is both. By always putting people first, Ericsson has established some of the most user-friendly products in the world.

Ericsson also has the financial backing and the R & D resources to maintain the lend in the race to meet the world's rapidly developing demand for communications and information processing systems. A demand that requires a further increase in staff so that the best products continue to have only the best sales and service teams behind Ericsson Information Systems

imited—part of the international ications giant and pioneer o ergonomically designed terminals and data products—has won universal acclaim for its advanced, highly versatile products, many of which have been designed for compatibility with other manufacturers' equipment. An example is the Alfaskop multi-function workstation, Over 100,000 have already

By the end of the decade Eriesson Information Systems aims to be the leading supplier of office technology and mation processing systems in the world. Its recently acquired Facit Data Products Division is already established as a leading supplier of terminals and printers to the OEM market place.

This lead can only be maintained with the right people. The kind of dedicated staff that see the value in investing their future in a rapidly expanding company, and of course in the rewards to be

Continued profitable expansion has resulted in the following opportunities for exceptional sales executives in the Business Systems, Communications, and Facit Data Products Divisions

BUSINESS SYSTEMS SALES EXECUTIVES £25,000 + per annum

Experienced Business Systems Sales Executives are required for our marketing operations based in Birmingham, Bristol, London and Stockport. Qualified applicants will have at least two years proven success in selling computer-based business solutions to top management in more than one industry. It is unlikely that anyone under 25 will have the technical and business neumen that we are seeking An income package will be in the region of £25,000 + per annum.

COMMUNICATIONS SALES **EXECUTIVES** £23,000 per annum

Two experienced Sales Executives, with proven track records in selling communication equipment, are required to further develop the penetration of The current product line includes a full range of communication and networking components, X25 packet switching systems, electronic mail and teletex. The income package will be in the region of £23,000 annum.

FACIT DATA PRODUCTS— OEM SALES EXECUTIVES

£20,000 per annum

Unprecedented growth in the OEM sales and support area has resulted in the creation of three new opportunities for experienced OEM Sales Executives to be based in Birmingham, London and Rochester, Qualified applicants will be experienced in the successful sales to and support of large OEM accounts. The me package will be in the region of

Qualified candidates should apply in writing by sending career details to Mike Bateson, Marketing Director, Ericsson Information Systems Limited, Swan Office Centre, 1508 Coventry Road, Yardley, Birmingham B25 8BN.

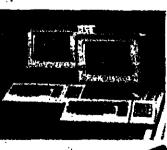
Alternatively use the coupon or telephone John Newcombe for OEM Seles 0634 401721, Martin Hunt for Communications Sales 01 422 3442, Ken Bridden for Business Systems 01 422 3442

I am interested in applying for the . Sales Executive position in: D Business Systems

☐ Communications Products Facit Data Products

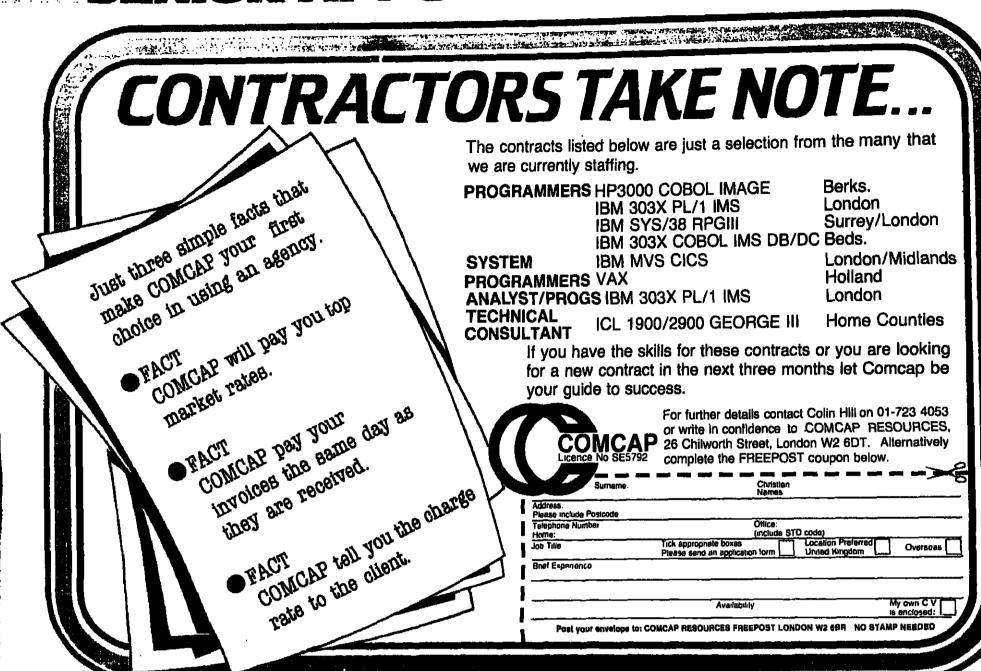
Please send me an application form

Telephone



ERICSSON

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SALES PROFESSIONAL FAULT TOLERANT SYSTEMS

BASIC TO £15K (OTE £25K+) PLUS GUARANTEE AND CAR

CITY BASED MANAGEMENT POTENTIAL

The Fault Tolerant Systems market is one of rapid expansion and "state of the art" development. Our clients, already the second largest supplier of computer equipment in Europe, has enhanced its product range by establishing a specialist division to sell a new range of Fault Tolerant Systems in competition to TANDEM and CTL

Controlled by a Marketing Manager, the new group has a vacancy for a Professional Sales Executive with management potential. Candidates should have had experience

- ★ Data processing equipment sales
- ★ Systems sales with strong communications and software content
- * Knowledge of information systems available in the U.K., particularly to financial

Please telephone BOB BOWER to discuss this excellent opportunity in more detail.

Ref: CW0809/1



LET YOUR HIGH TECHNOLOGY CAREER GROW IN THE GARDEN OF ENGLAND

SALES PEOPLE - 20K Plus

Micro Technology are looking for intelligent, articulate individuals with a proven record of success in the sale of micro computer-based systems. As authorised dealers for the IBM PC we need your help to make the most of the opportunities available in this pleasant part of England. The reward for hard and successful work includes a package of 20K plus, a company car, private medical insurance and four weeks' annual holiday. We offer a unique opportunity to sell first class systems from the world's best known computer manufacturer to a large and responsive market.

We are also looking for:

HARDWARE ENGINEERS - To 10K

To install and maintain mainly iBM-PC and Z80-based systems. Training will electronic/electrical qualifications are essential for these positions.

PROGRAMMER - 7 to 12K

To develop and install a micro-based software distribution system. The successful applicant will be familiar with 8080/Z80 and CP/M. Knowledge of 8086/8088 and MS-DOS/PC-DOS would be useful but not essential. Proven ability would be considered as being more important than formal qualifications for the considered as being more important than formal qualifications for the considered as being more important than formal qualifications. tions for this position.

SOFTWARE CONSULTANTS - To 12K

To support our successful sales team in researching, demonstrating and installing the latest in software available on the micro systems we sell. Knowledge of micro applications packages and the MS-DOS or CP/M operating systems will be a distinct edvantage. A degree in computer or business related studies would be useful for this position.

If you are interested in joining a successful young company and growing with us, please write to us, or alternatively phone David Owens on 0892 45433.

MICRO TECHNOLOGY LTD., 51 THE PANTILES
TUNBRIDGE WELLS, KENT

IBM AUTHORISED DEALERS FOR THE IBM PERSONAL COMPLITER

Senior appointments—£14k +

AMANIAMON PARACTONIA Manager

Location: Rural, to the South of London

Escalary ve Zimeron well Side Olive Develope on the continuent estimate soft accorded from the contract form

This is a completely new position created by the significant expansion of our client's Management Services Department. Our client is a major IBM user and we now wish to recruit someone to be responsible for the Computer Operations Department and the associated area. The successful applicant will be:-

- ★ Educated to degree level
- ★ A good man-manager
- ★ Dedicated to user service
- ★ A manager who has strong technical skills
 ★ A believer in themselves and their ability to maintain high quality output and control of their own staff
- ★ A good negotiator and someone who does not get ruffled under pressure.

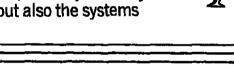
The department controls, not only the daily operational function, but also the systems

programming area, and therefore the successful applicant will have the skills associated with managing this highly important and sensitive technical group. Applicants with experience of systems management or operations management could be equally attractive candidates.

This is an outstanding opportunity for someone to take control of a rapidly developing department and lead it from both an administrative and a technical point of view. If you believe you have those important talents of administrative skills and technical skills, please contact John Goldsmith at:-

> A&A Consultants (Holding) Ltd., County House, 10 Little Portland Street, London W1N 5DF. Telephone 01-631 4184.

> > Please quote Ref. No. 405.





A major multi-national engineering group based to the West of London is seeking senior personnel for their technical services division

TECHNICAL SERVICES MANAGER

to £15,000+car+benefits

MERIDIAN CORPORATE MANAGEMENT

Our client requires a professional with at least five years' experience of IBM systems and extensive knowledge of MVS, CICS, DL/1, ACF/VTAM, ACF/NCP. You will be aware of the latest developments in the computer industry and will be able to evaluate and implement new hardware and software strategies. The ability to communicate with users and senior management, and the potential for self-development are important criteria. European and some US travel will be necessary.

DATABASE ADMINISTRATOR

to £15,000 plus benefits

You will have a COPICS (or similar) background an extensive knowledge of the DL/1 Database. Liaising closely with the systems development staff, you will provide guidelines and standards and ensure that availability, integrity and security of the Database is maintained. Already proficient, you will be looking to advance from your current position and will be seeking a career with a company dedicated to the development of sophisticated on-line systems.

MCM is an international consultancy with a background in salas, management and aducation in the computer industry. All enquiries are dealt with in the strictest confidence and you will be dealing with consultants who have an in-depth knowledge of all aspects of Data Processing gained at technical and senior management levels.

Telephone us now on 01-486 2821/2508 for further details

DALLAS LONDON PARIS AMSTERDAM

The systems development division of a major multi-national engineering group based to the West of London is seeking two senior personnel. The company utilises IBM mainframes with MVS, CICS and DL/1,

SENIOR SYSTEMS ANALYS1

to £14,500 plus benefits

Ideally you will have spent the last three years' as an analyst in a manufacturing environment and have a background in programming. It is essential that you are a good communicator and can control the development of sophisticated on-line systems. A knowledge of COPICS and Database is advantageous.

PROGRAMMING SUPERVISOR

to £14,500 plus benefits

If you have a good knowledge of COBOL programming in an on-line environment and experience of Database, this could be an ideal career opportunity. You will be responsible for a team of programmers working on a number of important projects. Liaising closely with the systems analysts you will ensure that programming standards are met and maintained. You will also have responsibility for training and the ability to control and motivate junior staff is important.

MCM is an international consultancy with a background in sales, management and aducation in the computer industry. All enquiries are dealt with in the strictest confidence and you will be dealing with consultants who have an in-depth knowledge of all aspects of Data Processing gained at technical and senior management levels.

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Advanced Telecommunication Systems South East c.£14,000 p.a.

Could you set up a project team by combining effective technical leadership with good man management? If so...

Your responsibilities will include organizing a team of engineers handling the detailed design and implementation of software for advanced voice and data systems. Liaison with customers will include regular technical presentations and overseas travel. Reporting directly to the U.K. Engineering Manager you will receive a large degree of autonomy in maintaining the smooth running of the project and quality of the product.

Project and quality of the product.

To succeed - objectives must be established and must be met.

However, you will not only be a task manager. A team of six to eight design engineers will require training, guiding and motivating through a highly sophisticated project.

The company has experienced a 70% increase in profits from 1982-1983 and is one of the most successful high technology companies in the world. The salary and

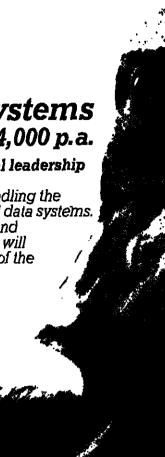
benefits package is extremely competitive (with relocation assistance available where

appropriate). For more detailed information telephone Marc Zundel on 01-938 1804 (or 01-602 0685 evenings/Saturday mornings) or write to him with full career details.

All applications will be treated in strictest confidence.

Information Processing Peop

20 Kensington Church Street, London W8 4EP Telephone 01-938 1804 Telex 22861





SYSTEMS FOR THE FACTORY OF THE FUTURE

West Midlands

Wanchester

Over the past few years the development of manufacturing applications has been at the forefront of computing. Our Client, already an established Systems House with a significant installed base and considerable experience of supermini based manufacturing systems, is in conjunction with leading computer manufacturers, developing systems

to link production engineering, automation, CAD/CAM and materials handling to the commercial aspects of manufacturing.

To aid them in the development of this interactive package, they are currently seeking to recruit a team of professionals to work on the development, installation and enhancement of the system in both the UK and overseas marketplace.

Semior Analyst/Programmers (DEC/VAX computers)

c.£10,000 + Car + Bonus + Benefits

Knowledge of interactive COBOL gained within a VMS environment is essential, backed up with a good exposure to manufacturing systems, and the ability to communicate well at all levels:

Manufacturing Consultants c.£11.000 + Car + Bonus + Benefits

A thorough exposure to manufacturing systems ideally with a practical involvement in a production environment is required combined with the ability to control and manage a small team of personnel.

Analyst/Programmerers (Minicomputers)

c.£8,000 + Car + Bonus + Benefits

Two to three years experience of mini based systems enhanced with a thorough understanding of interactive COBOL is a prerequisite, gained in either a commercial or manufacturing environment.

To join this exciting development team, all applicants must possess the drive and enthusiasm to succeed within a fast moving innovative environment. Obviously, in dealing with all levels of management and users, a pleasant personality is called for, and some travel within the UK, Europe and the USA will be required.

Step into this new age, and in exchange for your experience of interactive systems, our Client will reward you with an

excellent salary package including COMPANY CAR, PROFIT SHARING BONUS, non contributory pension scheme and health and life insurance, and give you the chance to work within a pioneering and exciting development area.

For further information, please contact our Advising Consultant Graham Utton on 021-238 3781 (24 hour answering service) or 05435 3782 (Evenings until 9.00 pm).

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BASIC £15K (OTE £30K+) PLUS GUARANTEE AND CAR

CATEGORY TWO:

3270 COMPATIBLE DISPLAY SYSTEMS PRINTERS AND CONTROL UNITS WITH MANY ADDITIONAL FEATURES

INTEGRATED PERSONAL COMPUTING (IBM COMPATIBLE)

BASIC TO £12K (OTE TO £24K) PLUS GUARANTÈE AND CAR

The highly competitive plug compatible market-place relies heavily on two crucial factors; excellence of equipment and a keen pricing policy. Our clients are a huge multi-national with perhaps the largest range of information processing hardware and systems available today. A division of the company specialises in IBM plug compatibles and their price/performance advantage makes them highly competitive.

Two categories of sales position are available. The more senior in category one is to sell a range of compatible processors for database, communications and interactive applications which are fully compatible with the most advanced operating systems such as VM/SP, DOS/VSE and MVS/SP using the most advanced VLSI technology.

The second grade is to sell a unique interactive display system using the latest microtechnology, creating total flexibility including BSC, SDLC/SNA systems. It also involves selling a range of IBM compatible personal computers.

Please contact BOB BOWER for further information. Ref: CW0809/2

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We are retained to fill this board position which takes revenue and profit responsibility and the management of 130 staff. It is a vital role, participating in the planning and direction of business overall, and taking multi-locational and multi-discipline (technical) staffing responsi-

Applicants should have broad experience which will include:

Management of at least 100 multi-disciplined staff, spread over several locations Excellent record of successful conclusion of projects within pre-defined time and financial

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WE SEEK A LEADER, AN ACHIEVER OF GOALS, A STRONG PERSONALITY, A

BOB BOWER is advising on this post and will be happy to discuss details, although a written application would be preferred. A full job specification is available and the timescale immediate. Interested parties are requested to apply at once. Ref: CW0809/3

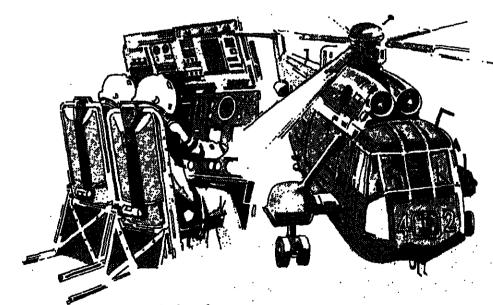
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containers or wheeled cabins has proved highly successful. Such configurations reduce capital investment, climinate building delays and minimise on-site installation especially on large scale installations or big turnkey operations.

To keep us at the forefront of training systems development we are very interested in hearing from SOFTWARE SPECIALISTS and SOFTWARE ENGINEERS with a degree in an Engineering Subject, Mathematics or Physics and successful experience in real time computer systems.

Informal discussion . . . please contact Colin Roberts, Career Development Manager, on 061-428 0771 during office hours and 061-428 0194 after 5 p.m. and at weekends, or write to Colin, quoting reference 329/34, at Ferranti Computer Systems Limited, Bird Hall Lane, Cheadle Heath, Stockport SK3 0XQ.

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As an experienced Programmer, you can play your part in the Company's continuing

development. You'll be working at the heart of a SNA driven environment based on distributed 1BM 3083's and 4341's providing a powerful information management, retrieval and processing facility

linking together all our U.K. depots. breweries, trading companies and headquarters operations. New project developments are in hand covering distribution, sales & marketing, manpower, and financial systems.

benefits including, where appropriate, assistance with relocation to this attractive area. To find out more, 'phone Mike Sparkes on Reading (0734) 581166

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N YOUR SLEEP.

We're one of Britain's leading retailing and manufacturing concerns with over 1,000 branches in the UK alone

Our 400 strong D.P. Department based in Nottingham has 2 IBM Mainframes – a 3081 and a 3032 running on MVS/SP – and a

Applications Programmers-

work with our analysts in small teams on an extensive range of projects: merchandise control for warehouses and branches, marketing, production, quality control and research, to name but a few

They are responsible for new developments, enhancements to existing systems and providing daily support to users in the company's retail and industrial divisions.

Systems Programmers~

are responsible for planning, installing and maintaining software products in a variety of areas including MVS/SP 1.3, JES 2, DL/1, CICS, VSPC and ROSCOE. Future plans include moving to positioning levels in readiness for MVS/XA and the implementation of application generator packages.

Working for Boots you'll broaden your knowledge, gain experience of a variety of projects and systems and have the opportunity for career development within one organisation These opportunities are open to able

Applications/Systems Programmers with at least 2 years experience including IBM and COBOL, or HP 3000 and COBOL. Knowledge of ASSEMBLER/CICS/DL/1 is desirable for some of our vacancies.

Write to, or telephone, Janet Thompson, Employment Services, The Boots Company PLC, Head Office, Beeston, Nottingham, NG2 3AA. Tel. (0602) 56111 ext. 2321.

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DP opportunities in Saudi Arabia

Arab National Bank, one of the leading Banks in Saudi Arabia, having in excess of 60 branches, is involved in a comprehensive computerization plan. Implementation of a computer network based on VAX 11/ PDP 11 is underway. Following positions are open in the DP Directorate:

☐ Operations manager ☐ Systems programmers ☐ Systems analysts

☐ Programmers

Programming

Team Leader

£101/2k-£141/2k plus car

For this senior position, you'll need in-

depth experience of IBM, a solid back-

Experience in VAX/VMS, RSX11/M, DECNET and TOTAL is necessary. Knowledge of Arabic is an advantage.

Arab National Bank, offers excellent salaries contingent upon experience (14 month salaries per year) and attractive benefits program including: Furnished

accommodation (or equivalent 4 month salary), Medical Care and ticket to the point of contract for applicant and his family.

Qualified applicants are urged to respond by sending resume and salary history (with copies of qualifications and experience history) in confidence to George Shaw.

Sloangate Recruitment Advertising Limited Dominic House, 171-177 London Road, Kingston-upon-Thames, Surrey KT2 6RA. Telephone 01-549 9236

ANALYST PROGRAMMERS

New Real Time Systems Travel and Transport Industries

VICTORIA & EAST LONDON Up to £10,000 p.a. + Benefits

Come and join our client's organisation where you will have the chance to roll up your sleeves and get on with the job of meeting users, agreeing methods and developing systems as a key member of

You will have considerable freedom of action and responsibility act on your own initiative. The modularity of the overall system plan will enable you to see the results of your efforts in a reasonably short

These opportunities will interest people with around three years of more COBOL and a good educational background (A levels of better) plus available and a good educational background (A levels of better) plus available. better) plus experience of on-line methods, systems design and some analysis. UNIVAC 1100 knowledge is required for the East London opening but for Victoria howledge is required for the East London opening, but for Victoria minicomputer installation hardware back-ground is unimportant since training will be given.

Please ring us quoting reference 523 or write briefly and we will tell you more about these opportunities.



Analyst/Programmer

London + Overseas Travel £10-£12,5K Personal attributes and a minimum of 18 months' real-time experience are of prime importance to join a team involved in the development and support of software products for the UK and European Insurance markets. Potential exists to move into a specialist technical role.

Ref: 0809/A

Assembler Programmer

c.£8.5K An innovative British company developing POS systems has fascinating opportunity for a programmer with two to three years' assembler programming experience. Work will be an applications ranging from POS, Stock Control, Accounts and Payroll to Operating Systems. Good colleagues and excellent working conditions.

C.ZO.JX

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Ref: 0.80.3 K

IBM Programmer

Up to £12K A large banking organisation that provides excellent staff benefits including interactive development facilities (one terminal for each programmer) and training plans to introduce major new systems. Experience of COBOL, CICS and DL1 after a good educational background is the key to your participation.

Ref: 0809/C

Electronics and Software Engineers

£10-£13K Herts, Beds, Surrey Opportunities exist with several of our clients to work on both defence and civil real-time systems where the need is for hardware and/or software skills with microprocessors and device drivers. Excellent promotion prospects with expanding companies who are able to offer relocation if needed.

Programmers/Team Leaders

£8-£16K South Coast Our Systems House client is expanding fast and excellent caree prospects are available to programmers with two to seven years experience of defence and allied work. CORAL, PASCAL or FORTRAN skills are needed. New offices are being established in Southampton and staff will work there and on nearby client sites.

Ref: 0809/E Viewdata Systems Micro Programmers

Herts + Overseas possibilities Our client is developing viewdate systems and communications links for these and other applications using X25 protocols. Knowledge of X25 and M68000 assembler advantageous but other relevant experience will be considered. Graduates with two years' programming experience preferred. Ref: 0809/F

Software Development

£10,000-£12,000 This is a specialised role involving the design, development and implementation of software for diagnostic and test purposes. Candidates must be familiar with DEC PDP 11/RSX 11 and ideally have had experience of working at hardware interface level. Knowledge of PASCAL or FORTRAN would be an added advantage. Ref: 0809/G

Programmers (Comms. Software) £10,000-£14,000

This systems house specialises in transaction processing technology and has designed and installed a number of sophisticated switched networks, mainly in the financial sector. Vacancies now exist for high-calibre programmers with sound COBOL, ASSEMBLER or PASCAL experience and full training

Real-Time Expertise Surrey Border £9,000-£17,000

High technology systems house needs designers and consultants to be involved in the development and installation of defence, information and industrial real-time applications. Familiarity with Assembler or Real-Time/mathematical languages is destrable. Substantial remuneration package and relocation offered.

Analyst/Programmers

Up to £10,000 London A minimum of 12 months' on-line programming experience is

required for two bright and enthusiastic programmers to join of required for two bright his development and support of leasing systems for the UK and European markets. First-class serium reation ackage and coreer prospects.

Ref: 0809/K Computer_

Professionals

£10,500-£13,000

A very prestigious and profitable organisation is currently replacing its communications network. As a result opportunities of rare scope exist for programmers with at least 12 months' experience of PL/M or PASCAL/RTL 2 to join small highly skilled teams developing new communications facilities and databases.

Scientific Consultancy

London

A leading UK consultancy requires additional high quality, professional staff at varying levels. Candidates must be graduates and have experience in one of the following areas: Digital Electronics, Simulator Design, Navigational Systems, Avionics or Acoustics. Excellent career prospects in a growing organisation.

Ref: 0809/M

North London

Mothematicians are needed with experience of target acquisition, trajectory modelling and simulation to join teams working on the early stages of a major new weapon system project. Good degree essential. Relocation assistance will be provided if needed for candidates to join this company which offers outstanding coreer prospects.

Ref: 0809/N

Analyst Programmers

Up to £12.5K London/Overseas Rapidly expanding systems house with waldwide client base needs Hewlett Packard experts. Specification and

implementation can be overseas but development in Landon on the in-house machine. Five years' experience, the last two on HP 3000, using IMAGE, QUICK, QUIZ etc. is needed for these positions... Ref: 0809/P



Isobel Bruce or David Futcher 01-405 1006 or write quoting advertisement reference number, 16 Red Lion Square London WC1R 4QS

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They have recently opened a new computer centre in West London offering both a challenging and technically stimulating environment with

★ TWIN IBM 4341s ★ DOS/VSE ★ CICS ★ DL1 ★ VM/CMS ★

They are currently seeking to recruit IBM ASSEMBLER Programmers for a large Real-Time Cargo Project. Candidates should possess a minimum of three years' IBM ASSEMBLER experience and preference will be given to applicants with experience of CICS, ACP, ALCS, VOLLIE or ROSCOE.

To find out more information about these exciting opportunities contact DP Selection Services quoting reference



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This is the background to our need for more D.P. Professionals to join our team and play a vital role in our continued success.

SYSTEMS PROGRAMMERS

Specifically we would like to meet:

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ESSEX Contract or permanent, we can offer you the range of positions and applications to broaden your technical expertise and enhance your career advancement into project management and beyond. We can also offer you excellent salaries plus the full range of benefits.

associated with a successful software house, including the opportunity to work on challenging projects throughout the UK, Europe, Middle East and possibly the USA

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7. .

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DERBY

RECRUITMENT **OPPORTUNITIES**

DEC SYSTEMS ANALYST

Up to £15,000

Our clients, a well-respected service bureau, have a requirement for a systems analyst to join one of their project teams. Ideally, applicants should possess a minimum of three years' experience in analysis and design of Commodity accounting systems plus a programming background using Basic, although Stockmarket or other Financial applications experience will be considered. The successful candidate will work closely with other members of the team and will report directly to the Project Leader.

SYSTEMS PROGRAMMER

Up to £14,000

This well-known company have an urgent requirement for an i.B.M. Systems Programmer who has extensive experience of the generation and maintenance of M.V.S. operating systems on either 30XX or 43XX series hardware. The benefits and L.V.s.

SENIOR ANALYST/PROGRAMMER

Up to £11,000

An experienced Analyst/Programmer is sought by this company to work on the development of a new ledger software package. Applicants must have a minimum of four years' programming in Fortran and have previously worked on a variety of ledger applications. This is a newly creeted position and would ideally suit someone in their late 20s-early 30s. Benefits include a 32.5-hour working week.

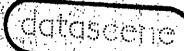
PROGRAMMER

Up to £9,000

A major British company have a requirement for a young programmer to join their development team based in London. This represents an ideal opportunity for candidates of 'A' level or degree standard, and two years programming experience in BASIC+2 using RMS on DEC equipment, who wish to develop their potential in a demanding environment.

CONTRACTS:

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Datascene International Limited Sceptre House 169-173 Regent Street Landon W1R 7FB Telephone 01:439 7871. Telex: 25851

Project Leaders

to £12,500

- + Mortgage
- + Benefits
- + Relocation

North West

Background

Our client is a blue chip company operating in the financial area which has expanded this Data Processing function by over 30% in the last two years, and will maintain this growth in the foreseeable

The Positions

Major on-line financially orientated projects have been agreed. Development work on these will commence shortly and there is a requirement for young professionals already with major systems experience who are seeking an innovative environment where ability can quickly be rewarded in terms of earnings and responsibility.

Candidates

Ideally will be graduates with upwards of four years' relevant systems and programming experience gained in a professional installation or software house, embracing exposure to controlling project teams. Equipment background is less relevant than sound personal qualities.

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Excellent career prospects, including formal training programmes, regular performance appraisals and promotion on merit within a growing department. As well as a subsidised mortgage facility, other benefits include full relocation as appropriate, excellent pension scheme, profit sharing and up to 26 days holiday. Flexitime is also operated.

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Operations Manager (HP 3000/68)

Rural Kent

Our Client is part of a large, multi-national Group of Companies, currently engaged in the implementation of a network of interactive minicomputers throughout the UK. During the coming months, Hewlett Packard 3000 minis will be installed at each of the Company's regional offices, each machine being central to the region's processing needs.

One such regional office is located in an impressive former country residence standing in picturesque grounds in a rural area of Kent, close to Sevenoaks. A 3 megabyte HP 3000/68 is soon to be installed and, in order to assist the Data Processing Manager in the preparation for the arrival of this new machine and its incorporation into our Client's nationwide network, a requirement has arisen for an experienced Operations Manager, who will play an integral part in the establishment of this new installation and its associated communications facilities. The Operations Manager will be instrumental in the establishment of a local network and plans exist to double the number of terminals in use in the medium term.

The ideal applicant will be fully experienced in HP 3000 Operations Management, having a good knowledge of both hardware and communications and the ability to manage a small team of staff. Once the physical installation of the machine has been completed, the Operations Manager will assist the DPM in the day to day activities of the Region's Computer Department, in addition to playing an active part in planning future activities and liaising with Operations

Managers in other regional offices throughout the UK and

the Group Head Office, which is situated in the West of

to £11,000 + Relocation

England. This position provides a very interesting challenge for a mature person in addition to a very pleasant, rural working environment. Furthermore, good promotional prospects exist within the Organisation, giving the successful cellent long term career op well-resourced, well-managed Group of Companies.

Candidates with sound experience of HP 3000 operations management should contact Ian Payne at the SCR Birmingham office on 021 236 3781 (24 hour answering service) as soon as possible as our Client wishes to interview shortlisted applicants during mid-September.

Initial interviews will be carried out at SCR regional offices at the Client's expense.

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Some exposure to graphics peripherals would be an advantage.

ANALYST AND PROGRAMMERS

Geophysical and Scientific

With 4+ years' experience in an IBM environment

PL1, SPF, TSO

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A knowledge of OS/JCL, Structured Programming techniques and IBM utilities such as PANVALET would be

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TRAINING OFFICERS

To qualify for these positions you must have a minimum of five years' experience in a large IBM environment working on develop-ment projects, ideally having used:

VM, CMS, TSO, SPF, MVS, JES 2 with either PL1 or FORTRAN

A broad based training background is highly desirable as the position offers scope to develop training at all levels.

For further information please telephone Colin Maslen on 01-493 2947 day, or evenings and weekends 0480 214493 quoting Ref. 5005.

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Programmers

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Programmers ICL2
ICL 2900 COBOL programmers required for finance project ideal applicants should have cound knowledge of 2900 convenient plus experience of code checking and or financial of Northern Home Counties/Duration 6-8 months

Ref.

Analyst Programmers Process Control for this project applicants must process good process of the DEC population and high level tanguage shalls are do arable.

Assembler and Earthan and high level tanguage shalls are do arable. Assembler and Fortran are which amonths Northern Home Countles/Duration 6 months

Programmers Starting in October this project requires IBM COROL programmass abmust have a knowledge of DL/1 and IMS/DL/1/C.

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Requirement 5/B - QATAR **SENIOR ANALYST** - £31,500 To undertake varied assignments from feasibility and requirement enalysis to system design and implementation in a large commercial IBM

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Candidate must have minimum nine years' experience and be able to deal with top management and D.P. personnel.

ECHNICAL ANALYSTS & PROGRAMMERS

Requirement 5/C - QATAR
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(£28,000-£33,500)
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Requirement 5/D - SAUDI ARABIA SCIENTIFIC ANALYST/ANALYST PROGRAMMERS

| PROGRAMMERS |
| (5 positions) (£25,000 to £28,000) |
| (85, Engineering (four years' minimum experience) or seven years' related job experience, two years' as an analyst. PL/1 experience required, ISPF preferred, JCL (OS), TSO, Project Development Methodology, Panvalet Program Management, IBM utilities, Flow Charting-Data Flow Diagrams, ISPF Diagrams Manager, Structured Programming techniques, Documentation Writing experience. Ability to work with user to

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The ideal condidate will have also worked within a manufacturing environment.

or more details please call or alternatively send in your c.v. to the address below

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ANALYST/PROGRAMMERS with Database and/or On-line skills, minimum 2 yrs, experience in commercial or manufacturing environment. Also some opportunities for people with good 1100 experience to move into finance/insurance. REF

WANG PROGRAMMERS LONDON & SOUTH EAST

Do you have 3 yrs. • WANG VS or OIS Programming exper-ience, if so, you become applicable for the numerous vacan-cles we are being retained to recruit for. Our clients include Software Houses, Insurance Companies and various commercial businesses. Salaries range from £8,500-£12,000+Perks. REF SR/CW.

H.P. 3000 PROGRAMMERS & ANALYST/ S.E. ENGLAND

If you have 2-3 years' H.P. 3000 COBOL experience with IMAGE, QUERY, VIEW & QUIZ, we have several vacancies in and around London that you would be applicable for Salaries up to (10,000 for PROGRAMMERS, up to (12,000 for ANALYST/PROGRAMMERS REF SR/CW.

PRIME PROGRAMMERS and ANALYST

Our clients, a major Software House based in London require PROGRAMMERS, and ANALYST /PROGRAMMERS, with 2-4 yrs.' experience in doveloping commercial accounts systems in COBOL or FORTRAN on PRIME equipment Preference given to applicants who are highly motivated with strong personalities. Sataries dependent upon experience - up to £13,000.9EF SR/CW.

ANALYST/PROGRAMMER

Up to £10,500 Out client, a prominent figure in the entertainments industry have an urgent requirement for an ANALYST/PROGRAM.

MER. The successful apprirant would have at least 2 yrs. 6 mitis. H.P. 3000 COBOL experience with IMAGE, QUERY, VIEW & QUIZ to work on accounts systems. Usual large company perks, REF SR/CW.

BURROUGHS PROFESSIONALS

We are still being retained by many prestig-ous clients to excruit BURROUGHS PROGRAMMERS. ANALYST PROGRAMMERS and SYSTEMS ANALYSTS in all areas, if you have at least 3 yrs. experience, contact us now for more information. REF SR/CW

IBM (JUNIOR) PROGRAMMERS

To £10,000

At least 18 months IBM programming experience and good communication skills will qualify you for a move into analysis or training in ONLINE and DATABASE techniques. Vacancies exist in all areas of London and the Home Counties, REF MB/CW.

RPG 11 PROGRAMMERS and ANALYST/

We currently require GOOD RPG2 experience for a variety of challenging positions. Opportunities include training on SYSTEM 38 or a move into international banking. REF

ANALYST/PROGRAMMERS To £18,000 One year's solid RPG 3 and a sound D.P. background preferably on GSD equipment, is sought by a number of clients. A number of vacqueies exist in the SUSSEX area (full

PL/1 and/or ASSEMBLER To £12.000

Large IBM user running MVS require PROGRAMMERS and ANALYST/PROGRAMMERS to work principally on development of new systems, 2 years' + PL/1 and/or ASSEMBLER exp. required for this Middlesex site and similar vacancies exist throughout the South-East. REF MB/CW.

SYSTEMS PROGRAMMERS TO £16,000

SYSTEMS PROGRAMMERS with 2 years DOS, MVS or VM Systems. Experienced candidates should have a good working knowledge of CICS together with a sound programming background using COBOL, ASSEMBLER or PL/1. REF

DATABASE SPECIALISTS

£14,000-£19,000

Candidates must have a therough knowledge of database techniques together with a sound background in Dt.1, IMS or ADABAS profesably gained in a Database Technical Support Group. Experience of setting up a database from feasibility through to implementation would be a distinct advantage. REF.RC/CW.

HAVE YOU GOT 2/3 YEARS' ANALYSIS EXPERIENCE? A number of clients seek ANALYSTS with experience of commercial or financial systems gained on large IBM sites

Vacancies in N. LONDON, W. LONDON, WEST COUNTRY, THAMES VALLEY for PROGRAMMERS with sound GCOS skills, particularly 10S and IDS. Perks include Borus Scheme, Cars etc. PROGRAMMERS with GCOS/NETWORK ING TECHNICAE skills part cularly sought after, 8EF MN/CW

Do you have experience of the following - Instrumentation, Data Acquisition, Data Communication, Systems, DisplayData Acquisition, Wy company, a large well-established Software House are seeking PROGRAMMERS to SENIOR CONSULTANTS. You will be working on a variety of projects and should have experience of either CORAL 66, PASCAL RTL/2, ASSEMBLER, FORTRAN on hardware such as DEC PDP's, VAX, INTEL, H.P. Perks include BUPA, private pension, relocation package, excellent salaries and an opportunity to travel. For more information contact SHIVON.

SENIOR SOFTWARE ANALYSTS

To £13,000 Flexible attitude and knowledge of high level block structured languages are required for positions involving occasional International Travel. You will be developing ETHERNET based office products, working on state of the art LAN technology, PERKS are excellent and there are opportunities for career advancement. REF SF/CW.

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You will be working on VAX and INTEL. Conditions include relocation assistance, 37 hour week, 6 weeks holidays, free pension and life assurance, sports and social facilities. My clients are prime contractors to the M.O.D. for electronic workers, and additional analysis of the M.O.D. for electronic workers, and additional analysis of the M.O.D. for electronic workers. clients are prime contractors to the M.O.D. for electronic warfare and guided weapon systems. Due to a massive development program they are seeking personnel from an electronics/engineering background, junior or sanior level, including — SOFTWARE ENGINEERS — 1 yr. + experience of software design proferably using CORAL 66. MICROWAVE ENGINEERS — 1 yr. + experience in a microwave design environment. SYSTEM ENGINEERS — 1 yr. + of mathematical modelling of digital systems. If you are looking for a challenge and opportunities to develop your career, then why not cell SHIVON to discuss mutual requirements.

SYSTEMS & PROGRAMMING MANAGER

Due to further expansion of overgeas outlet, an opportunity has arised for a SYSTEMS & PROGRAMMING MANAGER, educated to degree level, looking for a childenging and involved position to stretch already acquired technical and supervisory skills. You will be working on DEC PDP 11, RT11/CTS300, equipment, using OIBOL in an international organisation, and be actively involved in systems, analysis and programming with emphasis on user contact and the management and training of staff. Accommedation is provided for single or married status, REF JH/CW.

PROGRAMMERS TO PROJECT LEADER LEVEL BERKS & ESSEX £7,000-£13,000

BERKS: VAX experience preferred (PDP 1) BASIC+basic fround considered, VAX-COBOL will retrain to VAX-BASIC ground considered. VAX-COBOL will retrain to VAX-BASIC You will be involved with teares developing commercial and financial systems. Project Leaders will be in charge of teams of up to eight staff and European travel is required. ESSEX: Two major organisations require. DEC PDP 11 Programmers, Arialyst Programmers, and Project Leader. One company has Project Teams of up to six people developing Insurance Systems on POP 11:50% and 11:76% under RSTA/E, using RASIC * / * 2. The succend company will retrain any DEC PDP language used in a cambiograph account for their small PDP 11% for positions entailing interestional travel and usor confact at high layer. Benefits include career prospects and relocation assistance. REF JH/CW.

From two years' BASIC - on DEC is required by professional services company utilising PDP 11770s and utilize computer initiative and a responsible attitude is december, by to design valuety of company to design. variety of commercial applications. REF JH/CVV

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PROGS COBOL CICS
PROGS/A/PROG COBOL DL/1 CICS
PROGS BUSINESS BASIC EXP.
PROGS/ANAL/PROGS IBM COBOL IMS
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forefront of computing we require a Technical Training Manager to control and develop the training function. Responsibilities will include evaluation, co-ordination, planning and implementation of the Company's training needs. We are looking for an outstanding candidate who can demonstrate a thorough understanding of issues and techniques in data processing training; who can lead his/her department convincingly; and who can deal authoritatively, with other managers throughout the Company and externally.

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Firmware Programmers

A small but rapidly expanding company puter Science. It is essential that you offer has a number of vacancies for Firmware fluency in Micro Assembler with additional Programmers/Designers to join its product development group. Acting as the external development group. Acting as the external development department for many of the leading names in the industry, the company is able to offer a wide range of hardware and software involvement. Suitable applicants will be graduates with a B.Sc. or M.Sc. in Electronic Engineering or Com-

Home Counties: Salaries to £11K

RSX/VMS Progs

London & H Counties: Salaries to £13K The Communications Division of a leading Systems Supplier and Consultancy is currently seeking additional Systems Programmers. Suitable applicants should be graduates with a minimum of two years software or systems design experience within a PDP/RSX-11M or VAX/VMS environment. It is essential that you should offer fluency in Assembler and that you are fully familiar with the internals of RSX-11M or VMS. Additional knowledge of a

Micro Development

Central London:
A leading Systems Supplier and Consultancy currently requires a number of Project Leaders, Applications and Systems Programmers. Suitable applicants should be educated to B.Sc. level and have a minimum of one year's subsequent industrial experience in a microprocessor based environment. Of particular interest, will be applicants who have some knowledge of the considered.

Salaries to £15K
Intel microprocessors using PL-M as a principal programming language and having PASCAL as a secondary inaguage. For certain positions, it is mandatory to have an in-depth knowledge of intel's RMX operating systems and development tools. However, candidates who are lamiliar with other microprocessor systems will certainty applicants who have some knowledge of Refi L/36/E.

Systems Engineers

Herts/Beds: Salaries to £13K
The Hardware and Systems Group of a leading computer manufacturer has a number of vacancies for Senior Systems Engineers. A good degree in Electronics or Electrical Engineering, supplemented by 1/5 years industrial experience, are minimum requirements. Additionally, successful candidates will be required to have project management experience or Ref. Light. have project management experience or

Keal- I ime Programmers Central London: Salaries to £11K

A leading Systems House and Consultancy is seeking to recruit additional Real-Time Programmers for its Central London Hend-Office. Suitable candidates should be graduates with at least 12 months subsequent programming experience in a real-time scientific environment. It is essential that you offer fluency in at least one of the

following: PASCAL: C; FOR FRAN; ADA; CORAL 66 or Assembler. Hardware experience is less important, but preference will be given to applicants who have recently worked in a development rote on PDP-11/VAX; Intel 80808 or Motorola 6800/68000. Ref: 1/36/G

Signal Processing

S. Home Counties: Salaries to £14K
Our client, one of the leading UK Systems and Software Houses has a number of vacancies for Signal Processing Specialists to join either the Central London or Surrey based offices. Applicants should be graduates in a scientific discipline and have subsequently gained at least two years experience in an industrial or defence environment developing software for signal processing applications. Those who have current or very recent experience with Floating Point Systems array processors are particularly encouraged to apply.

Ref. L/36/11

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IBM **OPPORTUNITIES**

ANALYST/PROGRAMMER

£8-10,500 E8-10,500

Due to major expansion plans for 1984, my client, a highly respected British manufacturing Company is seeking a number of analyst/programmers to join their sales and marketing development team. Two years + IBM COBOL is essential, preferably coupled with DOS/VSR and CICS, however due to the number of posts available, CICS training can be provided. Normal large company benefits and superb prospects. Ref. EW2737

IBM ASSEMBLER CITY

To £12,000

To £12,000

Two new positions with International City
Bank housing a range of IBM mainframes, GSD and DEC machines. They require a senior programmer with 4 years + experience of IBM Assembler, DOS/VSE and hopefully UNIPAY or financial experience. You will play an important role in their support team, with every opportunity to increase your user liaison skills. Full banking package including subsidised mortgage. Ref. EW1572.

SYSTEMS ANALYST MIDDLESEX

To £13,000
International marketing/retail organisation housing IBM 4300 kit under DOS/VSE with CICS and DL/I, is seeking 2 analysts with an IBM background, and 4 years + D.P. experience You will be working on the investigation and development of a range of sales, marketing and manufacturing systems, and should have very strong personal communication skills. Pull range strong personal communication skills. Pull range of benefits including relocation assistance where necessary. Ref. CW2723

ANALYST/PROGRAMMER

To £10,500

Superb opportunity for ambitious young analyst/programmer to join this import/export company. The ideal candidate will be well-educated, with 2 years experience of IBM COBOL DOS/VSE, and possibly some knowledge of CICS, DL/l or RPG II, coupled with plenty of drive and enthusiasm. Benefits include non contributory pension, free health assurance, 5 weeks' holiday and relocation assistance. Ref. CW2722 PROGRAMMER SURREY

To £9,500

12 months' + commercial IBM COBOL gained in a DOS/VSE environment, are the essential requirements for this interesting development position. You will be working in an IBM 4341, DOS/VSB, VM/CMS, CICS, UFO environment, so any knowledge of these skills would be advantageous. Current projects include payroll, ledgers, financial modelling and you will be joining a young dynamic team and rewarded with flestitme, pald over/time, free parking and staff discounts. Ref. CW2729

PROGRAMMER/ANALYST
LONDON To £9,500

LONDON

To £10,500 Neg
One of the world's largest petroleum groups, has a need for programmer/analysts who can use their initiative and drive, within a structured team environment. 2 years' + IBM MVS COBOL is essential, and you will be working in a CIGS and DL/1 environment with VSAM and JES 2. Plenty of opportunity to move more towards an analysis role if desired, Call for more details. Ref. CW2727

INTERNATIONAL TRAVEL

Outstanding opportunity for a programmer analyst to utilise his or her technical and customer lisison skills within my client's U.K. and European offices. 2 years' + IBM COBOL, with MVS and DL/1 is essential, together with the ability to lisise with all levels of staff, and assist in the implementation of a financial system. Strong management prospects for the right candidate. This electronics group offer a bonus scheme, health and life insurance, and relocation where appropriate. Ref. CW2314

SYSTEMS PROGRAMMERS

To £14,000 We have too many positions to advertise! If you can offer 18 months — 5 years' systems programming experience in an IBM DOS/VSE, MVS or VM/CMS environment together with any of the following: ClCS, VTAM, NCP, ACP, JCL, ASSEMBLER, JES 2, we have opportunities available in London, Essex, Herts, Berks, Surrey and Kent with excellent career prospects and benefits. Worth a call! Ref. C/E 6342

IBM PL/1 NORTH WEST LONDON £10,000

A large engineering concern based in North West London require an IBM PL/1 programmer analyst to join a small development team. The company house an IBM 4341 running under MVS and OS/VS and using IDMS. Applicants with online experience preferred although batch programmers will strongly be considered. The company offer an excellent career path for self motivated individuals. Benefits include LV's and S.T.L. Ref. GW2674

Brushfield House, 12 Brushfield Street

Bishopsgate, London El 6AN Telephone: 01-247 3356 (24 Hours)

RPG II/III

IBM SYSTEM 34 LONDON

c.£12,000 A senior Analyst Programmer is required by my clients, a major manufacturing concern. A hy chents, a major manufacturing concern. A large production control project will shortly be underway and the candidate chosen will heavily assist with the design and implementation of the system and will often deputise in the D.P. Manager's absence. The company offer excellent benefits including S.T.L. subsidised restaurant and non-contributory pension scheme. Ref. 12W730

FULL RETRAINING IBM SYSTEM 38!! N. LONDON/HERTS To£10,000

A subsidiary of a large multi-national A subsidiary of a large multi-national organisation are seeking to recruit an additional programmer/snalyst with either an IBM system 34/RPG II background or an IBM System 38/RPG III programmer. Full IBM courses offered to retrain from 34 to 38. You will be developing and enhancing commercial systems and databases. Initially you will be mainly programming but you will move into a move analytical role in the very near future. If you feel you fit the bill then please do not heattate to apply. Relocation assistance offered. Ref. GW2733

IBM SYSTEM 38 WEST COUNTRY

COUNTRY

C.£12,000

Highly professional information consultancy require an IBM System 38/RPG III analyst/programmer, who is able to offer technical advice to more junior members of staff and who is able to play a leading role. The ideal candidate should have a minimum of 2 years GSD experience with at least 12 months 38/RPG III experience with at least 12 months 38/RPG III experience together with a good technical ability. The opportunity to move into management is highly likely. Full relocation assistance is offered.

Ref. GW2243

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IBM SYSTEM 38 RETRAIN!!!
MIDDLESEX

£9-11,000 Due to continued company expansion, this well established and highly respected company are seeking to recruit 2 additional programmers/ analysts. They have just upracled from IBM System 34 to a System 38. Although experienced RPG III programmers would be ideal, they are quite willing to retrain good IBM system 34/RPG II people. The company are on the final stages of conversion work and thereafter will be involved with major development projects. If you can offer with major development projects. If you can offer 18 months' GSD experience then why not give me a call to discuss these opportunities, Ref. GW2713

OTHERS

DEC/PDP - MACRO 11

To £10,000 + Mort

My Client a major financial organisation based in London is currently seeking to recruit a Programmer/Analyst with MACRO II and RSX-13-M experience. You will become a member of a fast expanding department involved in the development of banking and accounting projects. Full training is provided, and there are prospects for advancement into analysis. Benefits include a mortgage subsidy; pension scheme, subsidised restaurant and S.T.L. Ref. AW1010

DEC/VAX - BASIC+

To £12,000 This dynamic London based bureau organisation would like to meet ambitious programmers with a minimum of 2 years' DEC, and BASIC + expertise. You will be immediately involved in developing commercial and financial systems, both in-house and for major clients. Hopefully you will already have had some exposure to analysis although training will be provided. Ref. AW2531. HEWLETT PACKARD -

SENIOR

SENIOR
To £15,000
A project leader is sought by this manufacturing concern, based in Berks. The successful applicant will have a minimum of 5 years' systems and programming experience, including the following: Extensive knowledge of Hewlett Packard 3000; experience of Systems Design; Analysis; Programming and staff supervision duties. They offer you the chance to bead a team of highly capable programmers in the development of on-line commercial systems to an extremely high standard. The environment is challenging and the career progression into project management is likely in the future, Ref. AW2267

HEWLETT PACKARD -& MICRO ANY LANGUAGE **SYSTEMS**

Can you offer a minimum of 6 months' Hewlett Packard 3000 experience in any language? My client based in London is seeking an ambitious programmer to take part in the on-line development of new financial systems on both HP3000 and HP250's in COBOL and BASIC. Any training necessary will be given, although it is hoped that the successful applicant will be familiar with IMAGE, VIEW and QUERY. There will be extensive user contact, and progression to analyst/programmer status is anticipated in the near future. Ref. AW1717

HEWLETT PACKARD – COBOL

To £9,000

ENeg
An exciting opportunity exists for a
programmer with in excess of 1 years' HP3000,
COBOL experience, to join this Berks based
engineering organisation. IMAGE, and VIEW are
essential as is the desire to progress into analysis.
You will have extensive user contact, and be
working in an on-line, development environment.
An above average salary is offered and the
package includes B.U.P.A., non Contributory
Pension Scheme and subsidised restaurant. Ref.
AW2135

MINI/MICRO EXP

£9,000

This rapidly expanding Surrey based company require an ambitious Programmer/Analyst with minimum of 18 months' COBOL on any machine although mini or micro would be preferred. Lots of customer support work and liaison. My client markets a special package and candidates will be required to travel initially in England and might eventually involve some European travel. Excellent prospects for forward thinking person who is looking to climb the career ladder. Rof. MW2741

DATA GENERAL

£10,000 + If you have a minimum of 18 months' Business If you have a minimum of 18 months' Business Basic programming experience and would like the opportunity to get involved in systems analysis, this London based systems house currently requires a good programmer. All development work is of a commercial nature. This position will offer the successful candidate an excellent salary and an interesting and rewarding environment within a large and diverse department offering the chance to gain experience on several different machines. Ref. MW2743

ANALYST/PROGRAMMER

£9-11,000

This city based chartered accountants currently require an analyst/programmer with two years' COBOL to work on major redevelopment of existing applications. All on-line work and lots of user listson. This position would ideally sult someone in their 20-30's as it will also involve responsibility and supervision for junior staff. If you think you fit the bill and you're looking for more than a straight analyst/programmer job please contact me at once as this company will be interviewing this week. Ref. MW2742

UNIVAC PROGRAMMER

E8,500
First class career move for a UNIVAC programmer with a minimum of 18 months' COBOL to join this Basex based bank. My client will offer you the exceptional opportunity to retrain on banking applications when you become part of this well established team working to an extremely high standard. The total package includes subsidised lunches and full banking benefits, and you will be working on 1100 kit.

Ref. MW1878

SENIOR BURROUGHS SOFTWARE PROGRAMMER

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Applications are invited from Senior Burni programmers with in excess of five years' communications software expected. programmers with in excess of five years' communications software experience. The successful candidate will also have a good basic knowledge of specialist communications, in return you will be offered a demanding but rewarding position within this Hampahire based company offering all the usual large company benefits including an excellent remuneration package and relocation assistance where necessary, RRF, MW2740



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MOSS auriaca modelling system which enjoys an exclisi nternational reputation. Now staff are required to assist the development of interactive graphical design and dis-ing facilities together with expunsion into new applicate Salaries in the range of £6,000 £14,000 p.a.

Applicants should have a computer science or civil my nearing background linked to FORTRAN and System Despite Send C.V. to Box No. 1272 or for further details phone Pile Brock on 0604 403984, after 6 p.m.

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COMPUTER PROGRAMMER Salary Socie 4/6 £5,264 - £8,712

Applications are invited for the new post of COMPITER PROGRAMMER in the Computer section of the Welsh Joint Education Committee. The Committee uses an ICL ME29 running an on-line examinated system and the person appointed will assist the Computer Officer in both development and maintenant programming work. Applicants should be suitable qualified and should preferably have had 2 years in perionce of working in COBOL and of an ICL ME29.

Further details and application forms to be returned by 21 September, 1863) may be obtained from a Secretary. Weish Joint Education Committee.
Western Avenue, Coroll CFS 2VX. J. L. Bruce Secretary

changed their liestyle

two semior will have drainatically

Sedgwick are the leading UK multinational broking group operating worldwide, handling insurance business originating from 108 countries. Following breakthroughs in the field of integrated text and data processing utilising a range of IBM 8100 hardware, a significant upgrade and expansion in hardware, software and information processing techniques is now taking place. The current line-up of twin IBM 3032's and 4341's will soon be augmented by the arrival of their first IBM 3083. Large on-line database developments are already underway.

By Prowest hot

Senior Systems Programmer Performance & Capacity Planning c£16,500

in this senior position you will be expected to establish and supervise a small team of technical specialists monitoring system performance and formulating capacity requirements at both tactical and strategic levels. Responsibilities will also include hardware planning and support to Development & Operations in package selection and implementation.

ideally you will have recent in-depth experience of capacity management in an MVS environment, combined with a broad knowledge of central and distributed hardware, SAS and CICS experience would be an advantage.

Sedgwick are justifiably proud of their location in the East Anglian countryside. Apart from fresh air and open space, the area offers good low-cost housing, plus excellent road and rail links with London. The Witham complex offers a spacious and carefully planned working environment, utilising the latest office technology. In addition to this there are free restaurant facilities, free life assurance, excellent pension scheme and an active sports and social club.



Seagwick

Senior Systems Programmer **Communications** c£16,500

This is an ideal time to join Sedgwick as you will be expected to make a major contribution in the establishment of a multi-domain SNA network utilising VTAM-MSNF, NCCF and NPDA. Responsibilities will also include CICS - DL/I, UFO and 8100-DPCX.

The successful candidate will have at least 5 years systems programming experience, an in-depth know-ledge of VTAM and NCP and a proven ability to supervise a small team. CICS experience would be an

To register your interest in these challenging positions please telephone Barbara Basquille on 01-734 7394 (office hours) or 0787 237116 (evenings and weekends).

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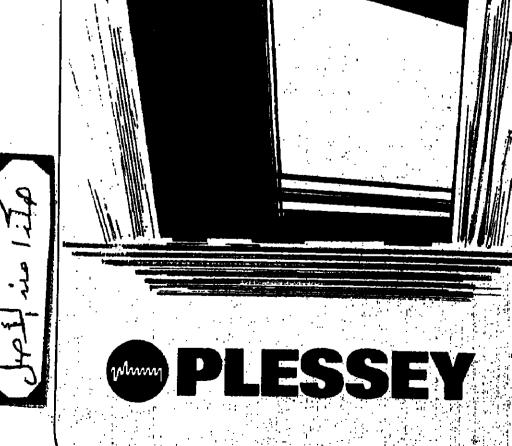
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